

## Air and Space 2030 Strategy: Investing in the Evolution of King County's Aerospace Sector Final Report

Spring 2023

### Introduction



## Disclaimer

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### Introduction



## Acknowledgements

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### King County

- Ashton Allison, Director of Economic Opportunity & Creative Economy
- Andrea Greenstein, Economic Recovery Project Manager



#### City of Auburn

- Jenn Francis, Economic Development Coordinator
- Dana Hinman, Director of Administration



- City of Kent
- Bill Ellis, Chief Economic
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- Michelle Wilmot, Economic
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• Gina Estep, Economic Development Director

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**Prepared For:** King County Aerospace Alliance Guidehouse Gui

**Prepared By:** Guidehouse Inc.



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# The Air and Space 2030 Strategy evaluates the strength of the aerospace sector in King County and identifies investments and initiatives to bolster its sustainability and growth



In the past several years, the aerospace sector in King County has experienced challenges due to increases in the cost of doing business, technological disruptions, rapid sector shifts, the COVID-19 pandemic, and shrinking employer footprints. In the fall of 2022, the King County Aerospace Alliance (KCAA) initiated the Air and Space 2030 effort to better understand the breadth and impacts of these challenges and establish a plan to **build the skills, technology, and capacity** needed to take advantage of emerging opportunities to **strengthen the competitiveness of the local aerospace sector**.

In collaboration with Guidehouse Inc., King County and its partners conducted a sector analysis and developed an accompanying strategy that includes the following components:

- An overview of King County's aerospace sector
- Deep dives into the local aerospace supply chain and workforce
- A scan of **aerospace trends** impacting the sector and a review of the county's readiness to capture opportunities related to the trends
- An analysis of how trends are expected to **impact the aerospace supply chain and workforce**
- The **strengths**, **weaknesses**, **opportunities**, **and challenges** in the county's economy and aerospace supply chain and workforce
- **Recommendations** on how to improve collaboration across the regional aerospace ecosystem, grow the sector, and build and diversify the workforce pipeline



## The strategy is the output of a six-month period of quantitative and qualitative analysis and partner engagement

	Step 1: Completed Project Start-Up Sept 2022 – Oct 2022	Step 2: Assessed Current State Oct 2022 – Jan 2023	Step 3: Conducted Trend Analysis Jan 2023 – Feb 2023	Step 4: Drafted SWOT Analysis and Recs Feb 2023 – Mar 2023	Step 5: Developed Final Report <i>Mar 2023</i>
Key Questions	<ul> <li>What are the objectives of the Air and Space 2030 initiative?</li> <li>How will partners be engaged in Air and Space 2030 analysis and strategy development?</li> </ul>	<ul> <li>What is the economic context in King County in which aerospace businesses operate?</li> <li>What is the economic impact of the aerospace sector in King County?</li> <li>What is the aerospace workforce composition, and what are the pathways to aerospace employment?</li> <li>What are the strengths and gaps in the regional aerospace supply chain?</li> </ul>	<ul> <li>What industry trends are impacting aerospace businesses and workers?</li> <li>How are the trends expected to change demand for aerospace occupations?</li> <li>How are the trends expected to impact the aerospace supply chain?</li> </ul>	<ul> <li>How can local governments help grow, attract, and retain supply chain businesses?</li> <li>What investments can the government make to improve the workforce pipeline and increase the region's competitive advantage?</li> <li>How can businesses in the aerospace supply chain diversify to serve other industries?</li> </ul>	<ul> <li>What is the vision for the future of King County's aerospace sector?</li> <li>What is the implementation plan for the recommendations?</li> <li>What is KCAA's role in supporting the regional aerospace sector?</li> </ul>
Key Activities	<ul> <li>✓ Created project plan</li> <li>✓ Developed partner engagement strategy</li> <li>✓ Gathered data and information</li> </ul>	<ul> <li>✓ Analyzed the county's economy, aerospace sector, supply chain, and workforce</li> <li>✓ Conducted interviews with industry alliances</li> <li>✓ Launched business survey</li> </ul>	<ul> <li>✓ Identified major aerospace trends</li> <li>✓ Estimated impact of trends on regional supply chain and workforce</li> <li>✓ Conducted interviews with aerospace businesses</li> <li>✓ Conducted focus group with educational institutions</li> </ul>	<ul> <li>✓ Conducted SWOT analysis</li> <li>✓ Drafted recommendations</li> <li>✓ Conducted focus group with high school students</li> </ul>	<ul> <li>✓ Defined Air and Space 2030 vision</li> <li>✓ Facilitated recommendation workshop with partners</li> <li>✓ Finalized recommendations and drafted action items</li> <li>✓ Identified governance structure and key performance indicators</li> </ul>



## The strategy includes in-depth analyses of King County's aerospace sector and a plan to increase its competitiveness



The **Executive Summary** provides context on the Air and Space 2030 initiative and summarizes the strategy vision and recommendations.



The **Background** includes key findings from the current state analysis, trend analysis, SWOT assessment, and partner engagement.

Air and Space 2030 Strategy Sections



The **Recommendations** section establishes a vision for the future and outlines actions that will help the KCAA and its partners achieve the vision.



The **Implementation Roadmap** outlines a tactical plan to execute the recommendations and proposes milestones, a governance model, and KPIs.



The **Appendices** includes the detailed analyses and sources supporting the Air and Space 2030 Strategy.



## Facing new competitors and disruptive trends, King County needs a strategy to grow and evolve the aerospace sector

King County aerospace today

King County aerospace tomorrow



**Aerospace Sector:** King County's standing as an aerospace powerhouse is being tested by limited ecosystem coordination, regulatory burdens, and the impacts of disruptive trends.



**Aerospace Supply Chain:** King County has a robust network of aerospace businesses, but the ecosystem is weakened by global competition, supply chain gaps, and challenges to modernization.



**Aerospace Workforce:** Barriers to entry, regional and industrial competition for talent, and insufficient awareness have caused a labor shortage – particularly for specialized and technical roles.

King County is a global leader in aerospace innovation with a cohesive and collaborative ecosystem of public, private, non-profit, and education partners.

King County supports a flourishing network of small, mid-size, and large aerospace suppliers and OEMs providing cutting-edge goods and services to the national and international markets.

King County has a strong and expanding pipeline of aerospace talent with equitable access to high-quality sector job opportunities.

A global aerospace shift is underway. King County needs to make strategic investments in its aerospace sector, supply chain, and workforce to adapt to aerospace trends and outpace competitors. The Air and Space 2030 Strategy is a call to action for a holistic investment approach to secure and grow King County's aerospace future.



## King County and its partners can help the sector navigate change and lead globally by investing in collaboration, infrastructure, business support, and workforce development

**2030 Vision**: King County is the **innovation epicenter** of the global aerospace sector – bringing **next-generation services and products** to national and global markets, attracting **top talent and businesses**, and creating **accessible**, **high-quality jobs** for county residents

¢	<b>Aerospace Sector</b> What resources and investments will help advance the sector?	<ul> <li>S1. Improve collaboration across the regional aerospace ecosystem</li> <li>S2. Increase the availability and accessibility of industrial land for aerospace manufacturing</li> <li>S3. Improve permitting processes and regulatory support</li> <li>S4. Increase access to capital for aerospace businesses</li> <li>S5. Build and market infrastructure that catalyzes innovation and supports sector growth</li> </ul>
٢	Supply Chain What portions of the supply chain should King County focus on?	<b>SC1.</b> Attract businesses that align with regional competitive advantages and sector trends <b>SC2.</b> Grow existing businesses and build the resiliency and performance of the supply chain
	Workforce What type of workforce investments does King County need to make?	<ul> <li>W1. Prepare residents for high-quality, in-demand aerospace occupations</li> <li>W2. Remove barriers to aerospace careers and promote career advancement</li> <li>W3. Increase awareness of sector opportunities and entry points</li> </ul>



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## Analyses and partner engagement indicate that the aerospace sector has a strong foundation in King County, but needs to evolve to stay competitive

**County Economic Overview:** King County's economy is concentrating in higher-income, service-providing industries, such as Information and Professional, Scientific, and Technical Services. This creates a competitive advantage, but also contributes to increased regional costs of living and intensifies competition for talent.

**Aerospace Sector Overview:** The aerospace sector is critical to King County's economy, generating \$19B in GDP and over 60.2K jobs in 2019. The sector is at an inflection point, as the economic impact of traditional aerospace manufacturing is in decline and the prominence of newer industries such as satellite manufacturing is growing rapidly.

**Workforce Analysis:** Aerospace sector employment in King County mirrors the economy-wide concentration in higher-income jobs but provides a mix of employment opportunities that are accessible to individuals of varying levels of educational attainment. Industry partners reported labor shortages, with particularly prominent gaps in technical and leadership roles.

**Supply Chain Analysis:** The aerospace supply chain in King County is comprised of a network of over 160 inputs and 15 outputs. Information services represent a strength in the aerospace supply chain, and gaps include complex manufactured commodities, such as aircraft parts and propulsion units.

**Trend Analysis:** Trends impacting the aerospace sector in King County include new space, advanced air mobility, supersonics & hypersonics, sustainability, and innovations in manufacturing and maintenance, repair, and operations. The trends are projected to have a global market size of \$803B by 2030.

**Trend Impacts:** Aerospace trends are expected to create shifts in the aerospace supply chain and workforce. Industries expected to be impacted include Science & Technology Consulting and Energy, which is anticipated to increase the demand for software development and management roles.

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### Background – County Economic Overview



## 1 King County's economy is concentrating in higher-income, serviceproviding industries



#### Partner Engagement Perspective

The growth of King County's Information and Professional, Scientific, and Technical Services sectors creates a regional competitive advantage and attracts talent to the area. However, industry and educational partners indicated that because these sectors are attractive to young professionals, their growth contributes to heightened competition for talent.

### Background – Aerospace Sector Overview

#### King County Aerospace Alliance

## 2 The aerospace sector is critical to King County's economy, generating \$19B in GDP and over 60K jobs; however, the sector is at an inflection point, as large, established industries decline and newer industries grow



#### Partner Engagement Perspective

Aerospace industry partners indicated that one of the greatest benefits of operating in King County is the strength and diversity of the regional network of aerospace businesses. Businesses noted that proximity to suppliers and customers played a large role in their decision to locate and maintain operations in the region.

### Background – Workforce Analysis

## 3 The aerospace sector offers a mix of middle- and high-income jobs that are accessible to individuals of varying levels of educational attainment

King County's aerospace sector employment is concentrated in middle and high-income jobs, which represent 99% of sector jobs.

King County Aerospace Sector Annual Wages and Jobs, 2019 The workforce training system in King County provides various entry points to help individuals pursue a career in the aerospace sector, including K-12 institutions, community colleges, training providers, and universities.

Pathways to a Career in the Aerospace Sector





Top aerospace occupations are accessible to individuals of all levels of educational attainment and have overlapping educational requirements that can help individuals qualify for multiple roles.

King County

Aerospace

King County Top Aerospace Occupations, 2019

Educational Requirement	Occupation	Employment
	Aircraft Structure, Surfaces, Rigging, and Systems Assemblers	2,280
High School Degree	Inspectors, Testers, Sorters, Samplers, and Weighers	1,460
	Machinists	1,220
Certification / OJT	Aircraft Mechanics and Service Technicians	1,100
Associate's Degree	Miscellaneous Assemblers and Fabricators	900
	Software Developers	2,230
	Industrial Engineers	1,600
Bachelor's	Aerospace Engineers	1,390
Higher	Mechanical Engineers	950
	Project Management and Business Operations Specialists	870

AVAILABILITY OF REQUIRED DEGREE OFFERINGS IN KING COUNTY

High Moderate Low Not Available N/A

#### Partner Engagement Perspective

Industry partners reported a lack of available workers to fill open positions, particularly in the skilled trades and leadership roles. Partners indicated that workforce shortages may be due to a lack of interest in and understanding of manufacturing, intra- and inter-industry competition, and the region's high cost of living. Continued public sector investment could help alleviate this workforce shortage by garnering interest in aerospace manufacturing and supporting specialized training programs that align with industry needs.

## Background – Supply Chain Analysis



## Information services represent a strength in the regional aerospace supply chain, whereas gaps include complex manufactured commodities, such as aircraft parts and propulsion units

The aerospace supply chain consists of over 160 goods and services used as inputs in the production of over 15 aerospace product outputs. Around 16% of all inputs are purchased from local suppliers.

Aerospace Sector Supply Chain Map



King County's aerospace supply chain has strengths in information services and gaps in manufactured commodities, such as aircraft parts and propulsion units.

Strengths and Gaps in Regional Supply Chain



Commodities with large out-of-state spending and/or strong local supply chains were identified as potential targets for business attraction and growth efforts.

Opportunity Commodities in Regional Supply Chain



#### Partner Engagement Perspective

Partner engagement indicated that King County has strengths in industrial manufacturing (e.g., machinery), machining, and services (e.g., design, engineering, and testing), and opportunities to grow in metal finishing and processing (e.g., heat treating, coating, and anodizing), post-production services (e.g., MRO facilities), and specialized manufacturing (e.g., semiconductors, defense interiors, wiring devices, antennas, exotic materials, and high-complexity components).

### Background – Trends Analysis

## 5 The county is well-positioned to capture economic opportunities related to aerospace sector trends



#### Partner Engagement Perspective

Industry partners indicated that – in addition to the trends listed above – other trends and sub-trends impacting the aerospace sector include sustainable aviation fuels, vertical airports, and automation (e.g., robots and cobots).

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### **Background – Trend Impacts**

## 6 Sector trends are expected to create shifts in the supply chain and workforce, necessitating action to prepare for growth and mitigate disruption



#### Partner Engagement Perspective

Industry partners indicated that aerospace businesses may face challenges when adapting to sector trends. For example, innovations in manufacturing like robotics and automation require investing in and programming new technologies, which can be cost prohibitive for small and mid-size businesses with legacy technology.

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\*Note: Workforce impacts identify the current top occupations within industries expected to be impacted by the trends. Workforce impacts do not project absolute change in the demand for the identified occupations.

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### Background – SWOT and Guiding Principles



## Overall, King County's aerospace sector remains competitive but faces some pressing sector, supply chain, and workforce challenges

**Strengths:** King County has a well- and long-established aerospace sector, with strengths in its network of businesses and highly educated population.

**Weaknesses:** The county's traditional aerospace manufacturing base is shrinking as it faces national competition for businesses and local scarcity of resources.

**Opportunities:** The local aerospace sector is well-positioned to grow its competitive advantage in advanced technologies and establish leadership in key trends.

**Threats:** The strength of the local aerospace sector is at risk due to rising costs of doing business, lack of interest in manufacturing and skilled trades, and physical space limitations.

- Resulting Guiding Principles for the Air and Space 2030 Strategy
- Foster intra- and inter-sector collaboration
- Ensure equitable access to jobs and funding
- Position local aerospace sector to meet the shifting demands of the industry
- Nurture existing network of aerospace suppliers and OEMs
- Attract and grow the next generation of leading businesses and entrepreneurs
- Reduce red tape and regulatory burdens
- Support the resiliency of small and disadvantaged businesses
- Engage youth and build the workforce pipeline

The guiding principles, which focus on capitalizing on strengths and opportunities and mitigating weaknesses and threats, informed the development of the Air and Space 2030 Strategy recommendations.

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## The Air and Space 2030 Strategy establishes an ambitious vision for King County's aerospace sector

## What does the King County aerospace sector look like in 2030?

King County is the **innovation epicenter** of \_\_\_\_\_ the global aerospace sector – bringing **next-generation services and products** to national and global markets, attracting **top talent and businesses**, \_\_\_\_\_ and creating **accessible**, **high-quality jobs** \_\_\_\_\_ for County residents



King County is internationally recognized for developing creative, pioneering solutions to the sector's most challenging problems. Local businesses, research institutions, and entrepreneurs drive the global conversation on sector trends and technologies.



King County businesses design and produce cuttingedge products and services that revolutionize the way we travel, communicate, and transport goods. The sector's offerings incorporate the latest technology and are in-demand across the country and the world.

Leading businesses and workers choose to locate and stay in King County due to its competitive advantages, range of opportunities, and desirable quality of life. King County offers an attractive aerospace business environment and strong worker support.



King County's thriving aerospace sector creates jobs that equitably benefit residents. Aerospace jobs offer a living wage, benefits, and opportunities for advancement for individuals of all education levels.

## The Air and Space 2030 recommendations take an ecosystem approach to growing the vitality and sustainability of the regional aerospace sector

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Priority Areas	Aerospace Sector	Supply Chain	Workforce
Recomme ndations	<b>S1.</b> Improve collaboration across the regional aerospace ecosystem	<b>SC1.</b> Attract businesses that align with regional competitive advantages and sector trends	<b>W1.</b> Prepare residents for high-quality, in- demand aerospace occupations
	<b>S2.</b> Increase the availability and accessibility of industrial land for aerospace manufacturing	<b>SC2.</b> Grow existing businesses and build the resiliency and performance of the supply chain	<b>W2.</b> Remove barriers to aerospace careers and promote career advancement
	<b>S3.</b> Improve permitting processes and regulatory support		<b>W3.</b> Increase awareness of sector opportunities and entry points
	<b>S4.</b> Increase access to capital for aerospace businesses		
	<b>S5.</b> Build and market infrastructure that catalyzes innovation and supports sector growth		
Guiding Principles	Equitable Opportunity: Create opportunity for al	I and provide equitable access to high-quality aerospa	ace employment opportunities

Strategic Growth: Grow the sector in a way that aligns with regional strengths and industry trends, while maintaining the existing base of suppliers

**Coordination and Collaboration:** Foster collaboration within and across public, private, and non-profit organizations within the aerospace ecosystem

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## Activity and outcome-based indicators can be used to monitor sector progression and measure the impact of the Air and Space 2030 Strategy

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Priority Areas	Aerospace Sector		Supply Chain		Workforce		
	Key Performance Indicator (KPI)	Proposed Source	Key Performance Indicator (KPI)	Proposed Source	Key Performance Indicator (KPI)	Proposed Source	
Activity KPIs	Number of events held and/or sponsored	KCAA to track	Number of aerospace business attraction leads generated	KCAA and GSP to track	Number of apprenticeships and internships offered by local businesses and training providers	KCAA and WDC to track	
	Number of industrial land projects completed	Local govs to track, KCAA to compile county-level data	Number of local business incentives provided to new and expanding aerospace businesses	KCAA to track	Number of awarded K-12 aerospace curriculum grants	KCAA to track	
	Number of patents and other intellectual property generated by local aerospace firms	Business intelligence databases	Number of small aerospace businesses receiving funds for technology updates	KCAA to track	Amount of funding provided to businesses through aerospace workforce fund	KCAA to track	
Outcome KPIs	Number of new aerospace companies that locate in the county	Business licenses via WA DOR, GSP reports	Number of local suppliers that serve the aerospace industry	Partner engagement and online research	Number of aerospace jobs with livable wages	BLS, partner engagement, economic modeling software	
	Amount of investment in local aerospace research and development	Financial and industry reports and government funding data	Percentage of aerospace inputs that are produced locally	Economic modeling software (e.g., IMPLAN)	Number of local students completing aerospace-related degree programs	National Center for Education Statistics	
	Amount of total value added (i.e., direct, indirect, and induced) by local aerospace businesses	Economic modeling software (e.g., IMPLAN)	Number of women and BIPOC- owned aerospace businesses	Partner engagement and online research	Number of K-12 students receiving aerospace instruction due to K-12 curriculum grants awarded	KCAA to track	





## The Air and Space 2030 Strategy includes a set of action items that help move the recommendations forward

The following section of the report outlines and analyzes 51 action items that will help the County and its partners operationalize the recommendations. The graphic below explains how to read and interpret the action items and accompanying impact and effort ratings on pages 24 through 49.

	Action Item	Description	Potential Lead	Potential Support	Level of Impact	Level of Effort	Est. Timeframe
Action Item Number	<b>Action Item Overview:</b> Summary of the action item	<ul><li>Challenge: Brief statement defining the issue or opportunity that the action item is designed to address</li><li>Approach: Specific steps or actions that can be taken to address the issue or opportunity identified in the challenge statement</li></ul>	Organization proposed to lead action item implementation	Organization(s) proposed to support action item implementation	Estimated effect the action item will have on the achievement of the recommendation	Estimated level of time and resources required to implement the action item	Projected timeline for setting up and implementing the action item

#### Impact and Effort Rating Scale

Level of Impact	<b>High:</b> Action item has potential to create significant change or have a major effect on the aerospace sector, supply chain, and/or workforce. May have immediately noticeable impact and/or long-lasting consequences (5+ years).	<b>Medium:</b> Action item has potential to cause some change or have some effect on the aerospace sector, supply chain, and/or workforce. Impacts are expected to be medium-term (3-5 years).	<b>Low:</b> Action item has potential to cause minimal change or have minimal effect on the aerospace sector, supply chain, and/or workforce. Impacts are expected to be short-term (<3 years).
Level of Effort	<b>Low:</b> Action item requires relatively few resources and lower levels of time to complete.	<b>Medium:</b> Action item requires some resources, time, or expertise to complete. May involve a moderate amount of planning or coordination or require specialized skills or knowledge.	<b>High:</b> Requires significant resources, time, or expertise to complete. May include multiple steps, require significant time or financial investment, or involve significant risk or uncertainty.

## S1: Improve collaboration across the regional aerospace ecosystem (1/4)

	Action Item	Description	Potential Lead	Potential Support	Level of Impact	Level of Effort	Est. Timeframe
S1.1	Revitalize and restructure the KCAA	<b>Challenge:</b> Industry partners indicated that there is a lack of coordination across the players in the aerospace ecosystem in King County and the broader Puget Sound region, including businesses, local governments, educational institutions, workforce development organizations, and non-profits. The lack of coordination can create confusion for businesses and duplication of efforts for local governments and service providers. There is a need for a coordinating body that crafts and communicates a unified value proposition for the King County aerospace sector, identifies and addresses the needs of local businesses, and convenes local and regional players to align sector economic and workforce development efforts. <b>Approach:</b> King County can lead the reinvigoration of the KCAA as a coordinating body responsible for advancing the local aerospace sector as an epicenter of innovation through partner collaboration, advocacy, and strategic investments. Membership can include aerospace industry leaders, local governments, education and training providers, economic development and business interest groups, capital providers, and youth representatives. To incorporate a regional perspective and align efforts across the Puget Sound area, the KCAA can appoint an advisory board that includes representatives from regional agencies and neighboring counties. Additional details on the proposed structure and responsibilities of the updated KCAA are included in the Implementation Roadmap section.	King County	Local Govs, Businesses, Industry Alliances, Education and Training providers	High	High	1 year, then ongoing
S1.2	Secure funding for the KCAA	<ul> <li>Challenge: Growing and supporting the aerospace sector requires significant investment over a sustained period. KCAA has historically had a limited budget and requires additional, reliable funds to increase its impact and implement the actions included in the Air and Space 2030 Strategy.</li> <li>Approach: KCAA can explore different funding models and sources to supplement its existing budget. Funding sources to consider include membership fees, corporate sponsorships, state funds (e.g., Washington State Innovation Cluster Accelerator grants), and federal funds (e.g., Small Business Administration's Regional Innovation Clusters initiative, Economic Development Administration's Regional Technology and Innovation Hub Program).</li> </ul>	KCAA	Local Govs	Medium	High	6 months, then ongoing

#### Case Study: Midlands Aerospace Alliance

midlands aerospace alliance

The Midlands Aerospace Alliance (MAA) was established in 2003 to support and represent the aerospace industry in the Midlands region of the United Kingdom. MAA is structured as a Company Limited by Guarantee (non-profit limited company), and aerospace companies are invited to join the organization as formal members. In 2007, MAA introduced subscription and annual renewal fees for members. The alliance currently has more than 300 members, and more than 50 people serve on the MAA board and/or one of three working groups – business development, technology development, and supply chain performance.

King Count Aerospace Alliance

## King County Aerospace Alliance S1: Improve collaboration across the regional aerospace ecosystem (2/4)

	Action Item	Description	Potential Lead	Potential Support	Level of Impact	Level of Effort	Est. Timeframe
S1.3	Develop and advocate for an aerospace legislative agenda	<ul> <li>Challenge: The competitiveness of the regional aerospace sector is impacted by the federal, state, and local policy landscape. For example, competitor states such as California and Florida offer a range of tax and other financial incentives to aerospace businesses, which can draw new and existing businesses away from Washington in the absence of similar incentives. The local aerospace sector would benefit from additional representation in the policymaking process to inform and advance policies that are supportive of future growth and nationally and globally competitive.</li> <li>Approach: KCAA can lead a collaborative effort to define aerospace policy priorities and identify specific bills and initiatives to support at the local, state, and federal level. Policies considered can include local tax credits for R&amp;D and innovation, statewide aerospace engineer tax credits to attract aerospace engineering businesses and workers to the region, the expansion of retail sales and use tax exemptions, and other state tax credits for the construction of new facilities to test, manufacture, or repair spacecraft, satellites, and/or supersonic and hypersonic vehicles. KCAA representatives can also meet with local, state, and federal policymakers to provide information on the regional aerospace sector and advocate for its legislative agenda.</li> </ul>	KCAA	Industry Alliances	Medium	Medium	3 months, then ongoing
S1.4	Update KCAA website and online presence	<ul> <li>Challenge: The KCAA website has not been updated recently and includes limited information and resources.</li> <li>Approach: The KCAA can increase its visibility in the region and serve as an online hub of aerospace information and resources by updating its website. Additions can include a profile of the regional aerospace sector, data dashboards, lists of relevant resources and programs, information on regional assets and infrastructure, a calendar of events, and an updated description of the KCAA. The website can also increase awareness and connectivity of sector businesses by including a searchable directory of aerospace businesses in the county, including their names, products or services offered, location, contact information, and website. To drive traffic to the updated website, the KCAA can also create and update social media pages (e.g., LinkedIn, Instagram).</li> </ul>	KCAA	N/A	Medium	Medium	6 months, then ongoing



#### **Case Study: Research Triangle Regional Partnership**

The Research Triangle Regional Partnership is an economic development organization in Central North Carolina that markets the region to external audiences as an attractive place to live and do business. The organization's website offers a wealth of information for businesses and workers interested in relocating to the area, including industry-specific data, lists of existing businesses, a compilation of incentives and grants, links to local investment groups, and a catalog of available sites and real estate.

**Guidehouse** Outwit Complexity

## S1: Improve collaboration across the regional aerospace ecosystem (3/4)

	Action Item	Description	Potential Lead	Potential Support	Level of Impact	Level of Effort	Est. Timeframe
S1.5	Compile and regularly update catalogs of aerospace sector data, businesses, programs, and assets	<ul> <li>Challenge: Data on the regional aerospace sector is not easily accessible. With rapid shifts in the sector, data available on public sources can be inaccurate and misaligned with sector composition. Additionally, there is no consolidated list of regional aerospace businesses, programs, and assets, which can hinder coordination and business attraction efforts.</li> <li>Approach: The KCAA can improve the quality of sector data and better understand sector impact and evolution by conducting regular surveys with the business community to collect employment and output data. The KCAA can also aid business outreach and attraction efforts by compiling, publishing, and maintaining publicly available lists of regional aerospace businesses, assets, programs, and workforce development opportunities on its website.</li> </ul>	KCAA	Businesses, Industry Alliances, PSRC	Medium	Medium	6 months, then ongoing
S1.6	Host and sponsor aerospace sector networking events	<ul> <li>Challenge: King County is home to a robust ecosystem of aerospace businesses, entrepreneurs, education and training providers, and non-profits. However, the benefits of this co-location cannot be fully realized if ecosystem players do not regularly convene and collaborate. Collaboration can lead to improvements in production processes, innovations in products, and opening of new markets.</li> <li>Approach: The KCAA can enhance ecosystem connectivity by hosting aerospace networking meetings in rotating locations across the county. Invitees can include suppliers, OEMs, industry alliances, school districts, universities, workforce development programs, community colleges, and non-profits. The networking events can be used to showcase existing aerospace resources and infrastructure, provide updates on KCAA initiatives, feature sector speakers, identify common sector challenges, and create opportunities for connection. The KCAA can also sponsor regional conferences (e.g., the Joint Center for Aerospace Technology Innovation's annual symposium and the Pacific Northwest Aerospace Alliance's Annual Aerospace Conference) and fund the attendance of local businesses and/or businesses considering relocating or expanding into the region.</li> </ul>	KCAA	Businesses, Industry Alliances	Medium	Low	6 months, then ongoing



Case Study: The Aerospace Alliance

The Aerospace Alliance is a private partnership formed in 2009 by Alabama, Florida, Louisiana, and Mississippi to promote the southeast region as a world-class aerospace and aviation corridor. The organization advocates for policies, programs, and projects at the local, state, and national level; increases awareness of the region's shared assets; elevates the talent pipeline; and promotes the region as a destination for aviation and aerospace manufacturing. The Alliance is guided by a board of directors consisting of the head of economic development and three appointees from each participating state.

 King County Aerospace Alliance

## King Count Aerospace Alliance S1: Improve collaboration across the regional aerospace ecosystem (4/4)

	Action Item	Description	Potential Lead	Potential Support	Level of Impact	Level of Effort	Est. Timeframe
S1.7	Co-host cross-sector events with other industry associations and alliances	<ul> <li>Challenge: The aerospace sector in the region is changing. The economic impact of traditional aerospace manufacturing is declining, and sector trends are creating new opportunities and challenges for aerospace businesses. To adapt to these shifts and reduce the impact of future economic shocks, businesses in King County can work to diversify their product offerings and serve new customers and markets.</li> <li>Approach: The aerospace sector intersects and interacts with a wide range of other sectors in the region, including technology, telecommunications, and professional services. The KCAA can help create connectivity across sectors and facilitate diversification by co-hosting two cross-sector networking meetings per year in collaboration with industry alliances such as the Washington Technology Industry Association, the Pacific Northwest Defense Coalition, and the Information Systems Security Association.</li> </ul>	KCAA	Industry Alliances, Businesses	Medium	Low	3 months, then ongoing
S1.8	Organize delegations to out-of-state events	<ul> <li>Challenge: There are a variety of aerospace and aerospace-related conferences and events held across the country every year, including (but not limited to) the Space Symposium; AeroDef Manufacturing Conference and Exposition; Composites and Advanced Materials Expo; SpaceCom; and Maintenance, Repair, and Operations (MRO) Americas. Local businesses and governments could benefit from attending out-of-state aerospace events to build their networks, exchange knowledge, and raise awareness of King County's aerospace value proposition.</li> <li>Approach: The KCAA can organize delegations of local governments, business attraction organizations, and small businesses to attend out-of-state aerospace and aerospace-related conferences and events. The KCAA can work with members to select events that align with regional strengths (e.g., complex aerospace manufacturing), bring together a group of relevant small businesses and local governments can meet with businesses to make connections and communicate King County's value proposition, while small businesses can network and identify investment opportunities.</li> </ul>	KCAA	Local Govs, GSP, Businesses	Medium	Low	3 months, then ongoing

Case Study: European Cluster Collaboration Platform's Matchmaking Event

The European Cluster Collaboration Platform (ECCP) hosts a series of industry matchmaking events that facilitate connections across businesses in different sectors. In 2017, the ECCP EUROPEAN CLUSTER hosted a cross-sectoral and inter-cluster matchmaking event for the aerospace sector. Businesses active in simulation technologies, technical textiles, advanced manufacturing technologies, and other areas linked to the aerospace value chain were matched with aerospace businesses to facilitate inter-sectoral collaborations.

**Guidehouse** Outwit Complexity



## S2: Increase the availability and accessibility of industrial land for aerospace manufacturing (1/3)

	Action Item	Description	Potential Lead	Potential Support	Level of Impact	Level of Effort	Est. Timeframe
S2.1	Restart King County Brownfields Program	<b>Challenge:</b> Contaminated sites (i.e., Brownfields) contribute to the scarcity of industrial land in the county. Though federal and state resources exist to help clean up contaminated sites, businesses, non-profits, and municipalities face barriers to accessing this funding and completing cleanup projects. <b>Approach:</b> King County can restart its Brownfields program to provide funding and technical assistance for local governments, non-profits, and businesses to identify and assess Brownfields, access funding, and complete cleanup projects. The program can prioritize projects that will be used for aerospace manufacturing.	King County	Local Govs, PSRC, Port of Seattle	High	Medium	1 year, then ongoing
S2.2	Explore strategies to increase the efficient use of existing land	<ul> <li>Challenge: There is a strong demand for industrial land in King County and limited capacity to absorb growth in industrial subareas, including the Interbay-Ship Canal, Duwamish-North Tukwila, Kent-Renton, and SeaTac-Des Moines subareas.</li> <li>Approach: Local governments in these areas can increase the utilization of existing space by loosening zoning restrictions to allow small and medium-scale manufacturing to locate in mixed-use buildings and working with industrial users to utilize vacant portions of partially-developed parcels.</li> </ul>	Local Govs	KCAA	Medium	Medium	6 months, then ongoing
S2.3	Update zoning codes to define and limit e- commerce uses of industrial land	<ul> <li>Challenge: Aerospace businesses expressed concerns that e-commerce and logistics businesses are occupying an increasing number of industrial properties in King County and crowding out aerospace manufacturing.</li> <li>Approach: Local governments can update zoning codes to specifically define and limit e-commerce uses (e.g., fulfillment centers, warehousing, distribution) of industrial lands.</li> </ul>	Local Govs	KCAA	Medium	Medium	3 months, then ongoing
S2.4	Consider the creation of special manufacturing districts	<ul> <li>Challenge: Aerospace manufacturing businesses compete with other industries for scarce industrial land, which can cause them to locate or move outside of the county.</li> <li>Approach: Local governments can retain and attract aerospace manufacturing businesses and jobs by creating special manufacturing districts in high-demand industrial subareas. The special manufacturing districts can be designed to preserve space for manufacturing uses and offer streamlined permitting.</li> </ul>	Local Govs	KCAA	High	High	1 year, then ongoing



## S2: Increase the availability and accessibility of industrial land for aerospace manufacturing (2/3)

	Action Item	Description	Potential Lead	Potential Support	Level of Impact	Level of Effort	Est. Timeframe
S2.5	Implement relevant PSRC Industrial Lands Analysis recommendations	<ul> <li>Challenge: Industry partners report a lack of coordination across entities in the aerospace ecosystem, resulting in duplication of efforts. The KCAA can increase ecosystem coordination by collaborating with other organizations that are working to improve the availability of industrial land.</li> <li>Approach: PSRC is currently undertaking an Industrial Lands Analysis. KCAA can promote regional collaboration by reviewing the completed study and supporting implementation of study recommendations that preserve and expand industrial land for aerospace manufacturing.</li> </ul>	KCAA	PSRC, Local Govs	Medium	Medium	4 months, then ongoing
S2.6	Tailor site selection services to the needs of aerospace businesses	<ul> <li>Challenge: A key barrier to growth identified by aerospace manufacturing businesses is difficulty locating facilities to rent or purchase that meet their specific needs (e.g., outside storage).</li> <li>Approach: Regional business attraction organizations such as GSP can increase the effectiveness of site selection services for aerospace businesses by 1) working with the KCAA and aerospace alliances to understand the information that is most relevant to aerospace businesses seeking to grow or expand, 2) gathering and regularly updating relevant information, and 3) marketing its site selection services to aerospace businesses through channels such as industry alliances. In order to grow the county's competitive advantage in advanced aerospace businesses that use advanced manufacturing technologies and processes such as additive manufacturing, composite materials and machining, precision machining, and robotics in order to help them locate the space needed to grow and expand.</li> </ul>	GSP	Industry Alliances, KCAA	Medium	Low	3 months, then ongoing
S2.7	Increase usage of state and federal funding for industrial land development	<ul> <li>Challenge: There are a variety of state and federal funding sources available to support industrial development and Brownfield remediation projects (e.g., Industrial Revenue Development Bonds, Integrated Planning Grant); however, these funding opportunities can go underutilized.</li> <li>Approach: KCAA can help local governments and businesses access state and federal funding by identifying industrial land needs, cataloguing relevant funding opportunities, and providing technical assistance to businesses and local governments during the funding application process.</li> </ul>	KCAA	Local Govs	Medium	Low	3 months, then ongoing



## S2: Increase the availability and accessibility of industrial land for aerospace manufacturing (3/3)

	Action Item	Description	Potential Lead	Potential Support	Level of Impact	Level of Effort	Est. Timeframe
S2.8	Establish Aerospace Industrial Loan Fund	<b>Challenge:</b> There are few financing options available for the development of affordable industrial space. <b>Approach:</b> KCAA can increase industrial real estate projects completed in the county by establishing an Aerospace Industrial Loan Fund. The loan fund would pool public and private resources to provide financing for real estate development and renovation projects that create and preserve affordable industrial space for aerospace sector businesses. Eligible costs may include acquisition of land, properties, and/or equipment for industrial facilities. Qualified projects should create high-quality jobs in the aerospace sector. Prior to standing up the loan fund, the KCAA can organize a working group to understand developers' and manufacturers' financing needs and pain points and use resulting insights to inform fund design.	KCAA	Local Govs. PSRC, Businesses	High	High	1.5 years, then ongoing

Case Study: New York City Industrial Development Loan Fund (IDLF)



In 2015, the New York City Economic Development Corporation created the Industrial Development Loan Fund to provide strategic debt capital to real estate development and renovation projects with the goal of growing a more robust and resilient industrial ecosystem in the city. The IDLF intends to catalyze investment in 400,000 square feet of new or renovated industrial real estate, supporting the creation of as many as 1,200 quality industrial jobs.



## S3: Improve permitting processes and regulatory support (1/2)

	Action Item	Description	Potential Lead	Potential Support	Level of Impact	Level of Effort	Est. Timeframe
S3.1	Facilitate an Aerospace Permitting Working Group	<ul> <li>Challenge: In order to locate and grow in King County, aerospace businesses need to navigate a patchwork of local land use and permitting requirements and processes. Misalignment and inefficiencies in permitting processes across the region can create uncertainty, rework, and delays for aerospace businesses.</li> <li>Approach: To reduce the time and cost of permitting, the KCAA can establish and facilitate a monthly working group with representatives from local governments and industry to review existing industrial permitting processes and design the future state of aerospace permitting in the region. The working group can map current permitting requirements to identify inefficiencies and develop recommendations to reduce redundancies and align requirements across jurisdictions. Following the implementation of the recommendations, members can meet periodically to monitor progress and make adjustments, as needed.</li> </ul>	KCAA	Local Govs, Businesses	Medium	Medium	1 year, then ongoing
S3.2	Increase staff in permitting offices	<ul> <li>Challenge: Industry partners report long permitting timelines, resulting in project delays for both new construction and alterations to existing sites.</li> <li>Approach: Local governments can improve the customer experience for aerospace businesses and reduce the time required to complete aerospace industrial projects by increasing staff in permitting offices to reduce backlogs. To help recruit and retain new permitting staff, local governments can collaborate with the Workforce Development Council of Seattle-King County to leverage existing workforce programs (e.g., Workforce Innovation &amp; Opportunity Act Adult Programs and Dislocated Worker Programs) to identify qualified jobseekers and provide them with the training and support needed to succeed.</li> </ul>	Local Govs	WDC	Medium	Medium	1 year, then ongoing

#### Case Study: City of Redmond's Commercial Permitting Process Improvement



In 2014, the City of Redmond, OneRedmond, and local developers worked together to streamline the City's commercial permitting process. A multi-disciplinary team completed a week-long working session to document existing processes, identify pain points, and develop process improvements. Improvements included website updates, an online fee estimator, restructured review processes, and standardized training for permitting counter staff. These improvements increased the capacity within the City's permitting process, enhanced the quality of work, improved customer satisfaction, and lifted employee morale. As a result, there was a 58% reduction in permit lead times and a 72% reduction in process "waste" (i.e., actions, tasks, processes, or products that add time and cost without adding value for the customer).



## S3: Improve permitting processes and regulatory support (2/2)

	Action Item	Description	Potential Lead	Potential Support	Level of Impact	Level of Effort	Est. Timeframe
S3.3	Establish a regionally- based permitting and regulatory concierge service	<ul> <li>Challenge: Industry partners expressed difficulty understanding and navigating local, state, and federal permitting and regulatory requirements. Online resources are fragmented, and one-on-one support is typically limited to one jurisdiction.</li> <li>Approach: To ease the regulatory burden on aerospace businesses and encourage business attraction and retention, the KCAA can work with local jurisdictions to assign at least one business permitting and regulatory concierge per King County region (e.g., North, East, South, Seattle). The concierge will be responsible for liaising with businesses and permitting offices and helping businesses identify, navigate, and track applicable permitting and regulatory requirements. The concierge can also follow up on delayed permits and escalate issues, when needed. Though this concierge service will be helpful for aerospace businesses, businesses of all industries will be able to access these services to improve the efficiency and predictability of the permitting process.</li> </ul>	Local Govs, Chambers of Commerce	KCAA	Medium	High	1 year, then ongoing



Case Study: Washington State Governor's Office for Regulatory Innovation and Assistance

In 2002, the Washington State legislature created the Governor's Office for Regulatory Innovation and Assistance. The purpose of the office is to help residents and businesses navigate the State's environmental and business regulatory systems. The office offers an online information center that provides information on local, state, and federal regulatory requirements. The office also collaborates with agencies and stakeholders statewide to improve efficiencies in regulatory systems.

## S4: Increase access to capital for aerospace businesses

	Action Item	Description	Potential Lead	Potential Support	Level of Impact	Level of Effort	Est. Timeframe
S4.1	Encourage Certified Development Corporations (CDCs) and Community Development Financial Institutions (CDFIs) to invest in aerospace businesses	<ul> <li>Challenge: Starting, maintaining, and expanding an aerospace business is a capital-intensive process, as significant funding is needed for initial investment, production, and adoption of new technologies. A lack of access to capital can create barriers to sector entry and growth, particularly for small, mid-size, and socially disadvantaged businesses.</li> <li>Approach: Local governments can increase aerospace businesses' access to capital by partnering with local CDCs and CDFIs to incentivize investment in aerospace businesses. Local governments can offer investors a credit against their local income tax in exchange for making equity investments in local CDCs and CDFIs. To help aerospace businesses access these funds, the KCAA can facilitate connections between aerospace businesses, CDCs, and CDFIs through events such as panels and workshops. A list of CDFIs in the region is included in Appendix D.</li> </ul>	Local Govs	KCAA, Local CDCs and CDFIs	Medium	Medium	6 months, then ongoing
S4.2	Connect local aerospace businesses with private investors	<ul> <li>Challenge: Securing investments can be difficult for start-ups and small and mid-size businesses who lack established relationships with capital providers.</li> <li>Approach: The KCAA can act as a liaison between small and mid-sized aerospace businesses and providers of financial capital to increase private investment in the regional aerospace sector. KCAA can partner with the Seattle Metro Chamber to facilitate relationships between local businesses and investors by hosting events such as panels featuring key capital providers. Investors can include representatives from the private equity and venture capital sectors, as well as representatives from CDCs, CDFIs, and Small Business Investment Companies. Investees can include small and mid-size aerospace business that face challenges establishing relationships with capital providers.</li> </ul>	KCAA	Seattle Metro Chamber, Local Govs	Medium	Medium	6 months, then ongoing
S4.3	Support local aerospace businesses in identifying and accessing state and federal funding	<ul> <li>Challenge: Small and mid-size aerospace businesses may be underutilizing state and federal incentives and funding opportunities such as those created by the CHIPS Act and the Inflation Reduction Act.</li> <li>Approach: The KCAA, with assistance from the permitting and regulatory concierges (see S3.3), can provide technical assistance to support small- and mid-size businesses with identifying and applying for state and federal funding opportunities.</li> </ul>	KCAA	Permitting and Regulatory Concierge, Seattle Metro Chamber	Medium	Low	6 months, then ongoing

#### Case Study: Space Florida and Florida First Capital Finance Corporation Partnership

CE FLORIDA

In March of 2023, Florida's aerospace economic development agency, Space Florida, established a partnership with Florida First Capital Finance (FFC), a Certified Development Company (CDC). This partnership is intended to assist aerospace supply chain businesses by increasing opportunities to access capital and secure financial resources. Space Florida and FFC will collaborate to identify the growth needs of supply chain businesses and support their overall success.

King Count

### Recommendations – Aerospace Sector



## S5: Build and market infrastructure that catalyzes innovation and supports sector growth (1/3)

	Action Item	Description	Potential Lead	Potential Support	Level of Impact	Level of Effort	Est. Timeframe
S5.1	Promote the use of existing R&D and innovation resources	<ul> <li>Challenge: King County and the Puget Sound region are home to a variety of aerospace and aerospace-related R&amp;D and innovation resources, including (but not limited to): the Center of Excellence for Aerospace &amp; Advanced Manufacturing, UW CoMotion, Kirsten Wind Tunnel, Joint Center for Aerospace Technology Innovation, Northwest Tech Bridge, and the UW Center for Advanced Materials in Transport Aircraft Structures. However, not all businesses and entrepreneurs are aware of and utilizing these resources.</li> <li>Approach: The KCAA can promote R&amp;D and innovation by encouraging businesses and residents to use existing centers and resources. This can include featuring the resources on KCAA's website, inviting center representatives to networking events, and including presentations on relevant resources in KCAA events.</li> </ul>	KCAA	Educational Institutions	Medium	Low	3 months, then ongoing
S5.2	Continue to invest in and grow the Innovation Triangle	<ul> <li>Challenge: Innovation districts are geographic areas in which educational institutions, businesses, incubators, and accelerators co-locate. The aerospace sector could benefit from the evolution of a technology, data science, and engineering innovation district in the county to promote knowledge transfer and open innovation.</li> <li>Approach: The Innovation Triangle is a partnership among the cities of Bellevue, Kirkland, and Redmond and the Port of Seattle to build and maintain a world-class innovation and technology center on Seattle's Eastside. The cities can renew efforts to evolve the Innovation Triangle by completing public projects that increase the attractiveness and connectivity of the district, including high-speed broadband, additional mobility options, and new and enhanced green spaces. The cities can also conduct targeted business development efforts to place businesses at the intersection of aerospace and technology in vacant office space. Finally, the cities can coordinate with the KCAA to apply for federal and state funding, such as the State of Washington's Innovation Cluster Accelerator program (see SC2.2), to help build its aerospace innovation cluster.</li> </ul>	Cities of Bellevue, Kirkland, and Redmond	Port of Seattle, KCAA	Medium	Medium	6 months, then ongoing

#### Case Study: Oklahoma City Innovation District

• OKLAHOMA CITY INNOVATION DISTRICT

Founded in 2019, the Oklahoma City Innovation District is a 501(c)(3) organization focused on creating an ecosystem of collaboration, innovation, and economic growth in Northeast Oklahoma ON City. Aerospace is one of the innovation district's target industries, as the city is located near the Tinker Air Force Base and offers access to the University of Oklahoma's Aerospace & Defense Innovation Institute, the Oklahoma Aerospace Institution for Research and Education, and Oklahoma State University's Unmanned Systems Research Institute. To support the growth of the aerospace industry, the innovation district created an interactive map of local aerospace industry assets, which can be found on their website.

### Recommendations – Aerospace Sector



## S5: Build and market infrastructure that catalyzes innovation and supports sector growth (2/3)

	Action Item	Description	Potential Lead	Potential Support	Level of Impact	Level of Effort	Est. Timeframe
S5.3	Pursue public-private partnerships to develop space testing facilities	<ul> <li>Challenge: There is a growing cluster of commercial space businesses and employment in King County and the broader Puget Sound region According to a recent study by the Puget Sound Regional Council, space-related activities generated \$4.6 billion in economic activity and supported over 13,000 jobs in the region in 2021 (doubling from 2018 values). A significant portion of this growth was driven by the expansion of satellite manufacturing and satellite-related services, including SpaceX's Starlink constellation, Amazon's Project Kuiper, and LeoStella's constellation of satellites for BlackSky. However, satellite businesses currently have to travel to testing facilities across the United States to complete satellite environmental tests or build costly facilities onsite. To continue to attract and grow the commercial space cluster within the county, local governments can support the development specialized testing infrastructure.</li> <li>Approach: Local governments in King County can increase the competitiveness of the commercial space cluster by helping to establish public-private partnerships with space businesses and government entities to invest in environmental testing facilities in the region (e.g., vacuum chamber, vibration testing, and electromagnetic testing). Creating environmental testing infrastructure that is accessible to both small and large businesses can help drive down production costs for local space businesses and attract new businesses and entrepreneurs to the region. To further support the growth of the commercial space industry, local governments can also work with the State of Washington to advocate for federal support for a rocket testing facility within the state.</li> </ul>	Local Govs	Businesses, State of WA	High	High	3 years, then ongoing

#### Case Study: Johns Hopkins Applied Physics Laboratory Environmental Test Facility



Johns Hopkins University's Applied Physics Laboratory (APL) is a not-for-profit university affiliated research center that solves complex research, engineering, and analytical problems. Civil space is one of APL's key mission areas, and APL's work in this area includes conducting research and space exploration; developing and applying space science, engineering, and technology; and producing spacecraft, instruments, and subsystems. APL's civil space facilities include an Environmental Test Facility (ETF) that hosts a range of equipment to prepare flight hardware for the extreme conditions of launch and outer space. The ETF's laboratories, instrumentation, and data-acquisition equipment enables thorough thermal vacuum, static-dynamic and electromagnetic interference and compatibility environmental testing of flight hardware at all levels of assembly. It offers a variety of capabilities including vibration, thermal vacuum, and electromagnetic effects.



## S5: Build and market infrastructure that catalyzes innovation and supports sector growth (3/3)

	Action Item	Description	Potential Lead	Potential Support	Level of Impact	Level of Effort	Est. Timeframe
S5.4	Explore the creation of an Aerospace Sustainability Research & Development Center	<b>Challenge</b> : Snohomish County recently announced a partnership between the County and Washington State University to establish an applied Research & Development Center at Paine Field Airport focused on Sustainable Aviation Fuels (SAF). The Center aims to develop new technologies to reduce the dependence on carbon-based fuels and will include a SAF sample 'bank' and a combustion test facility. The Washington State Legislature has made a significant investment in the Center, allocating \$6.5 million in funding in the State's 2023-2025 Transportation Budget. To further advance the region's leadership in sustainability and aerospace, the KCAA can lead the exploration of a complementary investment in sustainability research and development. Further investment in sustainability research in the region would help increase businesses' access to the latest sustainability research and technologies and train the next generation of aerospace sustainability talent. <b>Approach:</b> The KCAA can work with Snohomish County, Washington State University, and local aerospace businesses to explore the creation of a research and development center in King County that would complement and enhance the capabilities of the Center at Paine Field Airport. Focus areas could include lightweight materials, aerodynamic design, recycling and waste reduction, and sustainable operations. To kickstart center development, King County and its partners can set aside an initial investment to explore and validate the focus area for the center and create a business plan. This business plan can then be used to make the case for public and private investment in the center.	KCAA	Local Govs, Washington State University, Businesses	Medium	High	1 year, then ongoing
S5.5	Continue to improve the regional transportation and logistics network	<ul> <li>Challenge: Industry partners expressed that challenges related to the regional transportation and logistics network can create supply chain delays and limit their ability to attract workers. For example, aerospace manufacturing workers who work late shifts could benefit from access to 24/7 transit service. Additionally, according to the INRIX 2022 Global Traffic Scorecard, Seattle area drivers experienced 46 hours of delay per driver due to traffic, translating to freight delays and increased fuel costs.</li> <li>Approach: In alignment with its Mobility Strategy, King County can conduct a study to understand the travel patterns of manufacturing and other industrial workers and identify needs for transportation improvements. The study could help inform transportation subsidies for employers and/or transit route selection. More generally, local governments can continue to invest in building an innovative, efficient, and sustainable transportation logistics network that supports the aerospace sector. This could include improvements to logistics hubs, highways, transit improvements, and other systems needed to move materials and products efficiently through the supply chain (e.g., electric aircraft infrastructure at airports).</li> </ul>	Local Govs	KCAA	High	High	1.5 years, then ongoing
# SC1: Attract businesses that align with regional competitive advantages and sector trends (1/3)

	Action Item	Description	Potential Lead	Potential Support	Level of Impact	Level of Effort	Est. Timeframe
SC1.1	Attract businesses in high-tech, complex manufacturing	<b>Challenge</b> : King County's core aerospace sector industries (i.e., aircraft manufacturing and guided missile and space vehicle manufacturing) currently purchase over 80% of inputs from suppliers located outside of the county. Therefore, there is a large economic opportunity to attract businesses that fill supply chain gaps and increase spending on local suppliers. A significant portion of those inputs purchased out of the county are produced through high-tech, complex manufacturing. This type of manufacturing represents a strong business attraction opportunity for the county, as the region's engineering workforce and existing networks of manufacturers create a competitive advantage and a compelling value proposition for new businesses. Complex manufacturing also requires a high degree of experience and skill, making it difficult to outsource. <b>Approach</b> : In order to grow the local aerospace sector, the KCAA can work with GSP to attract businesses in high-tech, complex manufacturing. Potential targets for attraction within high-tech, complex manufacturing, robotics, and composite materials and machining. Inputs commonly purchased from suppliers outside of the county include semiconductor and related devices; wiring devices; search, detection, and navigation instruments; propulsion units and parts for space vehicles and guides missiles; and broadcast and wireless communications equipment. Additional information on sector supply chain gaps is included Appendix A: Current State Assessment. The KCAA can also work with local governments and local business attraction drelated device; seniconductor and related devices and guided missiles, as well as broadcast and wireless communications equipment. Additional information organizations to develop specific business attraction targets within high-tech, complex manufacturing in East King County. The targets can capitalize on hyperlocal strengths and growth trends, such as the growth of guided missiles, as well as broadcast and wireless communications equipment manufacturing	KCAA	GSP, Local Govs	High	Medium	6 months, then ongoing

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# SC1: Attract businesses that align with regional competitive advantages and sector trends (2/3)

	Action Item	Description	Potential Lead	Potential Support	Level of Impact	Level of Effort	Est. Timeframe
SC1.2	Build aerospace sector expertise within local economic development offices and organizations	<ul> <li>Challenge: Economic development offices and organizations are best positioned to attract aerospace businesses when they have an in-depth understanding of sector businesses' needs and priorities. This allows them to better communicate the region's value proposition and create compelling, relevant incentive packages.</li> <li>Approach: Local governments and business development organizations can improve the efficiency and effectiveness of business attraction efforts by increasing their aerospace sector acumen. This can include hiring individuals with experience working in the aerospace sector and/or meeting regularly with sector businesses to understand their priorities. The KCAA can also offer briefings and trainings for local government employees on sector businesses, needs, and trends.</li> </ul>	Local Govs	KCAA, GSP	Medium	Low	3 months, then ongoing
SC1.3	Work with regional business attraction organizations to align on targets and initiatives	<ul> <li>Challenge: In order to grow the local aerospace sector, King County needs to be marketed nationally and internationally as a competitive destination for aerospace businesses. While there are many business attraction efforts being undertaken by local governments and business attraction organizations, targets and initiatives are not always aligned across organizations.</li> <li>Approach: The KCAA can partner with business attraction organizations such as Greater Seattle Partners (GSP) to identify targets and strategies for aerospace business expansion and attraction efforts. GSP has a rich understanding of current business expansion and attraction efforts, which can be paired with the KCAA's visibility into the regional aerospace sector. The KCAA can bring business growth and attraction targets to GSP based on ongoing feedback from members and provide information on the aerospace sector, assets, resources, and success stories to support GSP's business attraction initiatives.</li> </ul>	GSP	KCAA	Medium	Low	3 months, then ongoing
SC1.4	Design and implement a digital media marketing campaign	<b>Challenge:</b> King County is known for its thriving aerospace sector, with major players such as Boeing and Blue Origin calling the county home. However, with increasing competition from other regions, there is a need to communicate the county's unique advantages to attract new businesses to the area. <b>Approach:</b> The KCAA can use digital media marketing to increase awareness of the county's value proposition to aerospace businesses. The campaign can leverage social media platforms, sector-specific forums, and digital advertising to reach businesses and highlight the unique advantages of locating in King County. The content of the marketing campaign should be tailored to the digital channels being used, such as Google Ads, LinkedIn Ads, and Facebook Ads. The success of the campaign can be measured through metrics such as website traffic, engagement rates, and lead generation.	KCAA	Businesses, Industry Alliances	Medium	Medium	3 months, then ongoing

King Count Aerospace

# SC1: Attract businesses that align with regional competitive advantages and sector trends (3/3)

	Action Item	Description	Potential Lead	Potential Support	Level of Impact	Level of Effort	Est. Timeframe
SC1.5	Create local business incentive programs for new and expanding aerospace businesses	<ul> <li>Challenge: Cities in King County compete with municipalities in other regions and states to attract new and expanding aerospace businesses.</li> <li>Approach: Local governments can increase their attractiveness to aerospace businesses and grow local employment and capital investment by offering targeted business incentives for new and expanding small and mid-size aerospace businesses. Incentives can include reduced business and occupation (B&amp;O) tax rates, exemptions, credits, and other non-financial incentives for aerospace businesses that create new jobs and/or make new capital investments. The incentive programs should incorporate equity considerations, such as requiring that new jobs pay family wages and offering increased incentives for businesses locating in low-to-moderate income areas.</li> </ul>	Local Govs	KCAA	Medium	High	1 year, then ongoing

#### Case Study: Florida's Space Transportation Incentives



Florida has some of the most developed space transportation infrastructure in the nation. Notably, Florida provides tax exemptions for various aspects of the space flight industry. Specifically, businesses involved in the manufacturing, processing, assembly, and administration of space facilities, space propulsion systems, space vehicles, satellites, and stations are exempt from the state's 6% sales tax on real estate rents. This exemption also covers launch facilities, flight operations, ground control, and ground support related to space flight. Furthermore, there is a 25% sales tax exemption on machinery and equipment used for space technology products and research. In addition to this, there is a 100% tax exemption on rockets, satellites, payloads, space-related components, and rocket and satellite fuel.

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# SC2: Grow existing businesses and build the resiliency and performance of the supply chain (1/4)

	Action Item	Description	Potential Lead	Potential Support	Level of Impact	Level of Effort	Est. Timeframe
SC2.1	Support manufacturing process improvement research and transfer	<ul> <li>Challenge: Industry partners reported that while there are existing initiatives focused on developing and disseminating new aerospace technologies, there is a lack of resources dedicated to creating and transferring new manufacturing processes. Innovations in process improvement could allow local aerospace businesses to improve turnaround times, reduce waste levels and downtime, enhance design and quality, and widen their product range.</li> <li>Approach: The Joint Center for Aerospace Technology Innovation (JCATI) can support the development and transfer of innovations in aerospace manufacturing processes by expanding their scope to include process improvement. JCATI currently provides funding awards that pay for industry access to Washington's public university engineering expertise to help solve technology pain points. With support from the KCAA and industry partners, JCATI can expand its focus to include improving manufacturing productivity, with a focus on helping small and mid-size aerospace businesses adopt new processes.</li> </ul>	JCATI	KCAA, Businesses	High	Medium	2 years, then ongoing
SC2.2	Increase regional participation in Washington's Innovation Cluster Accelerator program	<b>Challenge</b> : The State of Washington's Innovation Cluster Accelerator program currently supports nine industry-led innovation clusters, including several aerospace and aerospace-related clusters (Advanced Technology cluster, Hydrogen and Renewable Generated E-Fuels cluster, Sustainable Aerospace Technologies and Energies cluster, and Pacific Northwest Aerospace cluster). The program helps businesses drive innovation, overcome barriers, access new market opportunities, and attract talent and capital; however, not all aerospace businesses in the region are aware of cluster activities and resources. <b>Approach</b> : The KCAA can help expand participation in the Innovation Cluster Accelerator program by 1) encouraging local businesses to participate in existing cluster activities and 2) coordinating efforts to form one or more new clusters that reflect regional strengths (e.g., new space), as the state expands the program to include new clusters over the coming decade.	KCAA	King County, Industry Alliances, Businesses, WA Dept. of Commerce	Medium	Medium	6 months, then ongoing



Case Study: European Regional Development Fund (ERDF)'s Aerospace Unlocking Potential (Aerospace UP)

Aerospace UP is a £20M three-year project that aims to support the aerospace supply chain in the Midlands region of the United Kingdom by helping to unlock its innovation potential. The project is being delivered by the University of Nottingham and the Midlands Aerospace Alliance. Tailored support provided through the program can include access to experts, events and workshops, student and graduate services (e.g., industrial placements), support packages for aerospace businesses, and grants of £1,000 to £100,000 for research projects to develop innovative technologies or products and services.

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# SC2: Grow existing businesses and build the resiliency and performance of the supply chain (2/4)

	Action Item	Description	Potential Lead	Potential Support	Level of Impact	Level of Effort	Est. Timeframe
SC2.3	Provide tax credits for small businesses investing in R&D and innovation	<ul> <li>Challenge: Process and product innovation are critical to maintaining a strong and competitive aerospace supply chain, but the demands of day-to-day operations can prevent small businesses from investing in innovation.</li> <li>Approach: Local municipalities can incentivize research and development by extending B&amp;O tax credits to small aerospace businesses investing in innovation. These credits can be granted to aerospace businesses performing research, design, and engineering activities to develop and commercialize innovative processes and products. Qualifying investments can include the following: access to scientific, design, and engineering hours at the Pacific Northwest National Laboratory to work directly with researchers and gain access to technical equipment); support with commercialization of a new idea or service; and/or technical assessments of existing processes to gauge where improvements and innovation are needed.</li> </ul>	Local Govs	KCAA	Medium	High	1 year, then ongoing
SC2.4	Lead coordinated effort to help small businesses make technology updates	<ul> <li>Challenge: King County has been home to major aerospace OEMs and a large network of suppliers for over 100 years. Some supply chain businesses have been in operation for decades and made legacy investments in technologies that are now out-of-date. Small and mid-size businesses in particular can face financial barriers to updating legacy technologies.</li> <li>Approach: To ensure King County's aerospace sector stays on the cutting-edge of technological advancements, the KCAA can help aerospace businesses access capital for technology upgrades. This can be achieved by exploring ways to provide direct funding and financing (e.g., grants or low-cost loans) and/or by connecting businesses to loan opportunities through the US Small Business Administration (SBA). For example, a small and expanding aerospace business may qualify for an SBA microloan to update technology.</li> </ul>	KCAA	Businesses, Local Govs	Medium	Medium	6 months, then ongoing

#### Case Study: Rhode Island Commerce Corporation's Innovation Voucher Program

The Rhode Island Commerce Corporation's Innovation Voucher Program provides grants of up to \$50,000 to companies with 500 employees or less to fund internal R&D projects. Grants can be used to: 1) support commercialization of a new product, process, or service, 2) access scientific, engineering, and design expertise, and/or 3) develop and scale innovative ideas.

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# SC2: Grow existing businesses and build the resiliency and performance of the supply chain (3/4)

	Action Item	Description	Potential Lead	Potential Support	Level of Impact	Level of Effort	Est. Timeframe
SC2.5	Provide funding to support supplier diversification and market penetration	<b>Challenge</b> : Aerospace suppliers that predominately serve one industry and/or business are exposed to risks associated with disruptive trends, fluctuations in consumer preferences, and national economic events. In order to mitigate these risks, suppliers can diversify their customer portfolio by serving a wider range of industries and businesses. <b>Approach</b> : The KCAA can partner with Seattle Metro Chamber and other ecosystem partners to help small and mid-size aerospace supply chain companies overcome both financial and knowledge barriers to diversification and market penetration. To address financial challenges, the KCAA can create a Certification Grant Program that draws from state and federal funding to help aerospace suppliers obtain the certifications needed to serve new industries (e.g., maritime, automotive, defense, and medical devices). These grants, ranging from \$10,000 to \$15,000, can support businesses through the process of obtaining credentials such as the ASD100D certification, which allows businesses to meet federal requirements set by DoD, NASA, and FAA, as well as the ISO 13485 certification, which enables businesses to produce medical devices. To address knowledge barriers, the KCAA can also work with the Seattle Metro Chamber to create a Cross-Sector Innovation Program to help small and mid-size businesses apply their processes and products to new markets. This can include helping aerospace businesses gain the information needed to serve adjacent industries or supporting businesses from other industry sectors in transferring their products and services to the aerospace market. This program would provide businesses the necessary funding and industry connections to address business needs in new markets, including R&D funding, subject matter expertise, and opportunities to connect with potential customers in new markets.	Seattle Metro Chamber	KCAA, Local Govs	Medium	High	1 year, then ongoing

#### Case Study: West Midlands Innovation Programme PIVOT Pilot

midlands aerospace alliance

The Innovation Alliance for the Westmidlands and the Westmidlands Combined Authority launched the PIVOT pilot as a part of the Westmidlands Innovation Programme. The PIVOT pilot aims to accelerate cross-sector innovation in regional supply chains by helping companies take technologies and innovations from one industry and developing them so they can address business needs in different markets. PIVOT provides selected businesses R&D funding, expertise, customer advice, and project support.

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# SC2: Grow existing businesses and build the resiliency and performance of the supply chain (4/4)

	Action Item	Description	Potential Lead	Potential Support	Level of Impact	Level of Effort	Est. Timeframe
SC2.6	Support inclusion- focused business accelerators	<ul> <li>Challenge: In the Greater Seattle area, there is a race-based disparity in business ownership. Though people of color represent 35% of the region's workforce and own 24% of businesses overall, they own only 8% of high-growth firms.</li> <li>Approach: The KCAA can encourage aerospace entrepreneurship and reduce disparities in business ownership by connecting entrepreneurs of color with business accelerators that have a history of supporting BIPOC and women-owned businesses in scaling up their operations. Inclusion-focused business accelerators in the area include Endeavor NW, PortGen Accelerator, and Forward Together's Minority Business Accelerator.</li> </ul>	KCAA	Business Accelerators	Medium	Low	3 months, then ongoing

Case Study: New York City Economic Development Corporation (NYCEDC)'s Futureworks NYC

**Futureworks** A key component of NYC's Industrial Action Plan to help emerging and existing manufacturers adopt advanced technologies and increase local production, Futureworks NYC aims to inspire and equip New Yorkers to build a 21st-century production economy with a network of partnerships, services, educational programming, equipment, and spaces. The initiative is an \$8 million investment that will create over 2,000 well-paying jobs and provide key support services for businesses to start, grow, and thrive.

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# W1: Prepare residents for high-quality, in-demand aerospace occupations (1/2)

	Action Item	Description	Potential Lead	Potential Support	Level of Impact	Level of Effort	Est. Timeframe
W1.1	Advocate for the development of specialized degree programs	<ul> <li>Challenge: Analysis conducted in the Air and Space 2030 Current State Assessment (see Appendix A) indicated that there is an opportunity for King County to strengthen its aerospace educational infrastructure through the development of specialized degree programs (e.g., Bachelor's in Manufacturing Engineering and Bachelor's in Propulsion, Stability, and Control).</li> <li>Approach: The KCAA can work with local educational institutions and aerospace businesses to explore opportunities to create new aerospace-focused specialized degree programs. New degree offerings can capitalize on and complement the proposed space testing facilities and Aerospace Sustainability Research &amp; Development Center, identified in S5.3 and S5.4, respectively.</li> </ul>	KCAA	Educational Institutions, Businesses	High	High	6 months, then ongoing
W1.2	Establish a flexible aerospace workforce fund	<ul> <li>Challenge: Aerospace businesses and educational and training institutions in the region reported a variety of challenges related to workforce attraction, development, and retention. For example, employers noted gaps in workforce readiness (particularly in specialized skills), and education and training providers indicated that high costs of housing and childcare create barriers to pursuing aerospace education and employment.</li> <li>Approach: The KCAA can pursue federal funds and/or public-private partnerships to create a flexible aerospace workforce fund that can be used to fill gaps in existing funding sources and address a range of aerospace workforce challenges. Businesses, training providers, and non-profits can apply for grants to implement initiatives that support aerospace workforce development and retention. Uses of the fund could include "last mile" training for employers, technology upgrades for training providers, and capacity-building support for community-based organizations that help workers cover basic needs like housing and food.</li> </ul>	KCAA	WDC, Local Govs, businesses	Medium	High	1 year, then ongoing

#### Case Study: Scotland's Flexible Workforce Development Fund



Launched in 2017, the Scottish government developed a fund that provides small to mid-size enterprises in Scotland up to £15,000 to access workforce training opportunities to address skills gaps and/or training needs in their existing workforce. Eligible employers can use the funds to create training programs that are delivered in partnership with local colleges, the Open University in Scotland, or an independent training provider. Since program launch, the number of employees supported has increased from around 9,000 (2017/18) to around 27,000 (2020/21). In the same time period, the Fund budget doubled from £10 million (2017/18) to £20 million (2020/21).



# W1: Prepare residents for high-quality, in-demand aerospace occupations (2/2)

	Action Item	Description	Potential Lead	Potential Support	Level of Impact	Level of Effort	Est. Timeframe
W1.3	Provide apprenticeship consulting services to local aerospace businesses	<ul> <li>Challenge: Aerospace businesses reported challenges filling skilled trade roles (e.g., machinists). Existing and new apprenticeship programs can help employers fill job openings and train the next generation of skilled tradespeople.</li> <li>Approach: The KCAA can partner with the WDC and AJAC to provide apprenticeship consulting services that assist aerospace businesses in identifying existing apprenticeship programs for occupations of interest and/or developing new registered apprenticeship training programs, where needed.</li> </ul>	WDC	AJAC, KCAA	Medium	Medium	6 months, then ongoing
W1.4	Incorporate aerospace in the implementation of King County's Green Jobs Strategy	<ul> <li>Challenge: The King County Green Jobs Strategy – completed in January 2023 – aims to connect frontline communities to living wage opportunities to build a diverse and skilled workforce. The strategy includes a variety of goals and action items that are relevant to the aerospace sector (e.g., Invest in local high-demand industry sectors, Facilitate Green Jobs Pipeline for frontline communities). As sustainability is a major trend in the aerospace sector, there is an opportunity to build the aerospace pipeline and increase the reach of the Green Jobs Strategy by incorporating aerospace into its implementation.</li> <li>Approach: King County can review the Green Jobs Strategy to identify concrete ways that aerospace-related opportunities and content can be incorporated into their actions. For example, the NextGen Climate Internship Program can assign an intern a project related to sustainable aviation policy.</li> </ul>	King County	KCAA	Low	Low	3 months, then ongoing

#### Case Study: California's Apprenticeship Initiative

CALIFORNIA APPRENTICESHIP INITIATIVE

Supported by the California Community College's Chancellor's Office and the Division of Apprenticeship Standards, the California Apprenticeship Initiative (CAI) is a grant opportunity with \$70M in start-up funding that helps establish pre-apprenticeship and apprenticeship programs in high-growth industries, including aerospace and advanced manufacturing. The CAI supports pre-apprenticeship programs that specifically target underserved populations, including women, persons of color, foster youth, parolees, and veterans. The program aims to help the state grow the number of apprenticeships in California from 93,365 in 2020 to 500,000 in 2029.



# W2: Remove barriers to aerospace careers and promote career advancement (1/2)

	Action Item	Description	Potential Lead	Potential Support	Level of Impact	Level of Effort	Est. Timeframe
W2.1	Address systemic barriers to aerospace education and employment	<ul> <li>Challenge: BIPOC and low-income individuals in the region face systemic barriers to aerospace education and employment, including high housing costs and lack of affordable, accessible childcare options. For example, aerospace businesses reported that some parents are unable to fill aerospace manufacturing roles because employees cannot find childcare during late shifts.</li> <li>Approach: The KCAA can work with local governments to ensure that efforts aiming to reduce systemic barriers to workforce participation and wealth building, such as affordable housing and childcare initiatives, incorporate the perspective of aerospace businesses and workers and address their challenges and needs. For example, the KCAA and local governments can work with community members and aerospace businesses to identify specific pain points, remove barriers that fall within the purview of local government (e.g., updating zoning to allow for additional childcare facilities), and make connections across the ecosystem (e.g., connecting businesses to childcare resources such as the WA Employer-Supported Child Care Technical Assistance Program).</li> </ul>	Local Govs	KCAA, Non- Profits, Businesses, Educational Institutions	High	High	1 year, then ongoing
W2.2	Compile and consolidate aerospace resources for individuals from marginalized communities	<ul> <li>Challenge: There are a variety of available resources that support individuals from marginalized communities in entering, re-entering, or transitioning within the workforce. However, it can be challenging for individuals to identify relevant resources, and information may be inaccessible due to identity-affiliated barriers (e.g., language barriers, technology literacy).</li> <li>Approach: The WDC can work with the KCAA to compile, consolidate, and monitor impacts of existing aerospace-related resources for individuals from marginalized communities. Examples of resources may include (but are not limited to) programs, scholarships, and other financial incentives tailored to individuals who are immigrants, refugees, formerly incarcerated, and/or neurodivergent.</li> </ul>	WDC	King County	Medium	Medium	3 months, then ongoing

#### Case Study: Singapore's SkillsFuture Movement

Launched in 2016, the SkillsFuture Movement provides workers with the skills needed to succeed in a rapidly changing job market, regardless of their starting point. The program provides funding for individuals to take courses and training programs that are relevant to their current or desired jobs. Resources are available for individuals in their schooling years, early-career, mid-career, or "silver years." For example, the SkillsFuture Career Transition Programme (SCTP) helps mid-career individuals reskill and upskill in order to pivot to new sectors or roles. SkillsFuture also offers short, industry-relevant trainings to help Singaporeans build in-demand skills in the four growth areas: the care economy, the digital economy, the green economy, and Industry 4.0.



# W2: Remove barriers to aerospace careers and promote career advancement (2/2)

	Action Item	Description	Potential Lead	Potential Support	Level of Impact	Level of Effort	Est. Timeframe
W2.3	Launch KCAA work- study role	<ul> <li>Challenge: Internship experience is critical in accessing competitive entry-level roles in the aerospace sector. However, many students cannot forgo income in order to pursue unpaid internship opportunities.</li> <li>Approach: The KCAA can create a college-level work-study position within the alliance to help students gain valuable sector experience and incorporate a youth perspective on KCAA initiatives. Work-study can be completed in-person or remotely, and a portion of the student's gross wage can be reimbursed through state and federal funds. To increase access to the aerospace sector, the work-study role can prioritize candidates from historically underrepresented populations.</li> </ul>	KCAA	State and Federal Govs	Medium	Medium	6 months, then ongoing
W2.4	Expand aerospace youth employment and enrichment opportunities	<ul> <li>Challenge: Lack of exposure to aerospace as a child and young adult can limit individuals' awareness of and interest in potential aerospace career paths and lead to misconceptions about the sector.</li> <li>Approach: The KCAA can grow and diversify the aerospace sector pipeline by working with local businesses, non-profits, and educational institutions to expand existing and create new aerospace-related youth employment and enrichment activities (e.g., summer internships, aerospace camps and clubs, and school programming). The KCAA can 1) identify and help market existing youth opportunities, 2) hold sessions for interested businesses on how to start youth employment and enrichment programs and connect them with interested schools and youth organizations, and 3) coordinate with businesses to gather data on the impact of youth initiatives. Funding for the development of new opportunities can be funded through partnerships with businesses and/or through public grants (e.g., NASA Space Grant).</li> </ul>	KCAA	Businesses, Educational Institutions, Non-Profits, Local Govs	Medium	Medium	9 months, then ongoing

#### Case Study: The American Institute of Aeronautics and Astronautics' Students to Launch Initiative

The American Institute of Aeronautics and Astronautics (AIAA) is the world's largest technical society dedicated to the global aerospace profession with ~30,000 members from 91 countries. In addition to the various resources for professionals, the AIAA has a portfolio of youth initiatives to increase interest in and exposure to aerospace. For example, the Students to Launch initiative hosts NASA mission-inspired activities in science centers, museums, and after-school programs across the county. Students who complete the activities are eligible for the opportunity to travel to NASA's Kennedy Space Center to witness a space launch, learn about the aerospace industry, and meet aerospace professionals.

#### KingCount Aerospace Alliance

# W3: Increase awareness of sector opportunities and entry points (1/2)

	Action Item	Description	Potential Lead	Potential Support	Level of Impact	Level of Effort	Est. Timeframe
W3.1	Establish a grant for K- 12 teachers who incorporate aerospace into their curriculum	<ul> <li>Challenge: Exposure to aerospace education in grades K-12 can help increase awareness of and interest in aerospace careers. However, schools face challenges in hiring dedicated aerospace educators, as candidates can often command higher salaries in industry roles.</li> <li>Approach: King County and KCAA can increase exposure to aerospace education by partnering with industry to develop a grant of up to \$500 for K-12 teachers of all disciplines to cover costs related to incorporating aerospace content into their curriculum (e.g., art materials for model rockets and airplanes, airport and air museum field trips, and interactive history of aerospace lessons). The grant can help address the lack of dedicated aerospace teachers while also demonstrating the versatility of aerospace by incorporating sector information into a variety of subject areas.</li> </ul>	King County	State Board of Education, K-12 Institutions	High	High	6 months, then ongoing
W3.2	Encourage the incorporation of aerospace in state and local STEM and STEAM initiatives	<ul> <li>Challenge: Though many aerospace careers require STEM skills, aerospace jobs and opportunities can be underemphasized in national, state, and local STEM and STEAM initiatives.</li> <li>Approach: The KCAA can reach out to organizations leading state and local STEM and STEAM initiatives (e.g., Washington STEM) to increase integration of aerospace-related content. The KCAA can provide information on aerospace career opportunities and skill needs and advocate for more prominent inclusion of aerospace career paths in STEM and STEAM outreach, programs, and resources.</li> </ul>	KCAA	Washington STEM, Educational Institutions, Non-Profits	Medium	Low	3 months, then ongoing
W3.3	Develop a youth-led marketing campaign	<ul> <li>Challenge: Aerospace businesses expressed concern about the lack of interest in aerospace manufacturing careers, particularly among young people. Similarly, students reported a lack of interest in pursuing aerospace careers because of a perceived lack of prestige and a lack of awareness of the range of sector opportunities.</li> <li>Approach: The KCAA can task the work-study student (see W2.3) with developing, designing, and managing a marketing campaign that communicates the benefits and variety of aerospace careers. The marketing campaign can include multiple media platforms (e.g., social media, radio) and focus on reaching young people in the region. Though this action item is distinct from the digital marketing campaign in SC1.4, some content may be able to be used for both marketing efforts.</li> </ul>	KCAA	Educational Institutions, Businesses	Medium	Medium	3 months, then ongoing

Case Study: Virginia Department of Aviation's Teacher Grants

To promote aviation education and awareness, the Virginia Department of Aviation developed a grant for Virginia K-12 teachers in any discipline to receive grants of up to \$500 to implement an aviation lesson plan for their class. To access funding, teachers complete an application that outlines how the funds will be spent, how the expenses align with the department's mission, how success will be measured, and how they will share the lesson with colleagues.

#### King County Aerospace Alliance

# W3: Increase awareness of sector opportunities and entry points (2/2)

	Action Item	Description	Potentia I Lead	Potential Support	Level of Impact	Level of Effort	Est. Timeframe
W3.4	Work with aerospace businesses to increase their presence in and connections to K-12 schools	<ul> <li>Challenge: Students indicated that listening to speakers from local aerospace businesses and participating in employer-sponsored programming helped develop their understanding of post-graduation opportunities. Furthermore, aerospace businesses expressed a desire to increase their presence in local schools to increase awareness and bolster recruiting efforts.</li> <li>Approach: The KCAA can facilitate connections between aerospace businesses and K-12 schools by matching businesses to school volunteering opportunities. The KCAA can reach out to aerospace businesses to solicit volunteers (e.g., via an online interest form) and match them to local K-12 schools to conduct aerospace-related programming (e.g., speaker series, mentorship, site visits).</li> </ul>	KCAA	K- 12 Institutions, Businesses	Medium	Low	3 months, then ongoing
W3.5	Build out Aerospace Career Pathways	<ul> <li>Challenge: Career pathways can help individuals build awareness of aerospace career options, understand ways to qualify for and enter aerospace careers, and identify relevant education and training programs. Though the WDC has already created several career pathway resources, there is an opportunity to increase the specificity and variety of career pathways for aerospace.</li> <li>Approach: The WDC can work with KCAA and aerospace businesses to further develop aerospace career pathways. The pathways can include potential roles, educational requirements, experience requirements, employers, entry points, wage expectations, and training and financial resources. Pathway development should include aerospace businesses to increase their resonance with the industry. The pathways can be used by job seekers to plan their careers, as well as training organizations to inform programming development. The WDC and KCAA can take a phased approach to pathway development to build momentum and buy-in, including the following actions: 1) working with local businesses to identify a short list of in-demand occupations, 2) developing and publicizing pathways for the short list of in-demand occupations, 3) monitoring pathway usage and impact, and 4) iterating on the first wave of aerospace pathways and developing new pathways for additional in-demand occupations, as needed.</li> </ul>	KCAA	Businesses, Industry Alliances, WDC	Medium	Medium	6 months, then ongoing



#### Case Study: South Carolina Aerospace's Online Aerospace Leadership Collective

SC Aerospace is a collaborative effort across public, private, academic, and nonprofit sectors to advance and market South Carolina's aerospace industry cluster on the global stage. The SC Aerospace strategic plan for 2019 includes the creation of an online leadership collective platform. The platform will connect aerospace leaders with opportunities to volunteer in K-12 programs near them, provide schools a centralized resources to seek support, and increase overall aerospace awareness.

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### Implementation Roadmap – Governance Structure

### King County Aerospace

# The County can reinvigorate the KCAA to lead the implementation of the Air and Space 2030 Strategy

Mission: Advance King County's aerospace sector as an epicenter of innovation through partner collaboration, advocacy, and strategic investments.



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### Implementation Roadmap – Milestones

# Milestones can be used to track progress towards the desired future state



King County

Aerospace Alliance

### Implementation Roadmap – Aerospace Sector

# Aerospace sector implementation timeline with milestones (1/2)



Key:

Milestone

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### Implementation Roadmap – Aerospace Sector

#### King County Aerospace Alliance

# Aerospace sector implementation timeline with milestones (2/2)



## Implementation Roadmap – Supply Chain

# Supply chain implementation timeline with milestones





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### Implementation Roadmap – Workforce

# Workforce implementation timeline with milestones







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# King County, the most populous and diverse county in Washington, plays a critical role in the regional and state economy

Spanning 2,115 square miles between the Puget Sound and the Cascade Range, King County is home to 39 towns and cities, including high-density urban areas to the west, suburban neighborhoods east of Lake Washington, and rural areas to the east and southeast. King County is a global hub for aerospace, but this strength has been tested in recent years by economy-wide and industry-specific challenges. The aerospace sector has been negatively impacted by companies moving manufacturing operations out of the region and by the COVID-19 crisis, both of which caused declines in sector employment. Decline in the aerospace sector presents a threat to the county's economic durability, as sector businesses and jobs are critical to the region's economic diversity.

Key statistics: King County							
Population (2021)	<b>2,252,305</b> 56% of the Seattle-Tacoma-Bellevue MSA						
<b>GDP</b> (2020)	<b>\$332 B</b> 78% of the Seattle-Tacoma-Bellevue MSA						
Median household income (2021)	<b>\$110,586</b> Compared to \$101,721 in the Seattle-Tacoma-Bellevue MSA						
<b>Top industries</b> (2021, by total annual wages)	Information (\$39.8 B); Trade, Transportation, and Utilities (\$34.2 B); Professional and Business Services (\$30.6 B)						
Large employers* (2021)	Amazon, Costco, Microsoft, Starbucks, Paccar, Nordstrom, Boeing, the University of Washington, and local and regional government						
Labor force (by place of occupation, 2021)	<b>1,278,003</b> 4.3% unemployment rate compared to 4.8% in Seattle-Tacoma-Bellevue MSA						
Education (2021)	<ul> <li>56% population 25 years and over hold bachelor's degree or higher, compared to 47% in the Seattle-Tacoma-Bellevue MSA</li> <li>32 higher education institutions – 12 public and 20 private, or 23 four+-year, 4 two to four-year, and 5 less than two-year</li> </ul>						



**Note:** The data shown in the table above is from the most recent American Community Survey (ACS) and the Bureau of Labor Statistics (BLS), unless otherwise noted. A metropolitan statistical area (MSA) is defined as a region with a dense population concentration that has a high degree of social and economic integration with the surrounding area. The Seattle-Tacoma-Bellevue MSA includes King, Snohomish, and Pierce counties and was selected as a reference point to offer a comparison to the wider region. \* Data is from King County Office of Economic and Financial Analysis.

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Sources: Bureau of Economic Analysis, Regional Data (2021) [Washington GDP]; WA State and King County OpenGIS [Map Data]; U.S. Census Bureau [Map Data]

# King County's \$332 billion economy is becoming increasingly concentrated in information and service-based sectors

Nearly 50% of King County's GDP stems from tradable sectors. A tradable sector is one whose output can be traded regionally, nationally or internationally – i.e., it contributes to an economy by bringing revenue into a region. Tradable sectors attract investment and talent to the county and grow the regional economy. A local sector is one that primarily serves a local economy and may include, for example, healthcare providers, real estate, and government functions.



### RELATIONSHIP TO THE AEROSPACE SECTOR

Throughout this section, sectors highlighted in **orange** include activities directly related to the aerospace sector (e.g., air and spacecraft manufacturing), and sectors highlighted in **blue** include indirectly-related activities (e.g., research and development and satellite telecommunications), among other economic activities.

King County

Aerospace

# The COVID-19 pandemic accelerated employment concentration in serviceproviding sectors

Both leading up to and during the pandemic, employment growth was most pronounced in service-providing industries such as Information. This growth resulted in increased industry concentration, measured by location quotient (LQ). LQ indicates the concentration of employment of a given sector in King County compared to national averages. For example, the county has an LQ of 0.75 in the Manufacturing industry, meaning that its concentration is 0.75 times that of the US average. Factors impacting the concentration of industries in the county may include available resources (e.g., skilled workforce) and access to infrastructure and finance.

		King County							Seattle MS	United States		
	Economic sectors in King County	Employment (2021)	Wages (2021)	Average annual wage per job (2021)	Employment LQ (2021)	Pre-COVID employment change (2016-19)	COVID-Impacted employment change (2019-21)	Employment (2021)	Employment LQ (2021)	COVID-Impacted employment change (2019-21)	Employment (2021)	COVID-Impacted employment change (2019-21)
	Manufacturing	88,137	\$8.7 B	\$98,281	0.75	1.1% 🔶	-16.4% 🖊	154,535	0.93	-15.7%	12.4 M	-3.7%
	Transportation and Warehousing	62,061	\$5.4 B	\$86,886	0.94	6.2%	-5.8% 🖊	91,297	0.98	0.2%	6.9 M	7.0%
	Government	42,175	\$4.1 B	\$98,169	0.60	5.6%	-3.2% 🖊	72,069	0.72	-1.5%	7.4 M	-1.0%
	Professional, Scientific, and Technical Services	143,435	\$21.0 B	\$146,742	1.50	10,9% 🔶	8.4%	168,391	1.25	7.9%	10.0 M	3.7%
Ì	Information	135,752	\$39.8 B	\$293,352	4.78	25.9%	10.3% 🔶	141,045	3.53	8.2%	3.0 M	-0.8%
Ŵ	Health, Education, and Social Services	272,173	\$19.0 B	\$69,776	0.84	31.4% 🏠	-2.4% 🖊	392,459	0.86	-1.7%	34.0 M	-2.6%
	Wholesale and Retail Trade	229,766	\$28.1 B	\$122,315	1.14	11.6% 🔶	2.6%	323,177	1.14	1.8%	21.1 M	-2.1%
¥)	Management, Administrative, and Other Services	143,248	\$12.2 B	\$85,437	0.96	6.2%	· -6.5% +	198,274	0.94	-5.9%	15.7 M	-4.3%
Y	Hospitality, Leisure, and Food Services	106,670	\$4.1 B	\$38,778	0.77	8.0%	~28.4% 🕂	160,518	0.82	-23.5%	14.5 M	-14.2%
ja K	Construction and Real Estate	104,813	\$9.1 B	\$86,860	1.11	11.8% 🔶	-0.5% 🖊	162,504	1.23	0.5%	9.9 M	-1.1%
	Finance and Insurance	41,776	\$6.6 B	\$158,796	0.71	2.3%	-1.0%	59,250	0.71	-1.3%	6.2 M	2.0%
ÿ	Agriculture, Mining, and Natural Resources	3,064	\$0.2 B	\$66,685	0.18	-2.2% 📕	0.8%	6,336	0.27	5.7%	1.8 M	-9.1%
	Utilities	1,997	\$0.2 B	\$124,103	0.26	-65.0% 🕂	0.2%	4,158	0.38	0.5%	0.8 M	-0.9%
M	Unclassified	5	\$0.0 B	\$149,991	0.00	N/A	N/A	6	0.00	N/A	0.2 M	N/A
	TOTAL	1,375,072	\$158.7 B	\$115,431	-	13.0% 🔶	-3.7% 🕂	1,934,019	-	-3.5%	143.8 M	-2.9%
	Employment is less concentrated in the compared to national averages (LQ < 0.7	county (5)	Employme reflects nat	nt concentration in ional averages (LQ	the county e = 0.75 - 1.25)	Employm	ent is more concentral d to national averages	ed in the county (LQ = 1.26 - 1.99	)	Employment is highly compared to national	concentrated i averages (LQ	n the county = 2+)

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**Manufacturing** in the county underperformed the sector's national growth rate of 3.9% prior to COVID and experienced sharper decline during the pandemic.

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Sources: Bureau of Labor Statistics, Quarterly Census of Employment and Wages (2016, 2019, 2021)

# Increasing economic concentration in high-income sectors has heightened the county's exposure to national economic shocks

- Many sectors that experienced employment growth from 2019 to 2021 were already concentrated in the county, while sectors that experienced decline were typically less concentrated, leading to an economy that is increasingly dependent on key industries.
- From 2019 to 2021, employment growth in the Information and Professional, Scientific, and Professional Services sectors outpaced national growth rates (10.3% versus -0.8% and 8.4% versus 3.7%, respectively), meaning that these industries are becoming more concentrated in King County.
- Manufacturing and Transportation and Warehousing have both declined faster than the national rate (-28.4% versus -14.2% and -16.4% versus -3.7%, respectively), meaning that these industries are becoming less concentrated in the county.



### CONCENTRATION IN HIGH-INCOME INDUSTRIES

King County is continuing to concentrate in higher-income, service-providing industries like **Information** and **Professional**, **Scientific**, **and Technical Services**. This trend heightens the county's exposure to economic shocks, as more diversified economies are typically better able to withstand these events. Strategies to grow the aerospace sector can therefore focus not only on attracting high-wage careers, but also on strengthening sections of the supply chain that offer middle-wage jobs.

King County Aerospace

Sources: Bureau of Labor Statistics, Quarterly Census of Employment and Wages (2019, 2021)



# Southern King County is a hub for Manufacturing, but the sector is shifting as new space grows and traditional aerospace manufacturing declines

All four regions in King County – South, Seattle, East, and North – experienced varying degrees of Manufacturing employment decline from 2019-21. By contrast, Manufacturing GDP increased in the Seattle, East, and North regions during the same time period. Southern King County is the only region that saw declines in Manufacturing employment and GDP.



#### Manufacturing Employment and GDP by Region, 2019-21

#### **Top Declining Industries, 2019-21 Top Growing Industries, 2019-21** Region Manufacturing Industry Change in GDP Manufacturing Industry Change in GDP \$1,808 M \$(5,224) M < Guided missile and space vehicle mfg. Aircraft mfg. \$249 M Other aircraft parts and auxiliary equipment mfg. \$(215) M 🚽 South Heavy duty truck mfg. \$28 M \$(105) M Canned specialties Automobile mfg. Ship building and repairing \$132 M Computer storage device mfg. \$(56) M Seattle Doll, toy, and game mfg. \$104 M Light truck and utility vehicle mfg. \$(28) M Semiconductor and related device mfg. \$92 M Sheet metal work mfg. \$(27) M Electromedical and electrotherapeutic apparatus Search, detection, and navigation instruments \$181 M \$(33) M mfa. Propulsion units and parts for space vehicles East \$117 M Toilet preparation mfg. \$(30) M and guided missiles mfg. Broadcast and wireless communications \$100 M Electronic computer mfg. \$(27) M equipment mfa. \$(47) M 🚽 Pharmaceutical preparation mfg. \$81 M Sheet metal work mfg. Small arms, ordnance, and accessories mfg. \$26 M Audio and video equipment mfg. \$(14) M 🤳 North Search, detection, and navigation instruments \$21 M \$(12) M 🚽 Wineries mfa.

Change in Manufacturing GDP by Region and Industry, 2019-21

Sectors that capture new space activity, such as Guided Missile and Space Vehicle Manufacturing, experienced GDP growth in the Southern and Eastern regions from 2019-21. At the same time, traditional aerospace sectors, such as Aircraft Manufacturing, drove Manufacturing GDP decline in the Southern region.

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Sources: King County GIS Center [Map Boundaries]; IMPLAN, Industry Summary Report (2019, 2021) [Employment and GDP Data]

# Income distribution in King County is concentrated in middle- and highincome jobs, with fewer low-income jobs



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Sources: Bureau of Labor Statistics, Quarterly Census of Employment and Wages (2021) [Income Data]; MIT Living Wage Calculator [Living Wage Data]

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The majority of individuals who live and work in King County are employed in service-providing industries



Characteristics of King County Workers and Residents, 2019

Note: Overlay arrows do not indicate directionality of worker flow between home and employment locations.

ABOUT 15% OF OUTFLOW WORKERS EARN LESS THAN \$40K/YEAR, IN COMPARISON TO 11% OF INFLOW AND 10% OF INTERIOR FLOW WORKERS The earning difference may be correlated with Interior Flow employment being more concentrated in higher paying industries within "All Other Services," which includes industries such as Information, Finance and Insurance, and Professional, Scientific, and Technical Services. Inflow and Outflow workers are more likely to work in "Goods" Producing" (e.g., Agriculture, Mining, and Manufacturing) and "Trade, Transportation, and Utilities" industries than Interior Flow workers.

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# King County's unique characteristics are driving economic concentration

Shift-share analysis is a model used to identify the causes of industry growth within a region by separating national level economic growth from industry and regional trends. In the chart below, the x-axis depicts the regional competitive effect for King County, i.e., what percent of industry employment growth can be attributed to unique regional characteristics (e.g., policy, competitiveness, geography, population characteristics, natural resources, etc.).



### King County NAICS grouped-sector mapping by LQ and regional competitive effect

### **REGIONAL FACTORS ARE DEPRESSING GROWTH IN KEY SECTORS**

Growth in the sectors containing core aerospace activities have all been negatively impacted by regional characteristics, while growth of sectors which contain aerospace-related activities have been accelerated by regional factors. Interviews and survey responses will help to identify the regional factors that are depressing or accelerating growth and inform opportunities to increase competitiveness.

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### Aerospace Sector Overview



# The aerospace sector is comprised of a continuously evolving ecosystem of interconnected products, supply chains, businesses, and industries

The aerospace sector is highly complex and includes a diverse range of military, commercial, industrial, and space applications. The definition of aerospace differs across end-users and suppliers and is rapidly evolving as "new space" continues to disrupt and redefine the sector. To capture this complexity, this report establishes both a theoretical definition to explain the structure of the sector and a selection of industries for the purpose of quantitative analyses.

### **Theoretical Definition of the Aerospace Sector**

Products & Services

The diverse set of aerospace product and service offerings include satellites, commercial aircraft, autonomous systems, rotorcraft, and more, with unique variations based on the end user د الله Supply Chain

The aerospace supply chain outlines the series of activities and tier of suppliers involved in developing and delivering aerospace products and services



Business Ecosystem & Supporting Institutions

Aerospace sector businesses range in size, maturity, focus area, expertise, and subindustry and include larger legacy aerospace companies, as well as players within "new space"

Industry Selection Informed by the theoretical definition, the Aircraft Manufacturing and Guided Missile and Space Manufacturing industries and their suppliers were selected to define the aerospace sector for the purpose of the report's quantitative analyses

### Aerospace Sector Overview – Products & Services



The aerospace sector produces a variety of products and services which support and intersect with a broad range of markets



Note: The graphic above is illustrative and does not represent a comprehensive list of aerospace products and services.

KEY:

## Aerospace Sector Overview – Products & Services 🚇



# Final assembly of key products form the backbone of the aerospace sector in King County and the surrounding region

King County is home to the final assembly of multiple air and space final products, including the Boeing 737 MAX aircraft, SpaceX's Starlink satellites, and the Voshon Ranger R7 aircraft. Although production of some Boeing aircraft has either ceased or been relocated out of the region, Snohomish remains home to the final assembly of two Boeing aircraft and the Eviation Alice electric aircraft. The final assembly of these products creates a concentration of aerospace employers and suppliers in the region and forms the backbone of the aerospace sector.



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Note: The products in the table are illustrative and do not represent a comprehensive list of aerospace products produced in the region.

## Aerospace Sector Overview – Supply Chain 📀



# The aerospace supply chain encompasses a wide range of goods and services and integrates hardware and software support services



Aerospace Sector Overview – Business Ecosystem & Supporting Institutions



A network of businesses in King County work across the supply chain to create aerospace products and provide full lifecycle support



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Note: Some business participate in multiple parts of the supply chain. The business shown above are illustrative and are not meant to be comprehensive representation of the aerospace supply chain.

# Aerospace Sector Overview – Industries 🛏

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# The quantitative analyses of the sector in the following sections focus on the structure and impacts of two key aerospace industries in King County

The remainder of the report explores the impact, structure, and needs of two key industries within the aerospace sector: 1) Aircraft Manufacturing and 2) Guided Missile and Space Vehicle Manufacturing. These industries were chosen as focal points because they align most closely with the OEM portion of the aerospace supply chain. By exploring the effects of these industries, we can understand how the impacts of aerospace OEMs and their suppliers cascade through the economy. Where possible, the impacts of the Broadcast and Wireless Communications Equipment Manufacturing industry (which includes satellite manufacturing) are also captured.



#### ADDITIONAL INDUSTRY OF INTEREST: BROADCAST AND WIRELESS COMMUNICATIONS EQUIPMENT MANUFACTURING

The aerospace sector includes a variety of activities outside of the two selected industries. Notably, King County's space economy includes satellite manufacturing, which is captured in the broader industry classification of Broadcast and Wireless Communications Equipment Manufacturing (BWCEM). BWCEM was not selected as one of the focal points for the analysis because it reflects economic activity for a variety of non-aerospace subindustries in addition to satellite manufacturing. However, in recognition of satellite manufacturing's importance to the sector, analyses in subsequent sections include the BWCEM industry's economic impacts in yellow call-out boxes.





# The aerospace sector is critical to King County's economy; however, its impact in the county is in decline

The aerospace sector is important to King County's economy, as it generates billions in GDP and creates tens of thousands of direct, indirect, and induced jobs. However, sector-specific and economy-wide challenges such as the loss of large employers and the COVID-19 pandemic have caused steep declines in aerospace sector production and employment.



### THE AEROSPACE SECTOR IN KING COUNTY IS DECLINING AT AN ACCELERATING RATE

From 2016 to 2021, total aerospace sector annual output fell by 48% and total annual employment fell by 41%. This decline predates the pandemic, as both output and employment shrank in 2017 and 2018. The marginal growth seen in 2019 was quickly reversed in the following year when downward trends were accelerated by COVID-19 and other geopolitical and aerospace industry events. By contrast, Broadcast and Wireless Communications Equipment Manufacturing, which captures satellite manufacturing activity, experienced annual output growth of 164% and annual employment growth of 81% over the same period.


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## The aerospace sector generates \$19B in GDP and creates a ripple effect through King County's economy via supply chain activity and local spending

In 2019, the aerospace sector created direct impacts of \$14.9B in GDP and 30.9K in employment. In turn, this resulted in indirect effects of \$1.9B in GDP and 12.7K in employment as OEMs purchased inputs from firms within the aerospace supply chain. Finally, this translated to induced effects of \$2.2B in GDP and 16.6K in employment, generated by household spending of aerospace sector labor income.

<b>B</b>	\$14.9B	30.9K	∎. <sup>0</sup> o		Industry	Value Added (2019)	Employment (2019)
Household	Aircraft	Guided Missile and	E G G	its ct	Aircraft Manufacturing	\$14.8B	30,690
Appliances and Electrical Manu Electronic Goods	ufacturing	Space Vehicle Manufacturing	e Chain Industries	Dire Effe	Guided Missile and Space Vehicle Manufacturing*	\$96.1M	250
<u>م</u> ب	Direct E	Effects			Wholesale - Household Appliances and Electrical and Electronic Goods	\$230.3M	620
Machinery, Equipment, and	\$1.9B	12.7K	other Aircraft Parts and Auxiliary	cts	Wholesale - Machinery, Equipment, and Supplies	\$213.1M	940
Supplies	Supplies Custom Computer		Manufacturing	st Effe	Custom Computer Programming Services	\$207.7M	1,250
Pro	ogramming Services	Companies and Enterprises	∎e <sup>e</sup> e	ndirec	Management of Companies and Enterprises	\$178.3M	990
Owner-Occupied	Indirect	Effects	Other Local		Other Aircraft Parts and Auxiliary Equipment Manufacturing	\$128.6M	930
	\$2.2B		Fatata		All Other Supply Chain Industries	\$1.3B	7,970
Hospital	S Value Added	Employment Other Real	Estate		Owner-Occupied Dwellings	\$369.7M	0
<b>\$266M in GDP</b> and <b>510 in</b>	<b>m</b>	*		ects	Hospitals	\$116.4M	840
employment in 2019. This cascaded		Offices of		Effe	Tenant-Occupied Housing	\$108.4M	160
and 280 in employment, as well as	Housing	Physicians		ced	Offices of Physicians	\$93.8M	630
280 in employment. These impacts are	Induced	Effects		npu	Other Real Estate	\$71.8M	420
not captured in the graphic above.				_	All Other Local Industries	\$1.5B	14,500

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Note: The Guided Missile and Space Vehicle Manufacturing figures may be underestimating direct effects of the space economy, as it only considers manufacturing employment. A PSRC study found that the central Puget Sound space economy's core activity resulted in employment of around 2.915 in the region in 2018.

Sources: IMPLAN, Industry Contribution Analysis (2019); Guidehouse Analysis



## The aerospace sector in King County is dependent on a highly educated workforce

- Approximately 40,000 or 2.2% of King County's workforce work in direct and indirect aerospace sector employment opportunities. This estimate excludes induced employment, as it is intended to capture the immediate employment impacts of the Aircraft Manufacturing and Guided Missile and Space Vehicle Manufacturing industries and their supply chains.
- Of the 40,000 sector employment opportunities, over 18,000 (or 46%) require post-secondary education. This is slightly lower than general educational attainment levels within the county, with ~61.4% of the population holding an Associate's degree or higher.
- King County's post-secondary degree attainment is a competitive advantage for the region, as it is higher than competitor regions such as Los Angeles-Long Beach-Anaheim, CA and Dallas-Fort Worth-Arlington, TX, where 42.6% and 43.1% of the population hold an Associate's degree or higher, respectively.

#### Educational Attainment of King County Adults 25+, 2020

	6.7%	6 14.8%	17.2%	8.0%	31.7%	21.7%
		High School Diploma, 237K			Bachelor's Degree, 506K	Graduate Degree, 346K
Les Gr	s than <sup>-</sup> ade, 10	12 <sup>th</sup> 5K	Some College, No Degree, 274K		Associate's Jegree, 127K <i>Source:</i> U.S. Census Bureau, E	ducational Attainment (2020

#### IN-MIGRATION IS AN ENABLER OF THE AEROSPACE SECTOR

Immigrants make up 30% of Washington's STEM workers, but just 15% of its total population. To meet aerospace sector's demand for STEM workers, King County will need to develop and retain local talent while continuing to attract immigrants and out-of-state workers into the region.

#### Aerospace Sector Employment by Occupation, 2019 Source: IMPLAN Industry Contribution Analysis (2019); Guidehouse Analysis



\*Note: The sector employment totals in this section differ slightly from those in the Sector Overview section, as this section omits proprietor employment.
 Though total employment is the sum of wage and salary and proprietor employment, occupational data is only available for wage and salary employees.

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## Top occupations in the aerospace sector require a mix of STEM knowledge and soft skills

In order to succeed in the aerospace sector, individuals need a blend of technical knowledge, interpersonal skills, and problem-solving capabilities. The matrices below identify the top 10 in-demand knowledge areas and skills for the sector overall and use heatmapping to illustrate the importance of these knowledge areas and skillsets to the top 5 occupations groups within the sector. Knowledge areas are the subjects, topics, and information that an individual needs to know to be hired into and succeed in the role. Skills are developed capacities that facilitate learning and performance of job activities.

			Rank by Occupation Group						Rank by Occupation Group				
Knowledge Area	Overall Rank	Production	Architecture and Engineering	Business and Financial Operations	Computer and Mathematical	Office and Administrative Support	Skillset	Overall Rank	Production	Architecture and Engineering	Business and Financial Operations	Computer and Mathematical	Office and Administrative Support
Mathematics	1	3	3	4	3	5	Reading Comprehension	1	6	1	1	2	2
Computers and Electronics	2	8	4	5	1	4	Critical Thinking	2	4	2	3	1	4
English Language	3	4	7	1	2	3	Active Listening	3	5	3	2	3	1
Mechanical	4	1	5	22	20	18	Speaking	4	8	6	4	5	3
Engineering and Technology	5	7	1	15	4	19	Monitoring	5	3	8	7	6	6
Production and Processing	6	2	8	13	14	8	Complex Problem Solving	6	12	4	8	9	13
Customer and Personal Service	7	9	9	2	5	2	Writing	7	13	5	5	4	5
Design	8	6	2	18	8	22	Judgment and Decision Making	8	11	10	6	8	11
Education and Training	9	5	11	8	6	7	Coordination	9	9	16	10	16	9
Administration and Management	10			3	7	6	Active Learning	10	16	9	9	12	12

**Mathematics** is a top five in-demand knowledge area for all top occupation groups.

Critical Thinking and Active Listening are top five in-demand skillsets for all top occupation groups.

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King County's aerospace sector employment reflects the economy-wide concentration in middle and high-income jobs



The majority of King County's aerospace sector jobs pay above the county's living wage of \$35 per hour, or **\$73k annually**. Though the aerospace sector creates over 16,000 middle wage jobs, it is more concentrated in high wage jobs than the county as a whole. Strategies to bolster the sector should consider growing not only high-income occupations, but also middle-income occupations that pay above the living wage in order to grow the shrinking middle class.

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\$268k

Management

Sources: IMPLAN, Industry Contribution Analysis (2016-21) [Income Data]; IMPLAN, Regions Overview (2019) [Regions Annual Wage Data]; MIT Living Wage Calculator [Living Wage Data]; Guidehouse Analysis

# Organizations in King County offer various entry points for individuals of all educational levels to pursue a career within the aerospace sector

King County residents can take advantage of a variety of educational pathways to advance their career in the aerospace sector



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Sources: U.S. Bureau of Labor Statistics, Occupational Outlook Handbook (2022); Guidehouse Analysis

## The county's workforce development landscape was assessed to evaluate its ability to prepare residents for top aerospace occupations

The workforce development landscape was evaluated to identify potential pathways to aerospace employment and understand the current availability of educational programming and opportunities in King County that prepare residents for top aerospace jobs. This assessment was comprised of a 4-step process, described below.

1. Top Occupation Identification	2. Educational Requirements Review	3. Univers Develo	sity Cohort opment	4. Progra	m Avail	ability Scan*	
Using 2019 IMPLAN data, the top 10 occupations by wage and salary direct and indirect employment were selected for the aerospace sector (Aircraft Manufacturing and Guided Missile and Space Manufacturing).	Educational and training pathways for each occupation were identified using the Occupational Outlook Handbook from the Bureau of Labor Statistics. Each credential was classified as "Typical," "Helpful," or "Required."	Based on the Nation Education Statistics greater than 300 de identified as top edu organizations and se in the university coh	nal Center for , institutions with grees conferred were locational elected for inclusion ort.	Educational requirements were cross- referenced with academic catalogs for the university cohort and specialized certification and training providers to determine program availability. Based on the number of programs identified across			
IMPLAN Occupation Impacts Report	Bureau of Labor Statistics Occupational	Univers	the county, educational requirements were classified into one of the five				
	Outlook Handbook	University of Washington- Seattle	Lake Washington Institute of Technology	categories lis	categories listed below.		
Summary Output Prepayment Value Added Tax Oregation Professioneral Download		Green River College	Highline College	HIGH	MODERA	TE LOW	
Distributive         Nagen K0         Impact         Distributive K0         Pertifies K0         Distributive K0           3223         +         Is 10to (Swing), SIS (2019)         Is Bitter & Interest         Baryoular         Nomether Issue         2319         X         +		Bellevue College	North Seattle College	5+ relevant programs identified across King County	3-1 relevant	ant 1.2 relevant	
Coupling Agreement And Anne Anne Anne Anne Anne Anne Anne		Seattle University	Renton Technical College		program	s programs	
Orccastion         Support         Support Support         Support Support         Support Support         Support		University of Washington- Bothell	Cascadia College		identified ac King Cour	ross identified across hty King County institutions	
1 1220 See Boogen 149 1523555 BARTER MARKEN 152555 1 1220 Aver Manager 1490 1523555 BARTER 153 152555 1 1220 Aver Manager 1490 128 BARTER 153 152541 152541	Accentral glacet         MLKT RECommendence           Architet and Evanoy         Pic Nacco         On and Indiation	Shoreline Community College	City University of Seattle	institutions	monution	NOT	
		Seattle Central College	Pima Medical Institute	NOT AV	AILBLE	APPLICABLE	
		Seattle Pacific University	South Seattle College	No relevant	program [	Data on program	
		Embry-Riddle Aeronautical University	Northwest University	identified across King County Institutions		availability is not readily accessible	
		L					

\*Note: The program scan was limited to the identified university cohort and specialized training providers and is not a comprehensive representation of program availability

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## King County has high availability of general STEM degree programs and lower availability of more specialized degree requirements

Top Occupation	Occupation Group	King County Employment, 2019		Educational Requirements							
Alizzanoft Otwastance		2,280	Required		Typical		Helpful King County education		ational institutions		
Aircraft Structure, Surfaces, Rigging, and Systems Assemblers	Production Occupations		High School Degree	On-the-Job Training	FAA Maintenance School	Military Training	Aviation Maintenance Airframe & Powerplant Certificate	Engineering, Mathematics, and Computer Technology degrees, which are required or helpful educational requirements for more			
				Typical			Helpful	than half of top oc	cupations.		
Software Developers	Mathematical Occupations	2,230	Bachelor's in Mathematics	Bachelor's in Engineering	Bachelor's in Computer and Information Technology	Master's in Mathematics	Master's in Engineering	Master's in Computer and Information Technology			
	Architecture and Engineering Occupations	1,600	Requ	uired		Тур	pical		Helpful		
Industrial Engineers			Bachelor's in Industrial Engineering	Bachelor's in Industrial Engineering Technologies	Bachelor's in Manufacturing Engineering	Bachelor's in General Engineering	Bachelor's in Mechanical Engineering	Bachelor's in Electrical Engineering	Professional Engineering License		
Inspectors, Testers,			Required	Typical		He	lpful				
Sorters, Samplers, and Weighers	Production Occupations	1,460	High School Degree	On-the-Job Training	Bachelor's in Quality Control Management	Bachelor's in Engineering	Quality Inspector Certification	Six Sigma Certification			
Aerospace Engineers					Typical	Helpful					
	Architecture and Engineering Occupations	1,390	Bachelor's in Engineering	Bachelor's in General Engineering Principles	Bachelor's in Propulsion	Bachelor's in Propulsion, Stability, and Control	Bachelor's in Aerodynamics	Professional Engineering License			

HIGH AVAILABILITY	MODERATE AVAILABILITY	LOW AVAILABILITY	NOT AVAILABLE	NOT APPLICABLE
5+ relevant programs identified across King County institutions	3-4 relevant program identified across King County institutions	1-2 relevant programs identified across King County institutions	No relevant program identified across King County Institutions	Data on program availability is not readily accessible

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Sources: IMPLAN, Industry Contribution Analysis (2019) [Employment]; U.S. Bureau of Labor Statistics, Occupational Outlook Handbook (2022) [Requirements]; Guidehouse Analysis



## Several top aerospace occupations have lower barriers to entry and offer opportunities for advancement through certifications

Top Occupations	Occupation Group	King County Employment, 2019	Educational Requirements						
		1,220		Typical		Helpful			
Machinists	Occupations		High School Degree	On-the-Job Training	Apprenticeship	Community College Degree / Nondegree Certificate Program	Credentials in CNC Machine Operation, CAD/CAM Technology		
	Installation.		Required	Тур	ical	Hel	pful		
Aircraft Mechanics and Service Technicians	Maintenance, and Repair Occupations	1,100	Aviation Maintenance Airframe & Powerplant Certificate	Associate's Degree	FAA Maintenance School	Bachelor's in Engineering	Bachelor's in Transportation		
	Architecture and Engineering Occupations	950	Тур	ical	Helpful	Individuals who do not	hold a college degree		
Mechanical Engineers			Bachelor's in Mechanical Engineering	Bachelor's in Mechanical Engineering Technologies	Professional Engineering License	duality for many top pro barrier to entry for these jobs pay a living wage of	oduction roles. Though the e roles is low, production of <b>\$82k</b> , on average.		
Missellansous		900	Тур	ical		Helpful			
Assemblers and Fabricators	Production Occupations		High School Diploma	On-the-Job Training	Associate's Degree	Fabricators & Manufacturers Association Certification	Association Connecting Electronics Industries Certification		
Project Management Specialists and Business Operations Specialists	Business and		Тур	ical	Hel	Helpful			
	Financial Operations Occupations	870	Bachelor's in Business	Bachelor's in Project Management	Bachelor's in Engineering	Project Management Professional Certificate			

HIGH AVAILABILITY	MODERATE AVAILABILITY	LOW AVAILABILITY	NOT AVAILABLE	NOT APPLICABLE
5+ relevant programs identified across King County institutions	3-4 relevant program identified across King County institutions	1-2 relevant programs identified across King County institutions	No relevant program identified across King County Institutions	Data on program availability is not readily accessible

Confidential information for the sole benefit and use of the King County Aerospace Alliance.

Sources: IMPLAN, Industry Contribution Analysis (2019) [Employment]; U.S. Bureau of Labor Statistics, Occupational Outlook Handbook (2022) [Requirements]; Guidehouse Analysis

## The regional aerospace supply chain was mapped and analyzed to identify gaps and potential focus areas for business growth and attraction

The aerospace supply chain is defined as the sequence of goods and services involved in the production of aerospace products. The regional aerospace supply chain was mapped and analyzed to identify leakage and gaps. Supply chain gaps were then evaluated to understand which commodities and industries could be targets of future business attraction and growth efforts to strengthen the sector.



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## To produce aerospace products, OEMs in King County utilize a range of commodity inputs sourced locally and from outside the region

The figure below illustrates the 165 input and 17 output commodities of King County's aerospace sector industries – Aircraft Manufacturing and Guided Missile and Space Vehicle Manufacturing. The width of the connecting lines indicate the economic value (input or output value) of interactions between two points, with labels and call-out boxes highlighting top commodities and key economic relationships. The size of each commodity circle indicates its total economic value (input or output value) across both industries. By commodity value, King County accounts for 12% of total inputs and 13% of total outputs of the nation's aerospace sector.



Sources: IMPLAN, Regions Industry Inputs Report (2019); IMPLAN, Regions Industry Commodity Production Report (2019); Guidehouse Analysis



## Commodity inputs were analyzed to identify supply chain gaps and assess their potential as a target for business growth and attraction

The first link in the aerospace sector supply chain was evaluated to identify gaps in which the county can grow and attract businesses to strengthen the local aerospace sector. The assessment of commodities was completed using the process described below:

#### 1. Commodity Identification

Using IMPLAN, commodity input data was compiled for the two key aerospace sector industries (Aircraft Manufacturing and Guided Missile and Space Manufacturing). Data was then analyzed for each industry to identify top commodity inputs.

> Commodity Inputs to the Aerospace Sector





#### 3. Opportunity Commodity Selection

Target commodities were selected for both aerospace sector industries based on how closely they meet the following criteria:

- Present a large economic opportunity for the county, indicated by high **direct leakage**;
- Has strong local supply chain to support the commodity's production, indicated by low indirect leakage;
- Is not already being produced by and purchased from King County or WA state suppliers, indicated by low King County and WA State Spending.





Next Step: Opportunity Exploration

In future phases of Air and Space 2030 strategy development, qualitative analysis will be conducted to further qualify and specify opportunities for business growth and expansion.

## Aerospace Sector Supply Chain Analysis – Aircraft Manufacturing 🛧



## The Aircraft Manufacturing supply chain has strengths in information services and gaps in manufactured commodities, such as aircraft parts

A commodity's regional spending is the percent of commodity inputs purchased from suppliers located within a selected region. In the chart below, the x-axis depicts the top 20 Aircraft Manufacturing input commodities' regional spending in King County, and the y-axis depicts regional spending for the state of Washington. A commodity with high spending in both regions represents an existing strength, while low spending in both geographies may represent a gap in the supply chain.



#### INFORMATION-BASED AND LOCAL COMMODITIES REPRESENT SUPPLY CHAIN STRENGTHS

A local commodity is a good or service that serves the local economy (e.g., transportation services). King County businesses are meeting the aircraft manufacturing industry's demand for local commodities, as well as information-based tradable commodities – an established strength in the region.

## Aerospace Sector Supply Chain Analysis – Aircraft Manufacturing 🛧



## The production of complex aircraft components represents a gap in King County's Aircraft Manufacturing supply chain

Gaps in the supply chain exist where King County producers are not meeting the demand for commodity inputs; however, not every gap presents a strong opportunity for the county. The chart below evaluates the viability of Aircraft Manufacturing input commodities as opportunities for business attraction. A strong target commodity would have high spending outside of the county, an existing supply chain in the county, and demand that is not be met by the WA state economy.



#### COMPLEX MANUFACTURED COMMODITIES ARE REGIONAL GAPS

The bolded supply chain gaps selected for further analysis are generally tradable, manufactured products in which demand is not being met by producers in Washington state. There is an opportunity to grow existing businesses and/or attract new companies that produce these commodities to bring spending into the region.

## Aerospace Supply Chain Analysis – Guided Missile and Space Vehicle Manufacturing 🚀



## The Guided Missile and Space Vehicle Manufacturing supply chain has strengths in local services and gaps in manufactured commodities, such as propulsion units

A commodity's regional spending is the percent of commodity inputs purchased from suppliers located within a selected region. In the chart below, the x-axis depicts top 20 Guided Missile and Space Vehicle Manufacturing input commodities' spending in King County, and the y-axis depicts spending in the state of Washington. A commodity with high spending in both regions represents an existing strength, while low spending in both geographies may represent a gap in the supply chain.



#### REGIONAL STRENGTHS AND GAPS PARALLEL AIRCRAFT MANUFACTURING

Guided Missile and Spacecraft Manufacturing uses a different set of input commodities than Aircraft Manufacturing, but the two core industries' supply chains have similar strengths in local services and gaps in manufactured commodities.

## Aerospace Supply Chain Analysis – Guided Missile and Space Vehicle Manufacturing 🖋



## The production of intricate missile and space equipment represents a gap in the county's Guided Missile and Space Vehicle Manufacturing supply chain

Guided Missile and Space Vehicle Manufacturing supply chain gaps exist where King County producers are not meeting demand for commodity inputs; however, not every gap presents a strong opportunity for the county. The chart below evaluates the viability of input commodities as opportunities for business attraction. A strong target commodity would have high spending outside of the county, an existing supply chain in the county, and demand that is not be met by the WA state economy.



#### CORE AEROSPACE INDUSTRIES SHARE REGIONAL GAPS

Both Aircraft Manufacturing and Guided Missile and Space Vehicle Manufacturing have supply chain gaps in semiconductors and related devices and search, detection, and navigation instruments. These two commodities therefore present an even stronger opportunity for the county, given their importance across the aerospace sector.

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Sources: IMPLAN, Regions Industry Inputs Report (2019); IMPLAN, Regions Industry Commodity Production Report (2019; Guidehouse Analysis)

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## **Opportunity commodities for the county's aerospace sector are** manufactured with specialized knowledge, tools, and techniques

The opportunity commodities across both industries span the aerospace supply chain, are highly regulated, and require specialized knowledge to design, manufacture, and use. As such, these commodities are produced in specialized factories with precision engineering and assembly. Future analysis can further investigate the viability of these commodities as targets of business attraction and growth and identify strategies to capture these opportunities.



#### Key Questions for Additional Analysis

#### Viability of the opportunity

- · Does King County have the infrastructure and resources needed to produce these commodities?
- · How will industry trends impact the relevance and growth of the opportunity commodities?
- · What organizations or assets can the county utilize to support local production?

#### Current producers of these opportunity commodities

- Where and by who are these commodities currently being
- What makes current producers of these commodities competitive?

#### Workforce impact of these opportunity commodities

- What are the average and median wages within the industries that produce these commodities?
- · What specific skills or knowledge are required to help produce these commodities?

#### How these opportunity commodities can be captured

- · How can the county help induce local production of these commodities?
- · How can local aerospace businesses pivot or expand to produce these commodities?

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## Aerospace trends – with a future global market size of \$803B – are poised to create both opportunities and challenges for the King County aerospace sector



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King County

Aerospace

Criteria

Physical and

Human Capital

**Financial Capital** 

High

**Outwit** Complexitv

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**Knowledge Capital** 



## Based on King County's current market readiness, its local economy is best positioned to capture economic opportunities in Sustainability, Innovations in Manufacturing and MRO, and New Space

Criteria: King County's market readiness was evaluated for each of the five key aerospace trends based on the criteria outlined below; readiness ratings were assigned for each sub-criteria.

Assessment: The three most relevant trends were identified based on the county's market readiness. Pursuit of opportunities in the other two trends (Advanced Air Mobility and Supersonics & Hypersonics) would require development of foundational infrastructure and private investment.



#### Market Readiness Criteria



The three selected trends are expected to create shifts in the aerospace supply chain – industries likely to be impacted include Science & Technology Consulting and Energy



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## The selected trends are also anticipated to drive changes in workforce demand in King County, including increasing the need for software development and management roles

			Summary of occupations expected to be impacted by selected trends								
		Themes informing expected impacts	Ø New S	Брасе	Sustai	nability	Innovations in Manufacturing and MRO				
		on aerospace workforce	Impacted Emp.* (2021)	Avg. Wage (2021)	Impacted Emp.* (2021)	Avg. Wage (2021)	Impacted Emp.* (2021)	Avg. Wage (2021)			
	·~_	<ul> <li>Technological advancements in New Space,</li> </ul>	N/A – There are no fi	rms operating in King	710	\$101K	710	\$101K			
	Expected to decline	Sustainability, and Manufacturing put relatively few King County jobs at risk	County in the industry expected to decline due to New Space disruptions		Occupations re fabrication, sof testing, engine	elated to assembly and tware development and ering, and management	Occupations related to assembly and fabrication, software development and testing, engineering, and management				
oact type	5	Shifts in consumer behavior and preferences drive disruption of occupations related to the	36,590	\$109K	37,590	\$87K	67,865	\$122K			
	Expected to be disrupted	<ul> <li>Technological disruption creates changes in production roles related to assembly and machinery</li> </ul>	Occupations re sales, cargo an planes and truc	lated to customer service, d freight, and operation of ks	Occupations re planes and true customer servi	elated to operation of cks, cargo and freight, ce, and machinery	Occupations rel freight, software sales, assembly	ated to management, e development and testing, , and machinery			
ce im	<b>س</b> ا	Technological advancements drive growth in	287,075	\$192K	90,580	\$163K	113,170	\$259K			
Workfor	Expected to grow	<ul> <li>Growing demand for air and space travel drives growth in occupations related to sales</li> </ul>	Occupations re development ar systems and su sales	ated to software nd testing, computer pport, management, and	Occupations resales, software and science	elated to management, e development and testing,	Occupations rel development ar systems and su management	ated to software id testing, computer pport, sales, and			
	0	• Existing aerospace sector leaders rely on	2,525	\$174K	67,010	\$129K	77,720	\$168K			
	Leading industries	<ul> <li>occupations related to engineering and software development and testing</li> <li>Cross-industry collaboration relies on strength in occupations related to management</li> </ul>	Occupations related to software development, assembly and fabrication, engineering, and machinery		Occupations related to management, software development and testing, engineering, and assembly		Occupations related to software development and testing, computer systems and support, management, and engineering				

\*Note: Impacted employment (emp.) and associated data reflect the current composition of industries expected to be impacted by the trends. Workforce impacts identify the top occupations within industries expected to be impacted by the trends. impacts do not project absolute change in the demand for the identified occupations.



### Trends Overview – Major Trends

## The emergence of new markets and technologies will create both opportunities and challenges for the aerospace industry

#### **Advanced Air Mobility**

Advanced Air Mobility (AAM) describes a new era of air transportation in which cargo and people move between places, especially hard-to-reach places, more efficiently through the integration of innovative aerospace products and technologies.

#### **New Space**

New Space refers to the development of the private spaceflight industry – a community of individuals and firms working to create and advocate for low-cost spaceflight technologies.

#### Supersonics & Hypersonics

Supersonics & Hypersonics are vehicles capable of flying faster than the speed of sound, transporting passengers and cargo across the world in a matter of hours.

**Aerospace Trends** 

Innovations in Manufacturing and Maintenance, Repair, and Operations (MRO) Innovative use of technology and/or services in the design, manufacture, maintenance, repair, and operation of aerospace products is resulting in significant time and cost savings, as well as increased quality and safety.

#### Sustainability

(@)

As policy, regulatory, and consumer attention on climate change continues to grow, aerospace companies are working to reduce emissions through advanced technologies. Sustainability strategies in the aerospace industry include the adoption of new and alternative fuels, propulsion systems, and materials.





### Trends Overview– Global Market Growth

## nds and sub-trends is driven by

## The global market growth of aerospace trends and sub-trends is driven by emerging economies, rapid technological advancement, and social change

Est. Global Market Growth by Aerospace Trend

Est. Global Market Growth by Aerospace Sub-Trend

Trend Market Growth (2021-30)	Trend	Est. Future Market Size (2030) (CAGR)*	Trend	Sub-Trend	Current Market Size (\$M, 2021)	Future Market Size (\$M, 2030)	CAGR
				Digital Engineering	\$6,500	\$125,700	39%
Cross-Cutting Process & Product Advancements     (industry-agnostic market unless otherwise noted)	Innovations in	¢531 571 M		Robotics	\$42,350	\$120,310	12%
Emerging Markets & Technologies	Manufacturing and MRO	(29%)		Manufacturing Intelligence	\$2,963	\$78,744	44%
(aerospace-specific market)				Additive Manufacturing	\$13,840	\$76,160	21%
Cross-Cutting Process & Product Advancements			- <u>@</u> -	Space & Aviation Cyber Security (aerospace)	\$25,325	\$61,850	9%
have a larger estimated market size because the		\$55,326 M		Blockchain-Enabled Supply Chain Systems	\$376	\$43,376	70%
trends are industry-		(38%)		Advanced Materials (aerospace)	\$12,851	\$28,431	9%
S broad range of markets				Vertical Integration (aerospace)	Not	yet available	
CACI		\$142,013 M (16%) • \$42,976 M (7%)		Electrification (aerospace)	\$10,910	\$39,610	15%
Size	Advanced Air Mobility			Sustainable Fuels (aerospace)	\$219	\$15,716	61%
ket				Unmanned Aerial Systems (UAS)	\$56,700	\$106,030	8%
Wa	Supersonics & Hypersonics			Electric Vertical Take-Off and Landing Vehicle (eVTOL)	\$6,937	\$30,519	18%
				Unmanned Traffic Management (UTM)	\$880	\$5,464	23%
				Vertical Airports	Not	yet available	
				Civil Supersonics	\$23,560	\$30,796	4%
				Hypersonic Vehicles (Civil & Defense)	\$4,980	\$12,180	10%
		\$29.012 M		Space-based Point to Point Travel	Not	yet available	
		(18%)		Satellite Internet Mega Constellations	\$7,370	\$19,710	12%
			Ø	Commercial Space Travel	\$372	\$5,540	35%
2021 2022 2023 2024 2025 2026 2027 2028 2029 2030	<sup>0</sup> Total	\$803,899 M		Space Propulsion Technology	\$2,180	\$3,762	7%
	ential information for the sole bene	fit and use of the King County Aer	ospace Allian	nce. Compound	Annual Growth Ra	ate (CAGR)	95
lote: See Appendix for full list of market growth sources.				Lowest Value		Highest Value	

### Trends Overview – King County Businesses and Investors



## As an aerospace sector leader, King County has a diversity of businesses involved in or impacted by the aerospace trends







Note: The businesses shown above are illustrative and are not meant to be comprehensive representation of all King County businesses involved in or impacted by the aerospace trends.

## Trends Overview – King County Market Readiness Assessment Criteria



## A Market Readiness Assessment was conducted to determine the county's current ability to capture economic opportunities created by each trend

The following criteria were used to evaluate King County's current foundation to support growth within each major trend. The assessment is used to understand which economic opportunities are most relevant for the county based on the current market, workforce, and competitive landscape.

Market Readiness Assessment Criteria*								
Related Enterprises	Physical and Knowledge Capital	ومَصِّ Human Capital	<b>Financial Capital</b>	Competitive <sup>★↑</sup> Landscape				
Direct and Supporting	Infrastructure	Workforce	Public Investment	National Competitive Advantage				
Businesses Local concentration of OEMs and suppliers that are directly related to or support the trends	Development of physical structures and facilities related to trends	Availability of local workforce with in-demand skillsets	Availability of government incentives and funds related to the trends	Level of competitive advantage on the national scale				
	Research and Development (R&D)	Workforce Development Opportunities	Private Investment	International Competitive Advantage				
	Amount of local R&D activity related to trends	Availability of relevant local workforce development opportunities	Availability of private venture capital focused on the trends	Level of competitive advantage on the international scale				

Market readiness criteria rating scale:

High

Medium Low

THE MARKET READINESS ASSESSMENT GROUNDS THE AEROSPACE TRENDS IN KING COUNTY'S ECONOMY

Understanding the county's market readiness related to each aerospace trend can help inform strategies to stay on the cutting edge of the sector and support aerospace businesses attraction, retention, and growth.



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\*Note: See Appendix for detailed market readiness assessment criteria.

## Trends Overview – King County Market Readiness Assessment Results

#### King County Aerospace Alliance

## King County's existing market strengths provide a foundation for growth in Sustainability, Innovations in Manufacturing & MRO, and New Space

	Selected trends of	Related Enterprise	Physical and Kn	owledge Capital	Human	Capital	Financia	l Capital	Competitive	Landscape			
	current market readiness	Businesses	Infrastructure	Research and Development (R&D)	Workforce	Workforce Development Opportunities	Public Investment	Private Investment	National Competitive Advantage	International Competitive Advantage	Overall Market Readiness Assessment		
ness	Sustainability	High	Medium	High	High	High	High	Medium	Medium	High	Foundation Developed – Strong presence of relevant businesses, R&D programs, and skilled workforce, as well as strong government support		
larket Readi	Innovations in Manufacturing and MRO	High	Low	High	High	High	Medium	Medium	High	High	Foundation Developed – Strong presence of relevant businesses, R&D programs, and skilled workforce, as well as strong government support, but site scarcity presents a challenge		
r's Overall M	New Space	High	Low	High	High	High	Medium	Medium	Medium	High	Foundation Developed – Strong presence of relevant businesses, R&D programs, and skilled workforce, but lacking financial capital and launch facilities, compared to other regions		
King County	Advanced Air Mobility	Low	Medium	High	High	High	Medium	Low	Low	High	Requires Development – Strong R&D and presence of skilled workforce, but stronger infrastructure and financial opportunities have created competitive advantages in other regions		
	Supersonics & Hypersonics	Low	Low	Medium	High	High	Medium	Low	Low	High	Requires Development – Strong R&D and presence of skilled workforce; however, lack of necessary infrastructure and access to private capital may hinder future growth		

#### KING COUNTY'S STRENGTHS IN BUSINESS PRESENCE, WORKFORCE, AND R&D PROVIDE A FOUNDATION FOR GROWTH

Based on current market conditions in the county, three of the five key trends present a strong opportunity for future aerospace sector growth. To pursue regional growth in Advanced Air Mobility and Supersonics & Hypersonics, King County may need additional development in areas like infrastructure and private investment.

### Trends Analysis – Methodology



## The Supply Chain and Workforce Impact Evaluations examine how the selected trends are expected to affect the aerospace sector



#### INDUSTRIES IMPACTED WITHIN THE AEROSPACE SUPPLY CHAIN WERE USED TO IDENTIFY AFFECTED OCCUPATIONS

The aerospace supply chain is evolving due to changes in technology, processes, market demand, and regulatory requirements. This evolution creates a need for specific occupations, which have been captured in the workforce impact evaluation.

### Trends Analysis – Supply Chain Impact Evaluation

## King County Aerospace Alliance The Supply Chain Impact Evaluation identifies the aerospace supply chain industries expected to be affected by key trends

The Supply Chain Impact Evaluation outlines how trends are expected to drive changes in the aerospace supply chain by identifying which industries are expected to decline, be disrupted, grow, or remain critical. This analysis can be used to inform supply chain recommendations. For example, businesses in industries expected to be disrupted may require additional support in implementing technological advancements. The figure below is a sample of the supply chain analysis for New Space.



#### Sample Supply Chain Analysis

## Trends Analysis – New Space Impact on Supply Chain 🥥





## The New Space trend presents an opportunity for new approaches, innovation, and economic opportunities across the aerospace supply chain



## Trends Analysis – Sustainability Impact on Supply Chain



## The shift towards electrification and sustainable fuels will bring new challenges and opportunities within the aerospace supply chain



🚯 King County *lerospace* 

## Trends Analysis – Innovations in Manufacturing and MRO Impact on Supply Chain

### 😵 King County Aerospace

## Manufacturing and MRO innovations create opportunities to apply new materials, processes, and systems across the supply chain



### Trends Analysis – Workforce Impact Evaluation



## The Workforce Impact Evaluation identifies occupations that may be impacted by the key trends

The Workforce Impact Evaluation outlines how trends may drive changes in the demand for jobs in King County by identifying the top occupations in the industries expected to decline, be disrupted, grow, or remain critical. This analysis can help inform workforce development efforts. For example, employees in industries expected to decline or be disrupted because of key trends may require additional support in reskilling or upskilling.

		Ne	e		Sustainability			Innovations in Ma	nufact	uring and MRO					
		Top 10 Occupations*	Emp. (2021)	Typical Entry-Level Education	Avg. Wage	Top 10 Occupations*	Emp. (2021)	Typical Entry-Level Education	Avg. Wage	Top 10 Occupations*	Emp. (2021)	Typical Entry-Level Education	Avg. Wage		
		Software Developers and Software Quality Assurance Analysts and Testers	165	Bachelor's degree	\$257K	Management Analysts	3,080	Bachelor's degree	\$169K	Software Developers and Software	11,775	Bachelor's degree	\$218K		
Top 10 Occupations		Aircraft Structure Surfaces Ringing		High school diploma		Software Developers and Software Quality Assurance Analysts and Testers	2,505	Bachelor's degree	\$186K	Quality Assurance Analysis and Testers	1.000	Deskalada da arra	000416	Typical Entr	y-Level
Top occupations by	up.)	and Systems Assemblers	145	or equivalent	\$110K	Civil Engineers	2,235	Bachelor's degree	\$131K	Computer Systems Analysis	4,290	Bachelor's degree	\$201K	Education	4-
current employment	t (er	Industrial Engineers	115	Bachelor's degree	\$202K	Project Management Specialists and				Computer User Support Specialists	3,715	Associate's degree	\$115K	Requiremen	ts
were identified for the	oymen	Inspectors, Testers, Sorters, Samplers, and Weighers	105	High school diploma	\$116K	Business Operations Specialists, All Other	1,980	Bachelor's degree	\$140K	Computer and Information Systems Managers	2,490	Bachelor's degree	\$328K	Typical educa	ational
aerospace supply chain	emplo	Aerospace Engineers	90	Bachelor's degree	\$224K	General and Operations Managers	1,955	Bachelor's degree	\$244K	General and Operations Managers	2,240	Bachelor's degree	\$289K	requirements	to obtain
industries that are	ns by	Machinists	80	High school diploma	\$102K	Aircraft Structure, Surfaces, Rigging, and Systems Assemblers	1,760	High school diploma	\$94K	Computer Occupations, All Other	2,195	Bachelor's degree	\$199K	entry-level po	sitions
expected to decline, be	atio			or equivalent		Inspectors Testers Sorters Samplers		High school diploma		Civil Engineers	2,115	Bachelor's degree	\$129K	were identifie	d for each
disrupted, grow, or	ccup	Electrical, Electronic, and Electromechanical Assemblers, Except	80	High school diploma or equivalent		and Weighers	1,595	or equivalent	\$89K	Sales Representatives of Services,	0.070	High school diploma	A.F.O.K	occupation. T	his is an
remain critical due to	10 0	Coll Winders, Tapers, and Finishers				Mechanical Engineers	1,570	Bachelor's degree	\$149K	Services, and Travel	2,070	or equivalent	\$150K	indicator of th	ie
the impacts of the key	- do	Miscellaneous Assemblers and Fabricators	75	High school diploma or equivalent	\$83K	Industrial Engineers	1.510	Bachelor's degree	\$162K	Computer Programmers	1,945	Bachelor's degree	\$184K	accessibility of	of the
trenas.		Aircraft Mechanics and Service Technicians	70	Certificate	\$127K		,			Project Management Specialists and	4.055		A17016	occupation.	
		Mechanical Engineers	70	Bachelor's degree	\$206K	Marketing Specialists	1,440	Bachelor's degree	\$114K	Other	1,855	Bachelor's degree	\$176K		
		Other Occupations	1,530	N/A	\$182K	Other Occupations	47,375	N/A	\$120K	Other Occupations	43,035	N/A	\$140K		
		Educational Occupations	equi ing	a high Occupation	ns requirin college, or	ng certificate, Occupations requiring ba	chelor's e	Average Aver Wage:	age wage p is < 5	Over employee Average wage per employee is \$50k - \$100k	vee Ave	rage wage per employ	ee		

#### Sample Workforce Analysis

#### **Current Employment**

Employment figures in 2021 were identified for the top 10 occupations in industries expected to be impacted by the trends. These figures provide a rough idea of the magnitude of jobs in the county that may be impacted by the trends.

#### Average Wage

Average wages paid to employees holding the occupation in 2021 were identified for each occupation. This is a rough indicator of the quality of the job. Note that average wage is calculated as total wage and salary income divided by total wage and salary employment. This means that average wage data does not necessarily reflect entry-level wages.

### Trends Analysis – Occupations in Industries Expected to Decline



## Industries expected to decline have a relatively small employment footprint in King County

Ø	Ne	w Spac	е		Su	Sustainability					Innovations in Manufacturing and MRO					
Top 10 Occupations*		Emp. (2021)	Typical Entry-Level Education	Avg. Wage	Top 10 Occupations*	Emp. (2021)	Typical Entry-Level Education	Avg. Wage	Top 10 Occupations*	Emp. (2021)	Typical Entry-Level Education	Avg. Wage				
					Electrical, Electronic, and Electromechanical Assemblers, Except Coil Winders, Tapers, and Finishers	80	High school diploma or equivalent	\$47K	Electrical, Electronic, and Electromechanical Assemblers, Except Coil Winders, Tapers, and Finishers	80	High school diploma or equivalent	\$47K				
<b>N/A</b> – There are no firms operating in King County in the industry expected to decline due to New Space disruptions (i.e., Fossil Fuel Power Generation)					Software Developers and Software Quality Assurance Analysts and Tester	s 60	Bachelor's degree	\$144K	Software Developers and Software Quality Assurance Analysts and Testers	60	Bachelor's degree	\$144K				
				Miscellaneous Assemblers and Fabricators	30	High school diploma or equivalent	\$45K	Miscellaneous Assemblers and Fabricators	30	High school diploma or equivalent	\$45K					
					Industrial Engineers	Justrial Engineers 25 Bachelor's degree \$119K Industrial Engineers		25	Bachelor's degree	\$119K						
				ndustry	Electrical Engineers	20	Bachelor's degree	\$132K	Electrical Engineers	20	Bachelor's degree	\$132K				
				ssil Fuel	Mechanical Engineers	20	Bachelor's degree	\$121K	Mechanical Engineers	20	Bachelor's degree	\$121K				
			,		Inspectors, Testers, Sorters, Samplers, and Weighers	20	High school diploma or equivalent	\$58K	Inspectors, Testers, Sorters, Samplers, and Weighers	20	High school diploma or equivalent	\$58K				
					General and Operations Managers	General and Operations Managers 15 Bachelor's degree \$2		\$207K	General and Operations Managers	15	Bachelor's degree	\$207K				
					Architectural and Engineering Manager	s 15	Bachelor's degree	\$200K	Architectural and Engineering Managers		Bachelor's degree	\$200K				
					Electrical and Electronic Engineering Technologists and Technicians	15	Associate's degree	\$47K	Electrical and Electronic Engineering Technologists and Technicians	15	Associate's degree	\$47K				
					Other Occupations	405	N/A	\$101K	Other Occupations	405	N/A	\$101K				
Educational Requirements:	Occupations school dip	requiring oloma or le	a high Occupation ess some	ns requirin college, or	g certificate, Occupations requiring training or advanced deg	achelor's œ	Average Ave Wage:	erage wage is < {	per employee Average wage per employee is \$50k - \$100k	vee Ave	rage wage per employ is > \$100k	ee				
KING COUNT At-risk jobs ar	TY HAS RE	ELATIV	<b>/ELY FEW IND</b>	<b>JSTRIE</b> Ivdraulio	S EXPECTED TO DECLINE	E DUE '	TO TREND DIS	RUPTIC	NS untv's economy							

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\*Note: Top occupations and associated data reflect the current composition of industries expected to decline due to trend impacts. Workforce impacts do not project absolute change in the demand for the identified occupations.

## Trends Analysis – Occupations in Industries Expected to Be Disrupted



## Top occupations in industries expected to be disrupted are typically middleincome jobs with lower educational requirements

(Ø) Ne	w Spac	e		Sust	Sustainability					Innovations in Manufacturing and MRO				
Top 10 Occupations*	Emp. (2021)	Typical Entry-Level Education	Avg. Wage	Top 10 Occupations*	Emp. (2021)	Typical Entry-Level Education	l Avg. Wage	Top 10 Occupations*	Emp. (2021)	Typical Entry-Level Education	Avg. Wage			
Flight Attendants	3,400	High school diploma or equivalent	\$75K	Heavy and Tractor-Trailer Truck Drivers	5,385	Postsecondary nondegree award	\$67K	Management Analysts	2,520	Bachelor's degree	\$177K			
Insurance Sales Agents	2,890	High school diploma or equivalent	\$118K	Laborers and Freight, Stock, and Material Movers, Hand	4,195	Training	\$59K	Laborers and Freight, Stock, and Material Movers, Hand	2,460	Training	\$58K			
Laborers and Freight, Stock, and Material Movers, Hand	2,740	Training	\$63K	Flight Attendants	3,400	High school diplom or equivalent	a \$75K	Software Developers and Software Quality Assurance Analysts and Testers	2,335	Bachelor's degree	\$189K			
Customer Service Representatives	2,380	High school diploma or equivalent	\$75K	Airline Pilots, Copilots, and Flight Engineers	2,140	Bachelor's degree and training	\$235K	Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	2,030	High school diploma or equivalent	\$108K			
Airline Pilots, Copilots, and Flight Engineers	2,140	Bachelor's degree and training	\$235K	Aircraft Mechanics and Service Technicians	1,970	Certificate	\$66K	Aircraft Structure, Surfaces, Rigging, and Systems Assemblers	2,005	High school diploma or equivalent	\$89K			
Reservation and Transportation Ticket Agents and Travel Clerks	1,970	High school diploma or equivalent	\$66K	Reservation and Transportation Ticket Agents and Travel Clerks	1,690	High school diplom or equivalent	a \$108K	General and Operations Managers	1,975	Bachelor's degree	\$249K			
Aircraft Mechanics and Service Technicians	1,690	Certificate	\$108K	Cashiers	1,260	No formal education credential	al \$31K	Inspectors, Testers, Sorters, Samplers, and Weighers	1,620	High school diploma or equivalent	\$88K			
Cargo and Freight Agents	1,195	High school diploma or equivalent	\$78K	Cargo and Freight Agents	1,230	High school diplom or equivalent	a \$78K	Machinists	1,615	High school diploma or equivalent	\$77K			
Heavy and Tractor-Trailer Truck Drivers	1,055	Postsecondary	\$77K	Customer Service Representatives	920	High school diplom	а <sub>\$62К</sub>	Industrial Engineers	1,580	Bachelor's degree	\$156K			
Insurance Claims and Policy Processing Clerks	995	High school diploma or equivalent	\$82K	Industrial Truck and Tractor Operators	900	Postsecondary nondegree award	\$65K	Project Management Specialists and Business Operations Specialists, All Other	1,570	Bachelor's degree	\$145K			
Other Occupations	16,130	N/A	\$122K	Other Occupations	14,510	N/A	\$92K	Other Occupations	48,155	N/A	\$117K			
Educational Occupations Requirements:	requiring Ioma or I	a high Occupation ess some o	s requiring ollege, or t	g certificate, Occupations requiring ba braining or advanced degre	chelor's e	Average Av Wage:	rerage wage   is < 5	per employee Average wage per emplo 50k is \$50k - \$100k	oyee Ave	rage wage per employe is > \$100k	96			
TRANSPORTATION AN Key aerospace trends wi	TRANSPORTATION AND MATERIAL MOVING OCCUPATIONS ARE EXPECTED TO BE DISRUPTED         Key aerospace trends will likely change the way people and goods move from point A to point B, disrupting transportation and logistics occupations as a result.													

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\*Note: Top occupations and associated data reflect the current composition of industries expected to be disrupted due to trend impacts. Workforce impacts do not project absolute change in the demand for the identified occupations.

### Expected to Trends Analysis – Occupations in Industries Expected to Grow



## Top occupations in industries expected to grow are typically high-income with higher educational requirements

( <i>Ø</i> )	New Space	e		Sust Sust	ainabili	ity	Innovations in Manufacturing and MRO														
Top 10 Occupations*	Emp. (2021)	Typical Entry-Level Education	Avg. Wage	Top 10 Occupations*	Emp. (2021)	Typical Entry-Level Education	Avg. Wage	Top 10 Occupations*	Emp. (2021)	Typical Entry-Level Education	Avg. Wage										
Software Developers and Software	35 110	Bachelor's degree	\$296K	General and Operations Managers	3,085	Bachelor's degree	\$302K	Software Developers and Software Quality Assurance Analysts and Testers	20,865	Bachelor's degree	\$350K										
Testers	55,110		φ230Ι	Sales Representatives, Wholesale and Manufacturing, Except Technical and	2,800	High school diploma	\$127K	Computer Liser Support Specialists	5 190	Some college, no	\$175K										
Computer User Support Specialists	9,450	Some college, no	\$147K	Scientific Products					0,100	degree	ψΠΟΙ										
General and Operations Managers	8,545	Bachelor's degree	\$323K	Software Developers and Software Quality Assurance Analysts and Testers	2,710	Bachelor's degree	\$217K	Customer Service Representatives	4,715	High school diploma or equivalent	\$114K										
Customer Service Representatives	7,710	High school diploma or equivalent	\$99K	Medical Scientists, Except Epidemiologists	2,500	Doctoral or professional degree	\$196K	Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	4,230	High school diploma or equivalent	\$160K										
Computer Systems Analysts	7,630	Bachelor's degree	\$223K	Customer Service Representatives	2,360	High school diploma	\$74K	Salas Poprosontativos Wholesale and													
Project Management Specialists and Business Operations Specialists	6,890	Bachelor's degree	\$213K	Project Management Specialists and		or equivalent		Manufacturing, Technical and Scientific	4,175	Bachelor's degree	\$250K										
Computer and Information Systems	6,525	Bachelor's degree	\$409K	Business Operations Specialists, All Other	2,240	Bachelor's degree	\$162K	Market Research Analysts and Marketing Specialists	3,430	Bachelor's degree	\$250K										
		High school diploma		Accountants and Auditors	2,115	Bachelor's degree	\$153K	General and Operations Managers	3,310	Bachelor's degree	\$400K										
Office Clerks, General	6,420	or equivalent	\$66K	Office Clerks, General	2,005	High school diploma or equivalent	\$64K	Computer and Information Systems Managers	3,235	Bachelor's degree	\$497K										
Sales Representatives of Services, Except Advertising, Insurance, Financial Services, and Travel	6,105	High school diploma or equivalent	\$164K	Laborers and Freight, Stock, and Material Movers, Hand	1,910	Training	\$66K	Sales Representatives of Services	2,895	High school diploma or equivalent	\$195K										
Market Research Analysts and Marketing Specialists	6,070	Bachelor's degree	\$199K	Bookkeeping, Accounting, and Auditing Clerks	1,715	Some college, no degree	\$82K	Project Management Specialists and Business Operations Specialists	2,825	Bachelor's degree	\$283K										
Other Occupations	186,610	N/A	\$168K	Other Occupations	67,145	N/A	\$166K	Other Occupations	58,300	N/A	\$234K										
Educational Occupation Requirements: school	ns requiring diploma or le	a high Occupation ess some o	s requirin ollege, or	g certificate, Occupations requiring bac training or advanced degree	chelor's e	Average Aver Wage:	age wage   is < 5	oer employee Average wage per emplo 50k is \$50k - \$100k	yee Aver	age wage per employe is > \$100k	ee										

#### OWTH IN KEY TRENDS WILL DEPEND ON OCCUPATIONS RELATED TO SOFTWARE DEVELOPMENT AND INFORMATION TECHNOLOG

Industries expected to grow currently rely on occupations such as software developers and testers and computer user support specialists.

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### Trends Analysis – Occupations in Leading Supply Chain Industries



## Top occupations in leading supply chain industries are typically high-income with higher education requirements

(Ø) New	w Space	Э		Sust	ty	Innovations in Manufacturing and MRO					
Top 10 Occupations*	Emp. (2021)	Typical Entry-Level Education	Avg. Wage	Top 10 Occupations*	Emp. (2021)	Typical Entry-Level Education	Avg. Wage	Top 10 Occupations*	Emp. (2021)	Typical Entry-Level Education	Avg. Wage
Software Developers and Software Quality Assurance Analysts and Testers	165	Bachelor's degree	\$257K	Management Analysts	3,080	Bachelor's degree	\$169K	Software Developers and Software	11,775	Bachelor's degree	\$218K
Aircraft Structure, Surfaces, Rigging,	145	High school diploma	\$110K	Software Developers and Software Quality Assurance Analysts and Testers	2,505	Bachelor's degree	\$186K	Computer Systems Analysts	4,290	Bachelor's degree	\$201K
and Systems Assemblers		or equivalent		Civil Engineers	2,235	Bachelor's degree	\$131K	Computer Liser Support Specialists	3 715	Associate's degree	\$115K
Industrial Engineers	115	Bachelor's degree	\$202K	Project Management Specialists and	4 0 0 0		<b>*</b>		3,713		φΠΟΝ
Inspectors, Testers, Sorters, Samplers, and Weighers	105	High school diploma or equivalent	\$116K	Business Operations Specialists, All Other	1,980	Bachelor's degree	\$140K	Computer and Information Systems Managers	2,490	Bachelor's degree	\$328K
Aerospace Engineers	90	Bachelor's degree	\$224K	General and Operations Managers	1,955	Bachelor's degree	\$244K	General and Operations Managers	2,240	Bachelor's degree	\$289K
		High school diploma		Aircraft Structure, Surfaces, Rigging,	1 760	High school diploma	¢04K	Computer Occupations, All Other	2,195	Bachelor's degree	\$199K
Machinists	80	or equivalent	\$102K	and Systems Assemblers	1,700	or equivalent	ψοφιχ	Civil Engineers	2,115	Bachelor's degree	\$129K
Electrical, Electronic, and Electromechanical Assemblers, Except	80	High school diploma	\$97K	Inspectors, Testers, Sorters, Samplers, and Weighers	1,595	High school diploma or equivalent	\$89K	Sales Representatives of Services,		High school diploma	
Coil Winders, Tapers, and Finishers				Mechanical Engineers	1,570	Bachelor's degree	\$149K	Except Advertising, Insurance, Financial Services, and Travel	2,070	or equivalent	\$150K
Miscellaneous Assemblers and Fabricators	75	High school diploma or equivalent	\$83K	Industrial Engineers	1 510	Bachelor's degree	\$162K	Computer Programmers	1,945	Bachelor's degree	\$184K
Aircraft Mechanics and Service	70	Certificate	\$127K		1,010		ψτοΖιτ	Project Management Specialists and			ĺ
Mechanical Engineers	70	Bachelor's degree	\$206K	Market Research Analysts and Marketing Specialists	1,440	Bachelor's degree	\$114K	Business Operations Specialists, All Other	1,855	Bachelor's degree	\$176K
Other Occupations	1,530	N/A	\$182K	Other Occupations	47,375	N/A	\$120K	Other Occupations	43,035	N/A	\$140K
Educational Occupations r Requirements: school dip	Educational Requirements:       Occupations requiring a high school diploma or less       Occupations requiring certificate, some college, or training       Occupations requiring bachelor's or advanced degree       Average Wage:       Average wage per employee is < 50k       Average wage per employee is \$50k - \$100k       Average wage per employee is \$50k - \$100k										e

#### NEW SPACE PROVIDES HIGH-INCOME EMPLOYMENT OPPORTUNITIES WITH LOWER EDUCATIONAL REQUIREMENTS

Leading industries in New Space create jobs related to assembly, fabrication, and machinery that pay a high average wage and require only a high school diploma.

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\*Note: Top occupations and associated data reflect the current composition of industries expected to remain critical for trends in the future. Workforce impacts do not project absolute change in the demand for the identified occupations.
## **Emerging Recommendations – Market Readiness**



## The county can build its competitive advantage by prioritizing support and investment related to Sustainability, Manufacturing Innovation, and New Space

		Overall Market Readiness Assessment	Emerging Recommendation
ŝ	Sustainability	Market Foundation Developed	<b>Invest in and promote the use of sustainable aerospace technologies and practices.</b> This may include encouraging aerospace businesses to adopt sustainable practices through incentives and regulations, partnering with leading academic institutions on aerospace sustainability initiatives, building and upgrading alternative fuel infrastructure, and providing education and training opportunities in aerospace sustainability.
ket Readines	Innovations in Manufacturing and MRO	Market Foundation Developed	Offer incentives and resources to support the research, development, and adoption of innovative aerospace manufacturing technologies and practices. This may include investing in advanced manufacturing research by local universities and colleges, establishing partnerships with businesses and local research institutions to facilitate knowledge sharing, and supporting and building advanced manufacturing facilities and technology hubs.
Overall Mar	New Space	Market Foundation Developed	Offer incentives and resources to support the development of new space technologies. This may include establishing partnerships with leading businesses and local research institutions, supporting the preparation, attraction, and retention of space talent by strengthening the area's education opportunities and quality of life, and building and upgrading infrastructure to support the growth of the space industry, such as research and testing centers.
ing County's	Supersonics & Hypersonics	Requires Market Foundation Development	Develop a platform and infrastructure that supports supersonic and hypersonic vehicle testing and commercialization. This may include investing in infrastructure and research, establishing partnerships with relevant start ups, and creating a supportive regulatory environment. The county can also use its concentration of aerospace businesses and highly-skilled workforce to position itself as a hub for supersonic and hypersonic innovation.
Kin	Advanced Air Mobility	Requires Market Foundation Development	<b>Foster an ecosystem that supports the development and deployment of advanced air mobility technologies.</b> This may include investing in AAM infrastructure and research, connecting entrepreneurs to funding opportunities, and creating a supportive regulatory environment. The county's strong aerospace industry and highly-skilled workforce also provide a foundation for local growth in advanced air mobility.

Cross-Cutting Process & Product Advancements
 Emerging Markets & Technologies

### THE ABILITY TO INNOVATE, COLLABORATE, AND DIVERSIFY WILL BE CRITICAL IN NAVIGATING THE EVOLVING AEROSPCE LANDSCAPE

Aerospace is constantly evolving due to changes in technology, processes, market demand, and regulatory requirements. By embracing the most relevant related trends, the local aerospace sector can stay competitive, improve efficiency, and capitalize on new opportunities.

## Emerging Recommendations – Supply Chain and Workforce



# The county can also use focused supply chain and workforce strategies to support aerospace businesses and workers through the sector's evolution

Based on impact assessments using the three selected trends			Recommendations to support aerospace supply chain industries		Recommendations to support aerospace workforce development and reinforcement
Impacts to supply chain industries	Expected to decline	<ul> <li>Support the diversification of businesses into new markets and products</li> <li>Promote sustainability by encouraging the adoption of more environmentally friendly practices and technologies, including sustainable fuels and electric propulsion systems</li> <li>Provide support to overcome regulatory hurdles</li> </ul>		<ul> <li>Invest in increasing availability and accessibility of programs focused on reskilling and upskilling employees in declining industries</li> <li>Provide support for dislocated workers, including connecting workers with on-the-job training opportunities in growing industries</li> </ul>	
	Expected to be disrupted	•	Encourage and incentivize innovation and entrepreneurship by increasing access to funding, networking opportunities, and mentorship Support and invest in aerospace research and innovation, e.g., providing funding for universities or research institutions to conduct research on emerging technologies and solutions Provide support for aerospace businesses to adopt new and advanced technologies and processes (e.g., advanced manufacturing, electrification)	•	Provide support to help aerospace businesses reskill and upskill employees Invest in increasing availability and accessibility of educational and training programs that utilize new and advanced technologies (e.g., advanced manufacturing, electrification) Provide support for dislocated workers, including connecting workers with on-the-job training opportunities in growing industries
	Expected to grow	•	Develop and invest in testing infrastructure and commercialization support to help meet the growing demand for innovative aerospace products and services Provide incentives for established aerospace businesses to relocate or expand operations to King County	•	Invest in increasing availability and accessibility of workforce development programming in industries expected to grow Invest in increasing awareness of and interest in industries expected to grow, especially in early education Support aerospace businesses in recruiting talent in industries expected to grow, especially for occupations that are critical to competing industries (e.g., tech)
	Leading industries	•	Create and facilitate opportunities for industry convening, partnerships, and cross-industry collaboration Develop and invest in centers of excellence to support private and public collaboration across the design, testing, and commercialization of new aerospace technologies and practices	•	Invest in increasing higher education opportunities for socially vulnerable populations to enable equitable access to jobs requiring an advanced degree Invest in increasing awareness and interest in occupations expected to remain critical, especially in early education Support aerospace businesses in recruiting talent for occupations expected to remain critical, especially for occupations that are critical to competing industries (e.g., tech)

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## SWOT Analysis – Summary Overview



# Some pressing sector, supply chain, and workforce challenges

County Economy	Aerospace Economy 💥 🔤	Aerospace Supply Chain	Aerospace Workforce
<ul> <li>Diverse economy with strengths in tradable industries</li> <li>Low energy costs, a strong supply chain, and access to transportation infrastructure</li> <li>Proximity to labor markets, including highly skilled talent pool</li> </ul>	<ul> <li>Sector provides significant contributions to county GDP and employment</li> <li>High concentration of aerospace activity</li> <li>Provides manufacturing jobs in an economy becoming increasingly focused on information and services</li> </ul>	<ul> <li>Strong network of businesses across the supply chain, including final assembly of products that form the backbone of the local sector</li> <li>Strengths in machining, industrial manufacturing, and information</li> </ul>	<ul> <li>Aerospace provides both middle- and high- income jobs</li> <li>Numerous training and education providers in the region</li> <li>Various entry points to pursue a career in aerospace</li> </ul>
<ul> <li>Decline in middle-income, product-based sectors</li> <li>High cost and difficulty of doing businesses</li> <li>Labor shortages present a major challenge for businesses</li> </ul>	<ul> <li>Lack of collaboration and coordination across aerospace ecosystem players</li> <li>Lack of available industrial land</li> <li>Lack of infrastructure for testing and commercialization related to trends (e.g., New Space, Advanced Air Mobility)</li> </ul>	<ul> <li>Aircraft and space vehicle manufacturing have supply chain gaps in semiconductors, search/navigation instruments, and other complex manufactured commodities</li> <li>Partners report additional gaps in exotic materials and electronics manufacturing</li> </ul>	<ul> <li>Lack of coordination across workforce development system</li> <li>Workforce gaps in skilled trades and leadership positions</li> <li>Misconception or lack of awareness about available aerospace occupations, requirements, and entry points</li> </ul>
<ul> <li>Rapid growth in high-income, information-based sectors</li> <li>Attractive quality of life</li> <li>Growth in emerging manufacturing industries (e.g., satellite manufacturing)</li> <li>Strong government support for sustainability and equitable economic development</li> </ul>	<ul> <li>Rapid growth of new space businesses</li> <li>Strong foundation for leadership in Sustainability, Innovations in Manufacturing &amp; MRO, and New Space trends</li> <li>Interest among aerospace ecosystem players in improving collaboration</li> </ul>	<ul> <li>Ability to increase percentage of aerospace inputs purchased locally</li> <li>Ability to grow competitive advantage in high- tech, complex manufacturing</li> <li>Diversification of existing businesses into new service offerings and markets</li> </ul>	<ul> <li>Opportunity to connect more residents with existing programs and resources</li> <li>Increased connectivity between businesses and educational institutions</li> <li>Engagement with youth to build pipeline</li> <li>Engagement with women and BIPOC communities to diversify pipeline</li> </ul>
<ul> <li>Increasing economic concentration increases exposure to national economic shocks and downturns in high-income sectors</li> <li>Loss of middle-income jobs</li> <li>High cost of living and lack of affordable housing</li> </ul>	<ul> <li>Contribution to the county's GDP and employment has fallen, as traditional aerospace manufacturing declines</li> <li>Sector vulnerability to downturns and decreased consumer demand</li> <li>Competition from other regions</li> <li>Shift towards sustainability may increase costs and create regulatory obstacles for local businesses</li> <li>Competition for industrial land</li> </ul>	<ul> <li>Impacts of disruptive sector trends</li> <li>Inability of small and mid-size businesses to invest in R&amp;D and technology updates</li> <li>High cost of doing business and lack of available industrial lands limit expansion and growth</li> </ul>	<ul> <li>Competition for talent among sector businesses and across industries</li> <li>Systemic barriers to sector participation (e.g., lack of affordable housing, childcare, and transportation options)</li> <li>Insufficient collaboration and systemic solutions limit the impact of workforce development programs</li> <li>Lack of interest among young people in aerospace and skilled trades</li> </ul>

Summary of SWOT Analysis

## SWOT Analysis – Strengths



# S King County has a well and long-established aerospace sector, whose strength is augmented by robust local Information and service-based sectors

County Economy	<ul> <li>King County is the most populous and diverse county in Washington and plays a critical role in the regional and state economy.<sup>1</sup></li> <li>The county's economy is increasingly concentrated in information and service-based sectors. Employment growth in high-income sectors like Information has outpaced national rates from 2019 to 2021.<sup>1</sup></li> <li>The county has low energy costs, a strong supply chain, low transportation costs, and developed infrastructure (i.e., ports, airports, and highways).<sup>3</sup></li> <li>King County has a legacy of manufacturing competitiveness and proximity to labor markets and customers.<sup>3</sup></li> <li>King County has access to tech talent and a strong engineering talent pool.<sup>13</sup></li> <li>Over 90% of sectors in the county pay \$50k or more in annual wages per employee, and over 40% pay \$100k or more per employee.<sup>1</sup></li> </ul>
Aerospace Economy	<ul> <li>The aerospace sector is critical to King County's economy, generating \$19B in GDP and over 60K jobs, which creates a ripple effect through the county's economy via supply chain activity and local spending.<sup>1</sup></li> <li>The aerospace sector helps bolster the county's economic diversity, providing manufacturing jobs in an economy that is becoming increasingly focused on information and services.<sup>1</sup></li> <li>The local sector benefits from a high concentration of aerospace businesses and the presence of industry organizations.<sup>13</sup></li> <li>The regional sector has one of the highest concentrations of aerospace activity in the country with a high concentration of skilled workers.<sup>13</sup></li> <li>Satellite manufacturing activity experienced annual output growth of 164% and annual employment growth of 81% from 2016 to 2021.<sup>1</sup></li> <li>There is strong and growing political support for the aerospace sector in King County.<sup>3</sup></li> </ul>
Aerospace Supply Chain () () () () () () () () () () () () ()	<ul> <li>There is a network of businesses across the supply chain that create aerospace products and provide full lifecycle support. The county is also home to the final assembly of multiple air and space final products, creating a concentration of aerospace employers and suppliers in the region and forming the backbone of the local aerospace sector.<sup>123</sup></li> <li>Supply chain strengths include machining and industrial manufacturing. Information is also a strength in the regional aerospace supply chain.<sup>13</sup></li> <li>The Guided Missile and Space Vehicle Manufacturing industry supply chain has strengths in local services.<sup>1</sup></li> <li>King County's existing market strengths provide a foundation for growth in all key trends identified, but especially in Sustainability, Innovations in Manufacturing &amp; MRO, and New Space.<sup>2</sup></li> <li>King County has several industries that are expected to either lead change related to the trends or grow in response to the selected aerospace trends (e.g., data analysis and cloud storage).<sup>2</sup></li> </ul>
Aerospace Workforce	<ul> <li>The aerospace sector offers a mix of middle- and high-income jobs accessible to individuals with varying levels of educational attainment. The sector is more concentrated in high-wage jobs than the county overall.<sup>1</sup></li> <li>There is a wide variety of service and education providers in the region offering workforce development programming and resources. Additionally, King County has high availability of general STEM degree programs.<sup>1,2,3</sup></li> <li>The King County workforce training system provides various entry points to help individuals pursue a career in the aerospace sector (e.g., K-12 institutions, training providers, and universities).<sup>1,3</sup></li> <li>Existing industry-affiliated programs like AJAC and CAMPS are helpful to local businesses in filling workforce gaps.<sup>2,3</sup></li> <li>Individuals who do not hold a college degree qualify for many top production roles. Though the barrier to entry for these roles is low, production jobs pay a living wage of \$82K, on average.<sup>1</sup></li> </ul>

## SWOT Analysis – Weaknesses

Focus Areas



## W The county's aerospace sector is challenged by changing consumer preferences and strong competition for talent and resources

Weaknesses County • King County is experiencing increasing economic concentration driven by rapid growth in high-income, information-based sectors and declines in middle-income, product-based sectors, relative to national averages.<sup>1</sup> Economy • From 2019 to 2020, Manufacturing GDP declined by 12% and Transportation and Warehousing GDP declined by ~33%. From 2019 to 2021, the county's decline in middle-income sectors such as Manufacturing outpaced national rates.<sup>1</sup> All four regions in King County – South, Seattle, East, and North – experienced varying degrees of Manufacturing employment decline from 2019-21; however, the decline in manufacturing varied across County regions. Manufacturing employment in the South and East regions experienced a sharper decline compared to the North and Seattle regions.<sup>1</sup> Industry partners report that high costs of doing business and heavy regulatory burdens are a downside to locating in King County.<sup>3</sup> Hiring and labor shortages are currently seen as major challenges for businesses in King County.<sup>3</sup> Aerospace • The aerospace sector is critical to King County's economy; however, the economic impact of traditional aerospace manufacturing in the county is in decline. The aerospace sector's contribution to the county's GDP fell from 8% to 3% between 2016 and 2021.1 Economy Employment in the Aircraft Manufacturing and Guided Missile & Space Vehicle Manufacturing industries is also in decline in the county. From 2019-21, the combined industries experienced a 36% decrease in employment.<sup>1</sup> Aerospace businesses report difficulty navigating permitting processes, regulatory fatigue, and inconsistent signals from government (e.g., some support from state and local political leaders, but also some policy proposals that would increase sector costs, such as a state carbon tax).<sup>3</sup> Aerospace businesses note that there is a lack of available industrial space available for rent and purchase that meets the needs of aerospace manufacturers.<sup>3</sup> King County has a low concentration of Advanced Air Mobility and Supersonic and Hypersonic leading businesses compared to other regions and lacks related infrastructure for flight testing and commercialization (e.g., spaceports).<sup>2</sup> Aerospace Aerospace supply chain gaps include complex manufactured commodities, such as aircraft parts and propulsion units.<sup>1</sup> • Some industry partners report additional supply chain gaps in exotic materials (e.g., 3D printing of exotic materials) and electronics manufacturing.<sup>3</sup> Supply , 🗔 • Certain industries are expected to decline in King County as a result of aerospace sector trends, such as Fossil Fuel Power Generation and Hydraulic Systems and Escape Systems: Chain ( <sup>©</sup> ) however, these industries do not have a significant presence in the county.<sup>2</sup> • The high concentration of aerospace activity in the region translates to steep competition for talent across aerospace businesses.<sup>3</sup> Aerospace · Recruiting efforts are challenged by the lack of affordable housing, affordable childcare, and efficient transportation. It can be difficult for county businesses to attract talent from places like Workforce South or East King County, as the commute is not realistic.<sup>3</sup> Aerospace businesses report workforce gaps in skilled trades, specialized roles, and aerospace leadership positions.<sup>3</sup> Educational institutions report challenges recruiting and retaining aerospace educators, as qualified professionals can often make more working in industry.<sup>3</sup> "Last-mile training" is a challenge for some small and mid-size businesses that cannot afford to train workers in specialized skillsets.<sup>3</sup> • The regional workforce development system is siloed, resulting in duplication of efforts and ineffective spending. The lack of coordination and clarity within the workforce development system can lead to a lack of awareness and underutilization of the resources – particularly for technical training.<sup>3</sup> King County has a lower supply of specialized degree programs than general STEM and engineering programs.<sup>1</sup> There are fewer education institutions and opportunities in Southern King County than other parts of the county.<sup>3</sup> Guidehouse Outwit Complexitv 114

Source Key:

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## SWOT Analysis – Opportunities

Focus Areas

# • The local aerospace sector is well-positioned to advance its leadership in emerging and complex aerospace technologies and innovative practices

**Opportunities** 

County Economy	<ul> <li>King County is continuing to concentrate in higher-income, service-providing industries like Information and Professional, Scientific, and Technical Services, which provide livable wages to County residents.<sup>1</sup></li> <li>Manufacturing GDP increased in the Seattle, East, and North regions from 2019-21.<sup>1</sup></li> <li>Businesses noted that the county's quality of life, access to green space and recreation, and availability of amenities and cultural experiences help them attract and retain top talent.<sup>3</sup></li> <li>Federal, state, and local governments are making substantial investments in sustainability and equitable economic development.<sup>23</sup></li> <li>To make the region more competitive, King County could lower the tax burden for businesses, increase awareness of and incentives around joining the manufacturing industry, and increase messaging that King County is a manufacturing hub and will remain that way.<sup>3</sup></li> </ul>
Aerospace Economy	<ul> <li>Sectors that capture new space activity, such as Guided Missile and Space Vehicle Manufacturing, experienced GDP growth in South and East King County from 2019-21.<sup>1</sup></li> <li>The presence of relevant businesses, R&amp;D programs, and workforce in King County, as well as strong government support, provide a strong foundation for growth in Sustainability, Innovations in Manufacturing &amp; MRO, and New Space.<sup>2</sup></li> <li>A variety of aerospace ecosystem players (e.g., businesses, industry alliances, educational institutions) expressed an interest in renewing efforts to improve coordination and collaboration across the sector.<sup>3</sup></li> </ul>
Aerospace Supply Chain	<ul> <li>King County's core aerospace sector industries (i.e., Aircraft Manufacturing and Guided Missile and Space Vehicle Manufacturing) currently purchase over 80% of their inputs from suppliers located outside of the county. Therefore, there is a large economic opportunity to grow and attract businesses to fill supply chain gaps and increase spending on local suppliers. <sup>1</sup></li> <li>High-tech, complex manufacturing represents a strong business attraction opportunity for the county, as the region's engineering workforce and existing network of manufacturers and tech businesses create a competitive advantage and a compelling value proposition for new businesses. <sup>3</sup></li> <li>Semiconductors and related devices and search, detection, and navigation instruments present potential growth opportunities in both the Aircraft Manufacturing and Guided Missile and Space Vehicle Manufacturing supply chains.<sup>1</sup></li> <li>Since the aerospace sector produces a variety of products and services which support and intersect with a broad range of markets, there are many potential opportunities for diversification and cross-industry collaboration. <sup>13</sup></li> <li>The county could offer incentives and resources to support the research and development of innovative aerospace manufacturing technologies and processes, as well as the development of new space and sustainable aerospace products and technologies.<sup>2</sup></li> <li>Building testing facilities related to key trends (e.g., new space) could drive down production costs for local businesses and attract new businesses and entrepreneurs to the region.<sup>2</sup></li> </ul>
Aerospace Workforce	<ul> <li>The county can capitalize on the strong availability of existing aerospace-related programs and resources by helping to connect residents and businesses to workforce development opportunities, increasing advertising, and supporting the development of career pathways that demonstrate how education programs connect to career opportunities.<sup>3</sup></li> <li>There is an opportunity to improve the connection between industry and educational institutions through programming, funding, mentorship, and career opportunities.<sup>3</sup></li> <li>The aerospace ecosystem can invest in youth engagement and education to help build the pipeline, including through STEM education programs, exposure to aerospace and manufacturing facilities, and investments in overall education quality (e.g., teachers, afterschool programs, quality lunches, and school transportation).<sup>3</sup></li> <li>Aerospace ecosystem players in the region can capitalize on federal funding and co-investment opportunities to catalyze workforce development efforts. Investments could help increase program enrollment, provide new equipment to improve training opportunities, or focus on supporting the long-term sustainability of existing programs.<sup>3</sup></li> <li>Nationwide layoffs at major tech companies may present an opportunity to bring recently unemployed talent into the aerospace industry.<sup>3</sup></li> <li>The aerospace ecosystem can prioritize outreach to underrepresented populations (e.g., women, BIPOC individuals, immigrants) to grow and diversify the pipeline.<sup>3</sup></li> </ul>

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King Count

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## SWOT Analysis – Threats



## Increasing competition, rising costs, and workforce challenges threaten the strength of the local aerospace sector

	Throate
County Economy	<ul> <li>Increasing economic concentration in high-income sectors heightens the county's exposure to national economic shocks. The county is also becoming increasingly vulnerable to economic downturns in Information and service providing sectors due to this economic concentration.<sup>13</sup></li> <li>Increasing economic concentration could also lead to uneven economic growth, limited diversity in job opportunities for residents, reduced competition, and dependence on a few dominant businesses.<sup>13</sup></li> <li>Employment in some middle-income industries (e.g., Manufacturing, Transportation and Warehousing) declined during the COVID-19 pandemic, widening income gaps.<sup>1</sup></li> <li>High regional costs of living and a lack of affordable housing hinder worker recruitment and retention efforts and limit residents' ability to build wealth.<sup>3</sup></li> </ul>
Aerospace Economy	<ul> <li>The aerospace sector is susceptible to economic downturns and decreased consumer demand (e.g., decrease in demand to COVID-19).<sup>13</sup></li> <li>Other regions present similar aerospace strengths with lower costs (e.g., TX, AL, GA), which may lead to business relocation.<sup>2</sup></li> <li>Other regions and states have instituted incentives to attract businesses within the key aerospace sector trends (e.g., Florida's space transportation tax incentives), which could threaten King County's leadership within the sector.<sup>2</sup></li> <li>Shifts towards sustainability may create additional costs and regulatory hurdles for local aerospace businesses (e.g., carbon tax).<sup>2</sup></li> <li>Aerospace businesses expressed concerns that e-commerce and logistics businesses are occupying an increasing number of industrial properties in King County and crowding out aerospace manufacturing.<sup>3</sup></li> <li>Businesses indicated that inflation and supply chain shortages are threatening their future growth.<sup>3</sup></li> </ul>
Aerospace Supply Chain ( )	<ul> <li>Sector trends (e.g., Innovations in Innovations in Manufacturing and Maintenance, Repair, and Operations) may create disruption and decline across some aerospace supply chain industries. Impacted industries may include Hydraulic Systems, Fossil Fuel Generation, and Traditional Manufacturing.<sup>2</sup></li> <li>Some supply chain businesses have been in operation for decades and made legacy investments in technologies that are now out-of-date. Small and mid-size businesses in particular may face financial barriers when updating these legacy technologies.<sup>3</sup></li> <li>High cost of doing business (e.g., taxes and fees, high labor costs) and a lack of industrial lands limit aerospace businesses' ability to expand and grow.<sup>3</sup></li> </ul>
Aerospace Workforce	<ul> <li>Aerospace businesses face competition for talent both among the sector and with other industries. Small suppliers shared that it is challenging for them to compete with the salary and benefit offerings of larger companies and other industries (e.g., tech).<sup>3</sup></li> <li>A lack of collaboration across the workforce development system and barriers to pursuing system-wide solutions limits the impact of workforce development spending.<sup>3</sup></li> <li>Industry skill demand is changing faster than educational programming, leading to skill gaps.<sup>3</sup></li> <li>Industry partners reported a lack of interest in aerospace education and careers among the regional workforce, particularly in manufacturing and skilled trades. The lack of interest may be caused by misconceptions about aerospace manufacturing jobs (e.g., manufacturing jobs are dirty and there are not opportunities for career advancement).<sup>3</sup></li> <li>BIPOC and low-income individuals face systemic barriers to aerospace education and employment in the region, including high housing costs and lack of affordable, accessible childcare options. For example, aerospace businesses reported that some parents are unable to fill aerospace manufacturing roles because they cannot find childcare during late shifts. <sup>3</sup></li> <li>Lack of access to early career opportunities (e.g., internships) can prevent socially disadvantaged populations from accessing in-demand aerospace careers.<sup>3</sup></li> <li>Students reported a lack of interest in pursuing aerospace careers because of a perceived lack of prestige and a lack of awareness of the range of available sector opportunities.<sup>3</sup></li> <li>Contact losses or role changes during COVID-19 have caused breakdowns in communication between industry and educational institutions.<sup>3</sup></li> </ul>

Source Key:

1 – Current State Assessment

Threate

Focus Areas

3 – Partner Engagement

2 – Trends Analysis

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## Appendix – County Economic Overview

## Alignment of zip codes to King County region

Region		ZIP Codes Included	
	98101	98118	98155
	98102	98119	98158
	98103	98121	98164
	98104	98122	98166
	98105	98125	98168
	98106	98126	98177
Seattle	98107	98133	98178
	98108	98134	98188
	98109	98136	98195
	98112	98144	98198
	98115	98146	98199
	98116	98148	
	98117	98154	
	98001	98031	98056
	98002	98032	98057
	98003	98038	98058
South	98010	98042	98070
	98022	98047	98092
	98023	98051	
	98030	98055	

Region		ZIP Codes Included	
North	98011	98072	
North	98028	98077	
	98004	98027	98052
	98005	98029	98053
	98006	98033	98059
Foot	98007	98034	98065
EdSL	98008	98039	98074
	98014	98040	98075
	98019	98045	98224
	98024	98050	98288

### **REGIONS WERE CONSTRUCTED TO MATCH KING COUNTY GEOGRAPHIAL DEFINITIONS**

As noted on King County's website, "North Region includes the areas of Bothell, Cottage Lake, Kenmore, Lake Forest Park, Shoreline, and Woodinville. East Region includes Bellevue, Carnation, Duvall, Issaguah, Kirkland, Medina, Mercer Island, Newcastle, North Bend, Redmond, Sammamish, and Skykomish. South region contains Auburn, Burien, Covington, Des Moines, Enumclaw, Federal Way, Kent, Maple Valley, Normandy Park, Renton, Tukwila, SeaTac, White Center/Boulevard Park, and Vashon Island." Source: King County Department of Public Health

King Count



No.	Commodity	Aircraft Manufacturing	Guided Missile and Space Vehicle Manufacturing	Total Input Value
1	Aircraft engines and engine parts	\$6.3B		\$6.3B
2	Other aircraft parts and auxiliary equipment	\$5.5B		\$5.5B
3	Semiconductors and related devices	\$1.2B	\$4.9M	\$1.2B
4	Aircrafts	\$953.8M		\$953.8N
5	Wholesale services - Machinery, equipment, and supplies	\$632.0M	\$3.1M	\$635.1N
6	Wholesale services - Household appliances and electrical and electronic goods	\$538.2M	\$4.1M	\$542.3N
7	Iron and steel and ferroalloy products	\$445.2M	\$292.0K	\$445.5N
8	Custom computer programming services	\$285.5M		\$285.5N
9	Other motor vehicle parts	\$231.8M		\$231.8N
10	Wiring devices	\$228.3M		\$228.3N
11	Search, detection, and navigation instruments	\$221.0M	\$2.4M	\$223.4N
12	Management of companies and enterprises	\$203.3M	\$5.8M	\$209.1N
13	Fabricated structural metal products	\$190.7M		\$190.7N
14	Wholesale services - Other durable goods merchant wholesalers	\$180.6M	\$969.9K	\$181.5N
15	Truck transportation services	\$170.4M	\$1.0M	\$171.5N
16	Computer systems design services	\$165.8M	\$881.0K	\$166.7N
17	Spring and wire products	\$158.0M		\$158.0N
18	Data processing, hosting, and related services	\$156.0M	\$861.1K	\$156.8N
19	Valve and fittings, other than plumbing	\$149.8M	\$2.2M	\$152.0N
20	Broadcast and wireless communications equipment	\$141.8M	\$3.6M	\$145.4N
21	Watches, clockes, and other measuring and controlling devices	\$135.4M	\$18.8K	\$135.4N
22	Other plastics products	\$128.0M	\$774.0K	\$128.7N
23	Noncomparable imports	\$107.4M		\$107.4N
24	Printed circuit assemblies (electronic assemblies)	\$105.2M		\$105.2N
25	Carpets and rugs	\$92.9M		\$92.9N
26	Fluid power pumps and motors	\$76.9M	\$622.8K	\$77.5N
27	Other communication and energy wires	\$72.9M		\$72.9N
28	Fluid power cylinders and actuators	\$71.3M	\$294.6K	\$71.5N
29	Electricity transmission and distribution	\$53.5M	\$905.7K	\$54.4N
30	Securities and commodity contracts intermediation and brokerage	\$54.1M	\$22.1K	\$54.1N

No.	Commodity	Aircraft Manufacturing	Guided Missile and Space Vehicle Manufacturing	Total Input Value
31	Software publishers	\$51.3M	\$259.2K	\$51.5M
32	Specialized design services	\$48.6M	\$385.6K	\$49.0M
33	Motor vehicle seating and interior trim	\$46.0M		\$46.0M
34	Other miscellaneous chemical products	\$39.8M	\$50.4K	\$39.8M
35	Advertising, public relations, and related services	\$39.3M	\$337.1K	\$39.6M
36	Wholesale services - Professional and commercial equipment and supplies	\$37.7M	\$288.3K	\$38.0M
37	Paperboard containers	\$36.2M	\$181.4K	\$36.4M
38	Leasing of nonfinancial intangible assets	\$34.8M	\$14.7K	\$34.8M
39	Architectural, engineering, and related services	\$33.7M	\$273.0K	\$33.9M
40	Other computer related services, including facilities management services	\$33.1M	\$167.1K	\$33.2M
41	Wholesale services - Motor vehicle and motor vehicle parts and supplies	\$31.4M	\$11.8K	\$31.4M
42	Hardware	\$30.3M		\$30.3M
43	Marketing research and all other miscellaneous professional, scientific, and technical services	\$30.0M	\$10.7K	\$30.0M
44	Carbon and graphite products	\$29.7M		\$29.7M
45	Employment services	\$26.8M	\$1.8M	\$28.5M
46	Other electronic components	\$27.2M	\$4.3K	\$27.2M
47	Other real estate services	\$26.6M		\$26.6M
48	Turned products and screws, nuts, and bolts	\$25.3M	\$73.5K	\$25.4M
49	Legal services	\$23.6M	\$161.1K	\$23.8M
50	Machined products	\$20.7M	\$1.7M	\$22.4M
51	Compounded resins	\$21.9M	\$212.7K	\$22.2M
52	Wholesale services - Other nondurable goods merchant wholesalers	\$18.9M	\$163.1K	\$19.1M
53	Electronic connectors	\$18.7M	\$2.2K	\$18.7M
54	Propulsion units and parts for space vehicles and guided missiles		\$18.0M	\$18.0M
55	Paints and coatings	\$16.2M		\$16.2M
56	Business support services	\$15.2M	\$879.4K	\$16.0M
57	Wholesale services - Wholesale electronic markets and agents and brokers	\$16.0M	\$55.0K	\$16.0M
58	Balls and roller bearings	\$15.4M		\$15.4M
59	Investigation and security services	\$14.2M	\$928.0K	\$15.1M
60	Motors and generators	\$14.6M	\$242.2K	\$14.8M
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Sources: IMPLAN, Regions Industry Inputs Report (2019)

King Count Aerospace Alliance



# Commodity inputs for the Aircraft Manufacturing and Guided Missile and Space Vehicle Manufacturing industries (2/3)

	No.	Commodity	Aircraft Manufacturing	Guided Missile and Space Vehicle Manufacturing	Total Input Value
Ì	61	Air transportation services	\$14.1M	\$19.1K	\$14.2N
	62	Retail services - Motor vehicle and parts dealers	\$13.5M		\$13.5N
	63	Wired telecommunications	\$13.2M	\$182.4K	\$13.4N
	64	Other support services	\$12.4M	\$840.6K	\$13.3N
	65	Iron and steel forgings	\$10.7M	\$2.2M	\$12.9N
	66	Rail transportation services	\$12.8M	\$35.1K	\$12.8N
	67	Accounting, tax preparation, bookkeeping, and payroll services	\$11.8M	\$317.5K	\$12.1N
	68	Aluminum sheets, plates, and foils	\$11.5M		\$11.5N
	69	Rolled, drawn, extruded, and alloyed copper	\$10.7M		\$10.7N
	70	Guided missiles and space vehicles		\$10.3M	\$10.3N
	71	Monetary authorities and depository credit intermediation	\$10.3M	\$12.1K	\$10.3N
	72	Scales, balances, and miscellaneous general purpose machinery	\$8.8M		\$8.8M
	73	Commercial and industrial machinery and equipment rental and leasing services	\$7.8M	\$152.9K	\$7.9N
	74	Abrasive products	\$7.9M		\$7.9N
	75	Wireless telecommunications (except satellite)	\$7.2M	\$70.0K	\$7.3N
	76	Facilities support services	\$6.7M	\$453.3K	\$7.2N
	77	Natural gas distribution	\$6.7M	\$106.5K	\$6.8N
	78	Insurance agencies, brokerages, and related services	\$6.8M		\$6.8N
	79	Services to buildings	\$6.2M	\$110.5K	\$6.4N
	80	Hotels and motel services, including casino hotels	\$6.2M		\$6.2N
	81	Automotive equipment rental and leasing services	\$6.0M	\$114.2K	\$6.1N
	82	Fiber optic cables	\$5.9M		\$5.9N
	83	Full-service restaurant services	\$5.2M	\$42.5K	\$5.3N
	84	Plates		\$5.3M	\$5.3N
	85	Nonferrous forgings	\$4.3M	\$894.2K	\$5.2N
	86	Dry-cleaning and laundry services	\$5.1M		\$5.1N
	87	Electroplated, anodized, and colored metal	\$4.6M	\$367.1K	\$5.0N
	88	Other insurance	\$4.2M	\$765.8K	\$5.0N
	89	Capacitors, resistors, coils, transformers, and other inductors	\$4.8M	\$0.7K	\$4.8N
	90	Other nonmetallic minerals	\$4.6M	\$0.6K	\$4.6N

No.	Commodity	Aircraft Manufacturing	Guided Missile and Space Vehicle Manufacturing	Total Input Value
91	Nondepository credit intermediation and related activities	\$4.4M		\$4.4M
92	Warehousing and storage services	\$3.9M	\$142.9K	\$4.1M
93	Wholesale services - Petroleum and petroleum products	\$4.0M	\$9.2K	\$4.0M
94	Paperboard from pulp	\$3.9M	\$62.1K	\$4.0M
95	Limited-service restaurant services	\$3.8M		\$3.8M
96	Management consulting services	\$3.6M	\$10.1K	\$3.6M
97	Coated and engraved products	\$1.7M	\$1.8M	\$3.5M
98	Refined petroleum products	\$3.4M	\$32.8K	\$3.4M
99	Waste management and remediation services	\$3.3M	\$120.0K	\$3.4M
100	Landscape and horticultural services	\$3.0M	\$52.5K	\$3.0M
101	Transit and ground passenger transportation services	\$2.9M		\$2.9M
102	Heat treated products	\$2.6M	\$160.0K	\$2.8M
103	Maintained and repaired nonresidential structures	\$2.7M	\$82.3K	\$2.7M
104	Retail services - Nonstore retailers	\$2.6M		\$2.6M
105	Commercial and industrial machinery and equipment repair and maintenance	\$2.4M	\$65.8K	\$2.5M
106	Petroleum lubricating oil and grease	\$2.3M		\$2.3M
107	Water transportation services	\$2.0M	\$9.1K	\$2.0M
108	Other fabricated metals	\$1.7M	\$211.1K	\$1.9M
109	Cutting tool and machine tool accessory	\$1.9M		\$1.9M
110	Other basic organic chemicals	\$1.2M	\$598.2K	\$1.8M
111	Other financial investment services	\$1.7M		\$1.7M
112	Other household nonupholstered furniture	\$1.6M		\$1.6M
113	Automotive repair and maintenance, except car washes	\$1.6M	\$41.7K	\$1.6M
114	Nonferrous metal (exc aluminum) smelting and refining	\$1.6M		\$1.6M
115	Nonferrous metals	\$1.5M	\$8.0K	\$1.5M
116	Other products and services of Local Govt enterprises	\$1.3M		\$1.3M
117	Aluminum products	\$774.1K	\$555.7K	\$1.3M
118	Water, sewage and other systems	\$1.2M	\$90.3K	\$1.3M
119	Satellite, telecommunications resellers, and all other telecommunications	\$1.3M	\$64.3K	\$1.3M
120	Crowned and stamped metals	\$1.3M	\$30.9K	\$1.3M
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Guided Missile and

# Commodity inputs for the Aircraft Manufacturing and Guided Missile and Space Vehicle Manufacturing industries (3/3)

No.	Commodity	Aircraft Manufacturing	Space Vehicle Manufacturing	Total Inpu Value
121	Cutlery, utensils, pots, and pans	\$1.2M		\$1.2N
122	Handtools	\$1.2M		\$1.2N
123	Independent artists, writers, and performers	\$1.2M		\$1.2N
124	Photographic films and chemicals	\$1.1M		\$1.1N
125	Retail services - General merchandise stores	\$1.0M		\$1.0N
126	Rolled, drawn, and extruded aluminum	\$973.2K		\$973.2K
127	General and consumer goods rental servicesexcept video tapes and discs	\$942.0K	\$16.5K	\$958.5k
128	Metal cans	\$941.2K	\$8.9K	\$950.1K
129	Metal barrels, drums and pails	\$930.2K	\$11.3K	\$941.5k
130	All other petroleum and coal products	\$918.9K		\$918.9k
131	Electronic and precision equipment repair and maintenance	\$852.5K	\$38.9K	\$891.4k
132	All other food and drinking place services	\$881.7K		\$881.7k
133	Secondary processing of other nonferrous metals	\$625.6K	\$182.7K	\$808.2k
134	Laminated plastics plates, sheets (except packaging), and shapes	\$780.8K		\$780.8k
135	Car washes	\$755.6K	\$19.7K	\$775.3K
136	Environmental and other technical consulting services	\$739.7K		\$739.7K
137	Custom roll formed metals	\$669.4K		\$669.4k
138	Nonferrous metal, except copper and aluminum, shaping	\$476.2K	\$139.1K	\$615.3k
139	Industrial process variable instruments	\$591.1K		\$591.1k
140	Motor vehicle steering, suspension components (except spring), and brake systems	\$548.2K		\$548.2k
141	Paper bags and coated and treated paper	\$534.6K	\$9.8K	\$544.4K
142	Wholesale services - Grocery and related product wholesalers	\$536.7K		\$536.7k
143	Air conditioning, refrigeration, and warm air heating equipment	\$477.4K		\$477.4k
144	Fitness and recreational sports center services	\$401.3K		\$401.3k
145	Coal	\$361.3K		\$361.3K
146	Performing arts	\$319.4K		\$319.4K
147	Computer storage devices	\$317.7K		\$317.7k
148	Commercial sports except racing	\$293.0K		\$293.0k
149	Ophthalmic goods	\$282.4K		\$282.4k
150	Other amusement and recreation	\$272.5K		\$272.5k

No.	Commodity	Aircraft Manufacturing	Space Vehicle Manufacturing	Total Input Value
151	Retail services - Building material and garden equipment and supplies stores	\$265.9K		\$265.9K
152	Office administrative services	\$260.0K		\$260.0K
153	Motor vehicle transmission and power train parts	\$250.2K		\$250.2K
154	Personal and household goods repair and maintenance	\$229.3K	 ¢470 OK	\$229.3K
155	Gaskets, packings, and sealing devices		\$170.9K	\$176.9K
156	Other commercial service industry machinery	\$95.4K		\$95.4K
157	Other products and services of State Govt enterprises	\$72.5K		\$72.5K
158	Ferrous metals		\$8.0K	\$8.0K
159			φο.υκ	\$0.UK
160	Video tape and disc rental services		\$4.3K	\$4.3K
161	Bare printed circuit boards		\$1.8K	\$1.8K
162	Potash, soda, and borate mineral		\$1.0K	\$1.0K
163	Other clay, ceramic, refractory minerals		\$0.6K	\$0.6K
164	Other chemical and fertilizer mineral		\$0.4K	\$0.4K
165	Phosphate rock		\$0.1K	\$0.1K
151	Retail services - Building material and garden equipment and supplies stores	\$265.9K		\$265.9K
152	Office administrative services	\$260.0K		\$260.0K
153	Motor vehicle transmission and power train parts	\$250.2K		\$250.2K
154	Personal and household goods repair and maintenance	\$229.3K	 #470.0K	\$229.3K
155	Gaskets, packings, and sealing devices	 \$05.4K	\$176.9K	\$176.9K
150	Other products and sonvices of State Court enterprises	¢30.4K		¢72.5K
450		φ/2.Jr	 ¢0.0K	\$72.5K
158			\$8.UK	\$8.UK
159	Sand and gravel		\$8.0K	\$8.0K
160	Video tape and disc rental services		\$4.3K	\$4.3K
161	Bare printed circuit boards		\$1.8K	\$1.8K
162	Potash, soda, and borate mineral		\$1.0K	\$1.0K
163	Other clay, ceramic, refractory minerals		\$0.6K	\$0.6K
164	Other chemical and fertilizer mineral	-	\$0.4K	\$0.4K
165	Phosphate rock		\$0.1K	\$0.1K
	Total	\$20.1B	\$86.1M	\$20.2B
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# Commodity outputs of the Aircraft Manufacturing and Guided Missile and Space Vehicle Manufacturing industries

Aircraft Manufacturing

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Guided Missile and Space Vehicle Manufacturing

No.	Commodity	Commodity Production Value	Regional Market Share		I
1	Aircrafts	\$32.1B	97.86%	_	
2	Other aircraft parts and auxiliary equipment	\$1.1B	42.53%		
3	Search, detection, and navigation instruments	\$282.4M	33.30%		
4	Guided missiles and space vehicles	\$277.9M	60.24%		
5	Other commercial service industry machinery	\$66.9M	35.81%		
6	Aircraft engines and engine parts	\$49.0M	74.05%		
7	Propulsion units and parts for space vehicles and guided missiles	\$9.9M	10.18%	_	
8	Military armored vehicles, tanks, and tank components	\$3.2M	36.07%		
9	All other industrial machinery	\$1.6M	1.58%		
10	Small arms, ordnance, and accessories	\$636.7K	17.46%		
11	Turbine and turbine generator set units	\$636.7K	8.47%		ĸ
12	All other miscellaneous electrical equipment and components	\$636.7K	0.74%		S
13	Scrap	\$318.4K	0.11%		
	Total	\$34.0B			

No.	Commodity	Commodity Production Value	Regional Market Share
1	Guided missiles and space vehicles	\$154.2M	33.43%
2	Broadcast and wireless communications equipment	\$10.5M	4.09%
3	Propulsion units & parts for space vehicles & guided missiles	\$6.6M	6.79%
4	Military armored vehicles, tanks, and tank components	\$4.6M	52.46%
5	Ammunition, except for small arms	\$139.0K	5.69%
6	Small arms, ordnance, and accessories	\$129.1K	3.54%
7	Fluid power pumps and motors	\$90.7K	0.96%
8	Fluid power cylinders and actuators	\$63.9K	0.08%
9	Search, detection, and navigation instruments	\$20.6K	0.00%
	Total	\$176.4M	
Key:	\$100M+ \$10M+ \$1M+ Less than \$1M		

Source: IMPLAN, Regions Industry Commodity Production IMPLAN report, 2019

Regional Market Share represents the portion of all local commodity production that can be attributed to an individual industry (i.e., Aircraft Manufacturing or Guided Missile and Space Vehicle Manufacturing). For example, the low Regional Market Share figure for "Turbine and turbine generator set units" indicates that industries other than Aircraft Manufacturing are creating most of the turbines produced in King County.

## Appendix – Sub-Trends

# Each major trend is comprised of a set of sub-trends that are expected to shape the future of the aerospace sector



King County

Aerospace Alliance Appendix – Advanced Air Mobility Sub-trends





# Advanced Air Mobility sub-trends are shaping the future of mobility and transportation networks

Advanced Air Mobility helps address the challenges of urban transportation such as traffic congestion, emissions, and noise pollution and is expected to improve accessibility, reduce travel time, and increase safety.

#### Sub-trends within the grouping

#### Electric Vertical Take-Off and Landing Vehicle (eVTOL)

eVTOL vehicles are electric aircraft with large omnidirectional fans that help the aircraft move in any direction and takeoff vertically. While designs vary between developers, most resemble the form of a drone.

#### **Unmanned Aerial Systems (UAS)**

UAS are air vehicles and associated equipment that do not carry a human operator, but instead are remotely piloted or fly autonomously. UAS are used for a variety of functions and take a variety of forms, including consumer drones and large surveillance platforms.

#### Unmanned Traffic Management (UTM)

UTM is a "traffic management" ecosystem for uncontrolled operations separate from, but complementary to, Air Traffic Management (ATM) system. UTM will be required for eVTOL and small UAS aircraft due to their inability to communicate over voice, which is the basis of the current air traffic control system.

#### **Vertical Airports**

The Vertical Airport concept takes the traditional airport layout and turns it 90 degrees. Its design is expected to work complimentary to the eVTOL, as they will need to take off and land in specially prepared spaces due to security, logistics, and availability concerns.

### Case Study: Boeing's unmanned aircraft carrier, the MQ-25





Boeing is bringing the future of unmanned aircraft carrier aviation to the U.S. Navy with the MQ-25, which brings a combination of refueling, autonomy, and seamless carrier deck integration to meet the U.S. Navy's goals. In 2021, the MQ-25 T1 test asset was successfully integrated into the carrier environment, where a demonstration aboard the USS George H.W. Bush confirmed the functionality, capability, and handling qualities of the unmanned aircraft's deck handling system. The MQ-25 industry team includes:

Zaitech Defense Systems Astronics BAE Systems Collins Aerospace Cox & Company Crane Aerospace & Electronics Cubic

Curtiss-Wright Defense Solutions GE Harris Corporation Héroux-Devtek Honeywell Innovative Power Solutions L3 Commercial Aviation

Moog Aircraft Group Parker Hannifin Raytheon Rolls-Royce Triumph Group

## Appendix - Supersonics & Hypersonics Sub-trends





## Supersonics & Hypersonics sub-trends are unlocking high-speed air and space travel

New high-speed vehicles and technologies are enabling flight faster than the speed of sound. Associated sub-trends have the potential to greatly reduce travel time for long-distance flights, making travel more efficient and convenient.

#### Sub-trends within the grouping

### **Civil Supersonics**

Civil Supersonics are airplanes that enable high-speed transportation, flying faster than the speed of sound. The next generation of supersonic airliners and business jets promise to dramatically improve fuel costs, sound concerns, and profitability over the now-retired Concorde.

#### Hypersonic Vehicles

Hypersonic vehicles, particularly hypersonic cruise missiles, are seen as the future of long-range military strike capabilities. These weapons, traveling more than 5x the speed of sound and exceptionally long-range, can strike targets around the world on extremely short notice with high accuracy. As widely reported in the media, the US, Russia, and China are currently in a race to develop hypersonic missile technologies.

#### **Space-Based Point-to-Point Travel**

Space-based point-to-point travel is a category of spaceflight in which a spacecraft provides high-speed transport between terrestrial destinations. The successful development of the reusable orbital and suborbital rocket designs from SpaceX and Blue Origin has sparked renewed interest in space-based travel. This has included USAF/USSF interest in fast-reaction cargo delivery to critical locations on earth on short notice. Rockets are not the only proposed vehicle type for this concept. Other vehicles under consideration include hypersonic aircraft and spaceplanes.

Case Study: Boom providing civil supersonics to major airlines 💥 воом



Boom Supersonic is transforming air travel with Overture - the world's fastest airliner, optimized for speed, safety, and sustainability. Serving both civil and government markets, Overture will fly at twice the speed of today's airliners and is designed to run on 100% sustainable aviation fuel (SAF). Symphony<sup>™</sup>, a Boom-led collaboration with industry leaders, is the propulsion system that will power Overture. Boom Supersonic claims that Overture can fly from Miami to London in just under five hours.

Overture's order book, including purchases and options from American Airlines, United Airlines, and Japan Airlines stands at 130 aircraft. Boom is also working with Northrop Grumman for government and defense applications of Overture. Suppliers and partners collaborating with Boom on the Overture program include Collins Aerospace, Eaton, Florida Turbine Technologies, a business unit of Kratos Defense & Security Solutions, Inc., GE Additive, Safran Landing Systems, StandardAero and the United States Air Force. Boom plans to roll out Overture in 2025, with the goal of carrying passengers by 2029.

## Appendix – New Space Sub-trends





# New Space sub-trends are transforming the space industry and creating new economic opportunities

The space industry is rapidly evolving, driven by advancements in technology, changes in market demand, and increased private sector investment. Sub-trends are expected to reduce the costs of accessing space, increase the frequency of launches, and make space activities more accessible and sustainable.

#### Sub-trends within the grouping

#### **Commercial Space Travel**

Commercial space travel refers to the activity of traveling into space for recreational purposes. It covers spaceflights that are suborbital, orbital, and beyond Earth orbit.

#### Satellite Internet Mega Constellations

Satellite internet mega constellations are systems utilizing hundreds to tens of thousands of satellites in Low Earth Orbit (LEO) to deliver low latency broadband data services anywhere on the planet.

#### Space Propulsion Technology

Technological advancements (e.g., solar electric propulsion) are making space propulsion more efficient, sustainable, and suitable for long distances. For example, in-space propulsion devices for small spacecraft are rapidly increasing in number and variety (e.g., chemical, electric, propellant-less).



### Case Study: Space Travel and Rockets by Blue Origin



Blue Origin, headquartered in Kent, Washington, is an aerospace manufacturer and spaceflight services company. The company is developing a variety of technologies and systems to enable commercial human space travel, with the goal of making space travel more affordable, accessible, and sustainable.

One of Blue Origin's key projects is the New Shepard spacecraft, which is designed to take paying customers on suborbital spaceflights. The spacecraft consists of a capsule that can carry up to six passengers, and a reusable rocket booster that propels the capsule to space.

Blue Origin has also developed the BE-4 rocket engine, which is designed to power the New Glenn reusable rocket. Blue Origin anticipates that the New Glenn will be able to put payloads into orbit by the end of the decade.

Blue Origin also has plans for lunar landers. For example, Blue Moon is a lunar lander that will deliver various payloads, including rovers, to the surface of the moon. The company is also developing technologies for in-orbit servicing and satellite manufacturing.



## Appendix – Innovations in Manufacturing and MRO Sub-trends



# Innovations in Manufacturing & MRO are increasing the efficiency, safety, and quality of aerospace products, services, and processes (1/2)

Innovative technologies are improving efficiency, cost-effectiveness, and precision in the manufacturing of aircraft and spacecraft parts and components. New technologies and process improvements are expected to advance the overall performance, maintenance, and longevity of aerospace vehicles.

#### Sub-trends within the grouping

#### Additive Manufacturing (AM)

AM is the process of creating an object by building it one layer at a time. Within the context of aerospace, it can be used for modeling, prototyping, tooling, light weighting, and fabrication of complex or low-volume parts. Leveraging AM allows for the introduction of new metallic alloys, lower material costs, and faster production times.

#### **Advanced Materials**

Advanced materials are new materials with enhanced properties that are designed for superior performance. They can be used in a wide variety of applications from lighter, more agile aircraft and emerging hypersonic systems, to personal protection equipment and hostile environments where risks can be reduced using protective solutions.

#### **Blockchain-Enabled Supply Chain Systems**

Using blockchain in the supply chain has the potential to improve supply chain transparency and traceability as well as reduce administrative costs. In the future, part authenticity and chain of custody could be more easily verified through blockchain technology.

### **Digital Engineering**

Digital engineering (e.g., digital twinning) is the use of computer models to support the development of complex products and systems. Digital engineering uses data, model-based approaches, and integrated analytical tools to create fully connected digital ecosystems. This enables full domain awareness, repeatable processes, dynamic simulation environments, and real-time testing and implementation.

### Case Study: Boeing's Center of Additive Manufacturing Excellence (CoAME)



🚱 King Count



In September 2022, Boeing formally opened the Center of Additive Manufacturing Excellence (CoAME), a new additive manufacturing facility in Auburn, Washington. The center leverages 3D printing technology in the design and manufacturing of tools and parts for commercial airplanes, helicopters, spacecraft, and satellites.

The CoAME is focused on advancing the use of additive manufacturing techniques, such as 3D printing, to produce aerospace-grade parts such as engine components, structural parts, and landing gear. This center also aims to explore new materials and techniques that can be used to improve the performance and reduce the weight of aircraft, while also reducing the cost and lead time of production.



## Appendix – Innovations in Manufacturing and MRO Sub-trends



# Innovations in Manufacturing & MRO are increasing the efficiency, safety, and quality of aerospace products, services, and processes (2/2)

Innovative technologies are improving efficiency, cost-effectiveness, and precision in the manufacturing of aircraft and spacecraft parts and components. New technologies and process improvements are expected to advance the overall performance, maintenance, and longevity of aerospace vehicles.

#### Sub-trends within the grouping

#### Manufacturing Intelligence

Manufacturing Intelligence refers to the processes and supporting tools that pull together data from diverse sources across a manufacturer's operations to produce reports, analysis, dashboards, and other useful tools that enhance manufacturing performance. Manufacturing Intelligence enables aerospace businesses to implement predictive maintenance by tracking possible faults and forecast repair times.

### Robotics

Robots are used in a wide variety of applications in the aerospace sector, from the manufacturing of components to the delivery of finished goods to end users. Their precision, reliability, and speed reduce operating costs and remove human involvement in potentially hazardous processes.

### Space & Aviation Cyber Security

The growing connectivity of aviation and space systems has increased their vulnerability to cyber attacks. Mega constellations, particularly SpaceX's Starlink, were recently the victims of cyberattack during the war in Ukraine. Space & Aviation Cyber Security is focused on maintaining safe, secure, and resilient computer systems.

### **Vertical Integration**

Vertical integration is a strategy in which a company takes ownership of various stages of the production of an end product. Vertical integration is becoming increasingly common in aerospace, as it provides greater control of intellectual property and prevents delays and/or cost overruns from supply chain issues.

## Case Study: Cybersecurity and Infrastructure Security Agency (CISA)'s Space Systems Critical Infrastructure Working Group





The critical infrastructure on which the United States depends relies on space systems. Increasing the security and resilience of space systems is essential to supporting the American people, economy, and homeland security.

🚱 King Count

The Cybersecurity and Infrastructure Security Agency (CISA) – part of the Department of Homeland Security – focuses on protecting individuals and national infrastructure from cyberattacks. Seattle is home base for CISA's Region 10, a zone that spans 918,630 square miles and covers Alaska, Idaho, Oregon, Washington, and 271 Tribal nations.

In 2021, CISA announced the formation of a Space Systems Critical Infrastructure Working Group that brings together space system critical infrastructure stakeholders and develops strategies to minimize risks to space systems. The Working Group's members represent government and industry organizations from the communications, critical manufacturing, defense industrial base, information technology, and transportation sectors, including leading-edge satellite and space asset infrastructure firms with expertise in emerging technologies.





#### King County Aerospace Alliance

## Sustainability sub-trends are aimed at decreasing the carbon emissions and environmental impacts of aerospace products and services

The adoption of electrification and sustainable fuels is quickly growing and expected to help aerospace companies meet regulatory and consumer expectations related to climate change.

#### Sub-trends within the grouping

#### Electrification

Adoption of electrification in aerospace is mostly seen in electric aviation propulsion (EAP), which is the use of electric motors to power aircraft. Although EAP has gained momentum, it is an emerging field due to the energy density and weight of existing battery technology.

#### Sustainable Fuels

Sustainable aviation fuels (SAFs) are biofuels used to power aircraft. Biofuels are made from renewable biomass and waste resources and have the potential to deliver the performance of petroleum-based jet fuel with a fraction of its carbon footprint. Examples of SAFs include specially-blended "green" gas as well as hydrogen fuel cells.

### Case Study: Magnix Moves to King County

*magnix* 





Australia-founded MagniX is an aerospace company that designs, develops, and manufactures electric propulsion systems for aircraft. The company recently announced it will be moving its headquarters to Everett in King County, Washington. MagniX's decision was made with the desire to be closer to its customers, primarily Eviation (Everett) and Harbour Air (Vancouver).

The company will be located in King County's Innovation Triangle, an area that is being developed as a hub for advanced manufacturing and clean technology. Magnix's move to King County will also bring new opportunities for the regional aerospace industry and help to establish the area as a leader in the field of electric propulsion systems.

### Appendix – Global Market Growth Sources



## Sources for global market growth by aerospace sub-trend

Type of Trend	Major Trend	Sub Trend	Aerospace Specific	Current Market Size (\$M, 2021)	Future Market Size (\$M, 2030)	CAGR over period	Published Date	Published By
		Unmanned Aerial Systems (UAS)	Yes	\$56,700	\$106,030	8%	November 2022	AstuteAnalytica India Pvt. Ltd.
	Advanced Air Mobility	Electric Vertical Take-Off and Landing vehicle (eVTOL)	Yes	\$6,937	\$30,519	18%	September 2022	Acumen Research and Consulting
		Unmanned Traffic Management (UTM)	Yes	\$880	\$5,464	23%	October 2022	Market Research Future®(Part of WantStats Research And Media Pvt. Ltd.)
Emerging Markets &		Satellite Internet Mega constellations	Yes	\$7,370	\$19,710	12%	December 2022	Grand View Research, Inc.
Technologies	New Space	Commercial Space Travel	Yes	\$372	\$5,540	35%	July 2022	022 <u>Precedence Research</u> 023 <u>Verified Market Research</u> 023 <u>ReAnIn</u>
		Space Propulsion Technology	Yes	\$2,180	\$3,762	7%	January 2023	
	Supersonics &	Civil Supersonics	Yes	\$23,560	\$30,796	4%	January 2023	ReAnIn
	Hypersonics	Hypersonic Vehicles (Civil & Defense)	Yes	\$4,980	\$12,180	10%	September 2021	Allied Market Research
		Digital Engineering	No	\$6,500	\$125,700	39%	July 2022	Allied Market Research
		Robotics	No	\$42,350	\$120,310	12%	January 2023	Emergen Research
		Manufacturing Intelligence	No	\$2,963	\$78,744	44%	July 2022	Acumen Research and Consulting         Market Research Future®(Part of WantStats Research And Media Pvt. Ltd.)         Grand View Research And Media Pvt. Ltd.)         Precedence Research         Verified Market Research         ReAnIn         Allied Market Research         Emergen Research         Emergen Research         Grand View Research, Inc.         Market Research         Allied Market Research         Emergen Research         Grand View Research, Inc.         Market Research         Grand View Research, Inc.         Market Research         Market Research         Market Research And Consulting         Reand View Research, Inc.         Market Research Future         Markets Research Future
	Innovations in	Additive Manufacturing	No	\$13,840	\$76,160	21%	October 2022	Grand View Research, Inc.
Cross-Cutting Process & Product	Manufacturing and MRO	Space & Aviation Cyber Security	Yes	\$25,325*	\$61,850	9%	January 2023	Market Research Future
Advancements		Blockchain-enabled Supply Chain Systems	No	\$376	\$43,376	70%	May 2021	Quince Market Insights
		Advanced Materials	Yes	\$12,851	\$28,431	9%	May 2022	Research and Markets
	Sustainability	Electrification	Yes	\$10,910*	\$39,610	15%	December 2022	Market Research Future
	Sustainability	Sustainable Fuels	Yes	\$219	\$15,716	61%	January 2023	MarketsandMarkets Research

\*Note: Derived using provided future market size (2030) and CAGR in given time period

### Appendix – Global Market Growth Sources



## Sources for market readiness assessment (1/3)

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## Sources for market readiness assessment (2/3)

Type of Trend	Major Trend	Criteria	Source Published By		
		Related Enterprises	Mordor Intelligence		
		Physical and Knowledge Capital	The Joint Center for Aerospace Technology Innovation		
		Filysical and Knowledge Capital	William E. Boeing Department of Aeronautics & Astronautics College of Engineering		
			South Seattle College		
			The Center Square		
Emorging Markota	Superconice 8	Human Capital	Alliance Velocity		
2 Technologies	Hypersonics &	Tuman Capital	Advanced Manufacturing Apprenticeships		
	riypersonies		Washington State University		
			University of Washington		
		Financial Capital	Deloitte		
			NC Governor Roy Cooper		
		Competitive Landscapes	NASA		
			Mordor Intelligence		
		Related Enterprises	Emergen Research		
			Global Newswire		
			Fortune Business Insights		
		Physical and Knowledge Capital	William E. Boeing Department of Aeronautics & Astronautics College of Engineering		
			Washington State University		
			The Joint Center for Aerospace Technology Innovation		
			South Seattle College		
Cross-Cutting	Innovations in		The Center Square		
Process &	Manufacturing	Human Capital	Alliance Velocity		
Product	and MRO		Advanced Manufacturing Apprenticeships		
Advancements			Washington State University		
			University of Washington		
			Washington State University		
		Financial Capital	Innovation Cluster Accelerator		
			Crunchbase		
			Emergen Research		
		Competitive Landscape	GlobalNewswire		
			Fortune Business Insights		

## Appendix – Global Market Growth Sources



Type of Trend	Major Trend	Criteria	Source Published By
		Related Enterprises	<u>Earth.org</u>
			Port of Seattle
			Washington State Department of Transportation
			Advanced Hardwood Biofuels Northwest
		Physical and Knowledge Capital	Ascent
			The Joint Center for Aerospace Technology Innovation
			William E. Boeing Department of Aeronautics & Astronautics College of Engineering
			Washington State University
		Human Capital	South Seattle College
Cross-Cutting			The Center Square
Process & Product	Sustainability		Alliance Velocity
Advancements	3		Advanced Manufacturing Apprenticeships
			Washington State University
			University of Washington
		Financial Conital	US Department of Energy
			Washington State University
		Financial Capital	Innovation Cluster Accelerator
			Crunchbase
			Washington State University
		Competitive Landscape	Washington State University
			Earth.org



## Appendix – King County Market Readiness Assessment Criteria

# The following criteria were used to conduct the Market Readiness Assessment



Critorio		Definition	Market Readiness Assessment Rating Scale				
onteria		Definition	High	Medium	Low		
Related Enterprises	Direct and Supporting Businesses	Local concentration of directly related and supporting OEMs and suppliers	Strong concentration of directly related and supporting OEMs and suppliers	Moderate concentration of directly related and supporting OEMs and suppliers	Low concentration of directly related and supporting OEMs and suppliers		
Physical and	Infrastructure	Development of physical structures and facilities	Well developed infrastructure (e.g., specialized and mature infrastructure)	Moderately developed infrastructure (e.g., mature infrastructure)	Undeveloped infrastructure for trend (e.g., unspecialized and immature infrastructure)		
Knowledge Capital	Research and Development (R&D)	Amount of local research and development (R&D) activity	Strong amount of R&D activity (i.e., more than six research institutions or programs)	Moderate amount of R&D activity (i.e., two to six research programs)	Weak amount of R&D activity (i.e., less than two research programs)		
Human	Workforce	Availability of local workforce through development and attraction	Talent supply available to meet local demand	Talent supply available to meet local demand with some challenge	Talent supply does not meet local demand or does so with great challenge		
Capital	Workforce Development Opportunities	Availability of local workforce development opportunities	Strong availability (i.e., more than six programs)	Moderate availability (i.e., four to six programs)	Weak availability (i.e., three or less programs)		
Finencial	Public Investment	Availability of government provided incentives	Strong availability (e.g., many federal and/or local tax exemptions, grants, and/or decreased tax rates)	Moderate availability (e.g., some federal and/or local tax exemptions, grants, and/or decreased tax rates)	Weak availability (e.g., few to no federal and/or local tax exemptions, grants, and/or decreased tax rates)		
Capital	Private Investment	Availability of private venture capital	Strong availability (i.e., many locally headquartered venture funds, partnerships, and/or special purpose acquisition companies)	Moderate availability (i.e., some locally headquartered venture funds, partnerships, and/or special purpose acquisition companies)	Weak availability (i.e., few to no locally headquartered venture funds, partnerships, and/or special purpose acquisition companies)		
Competitive	National Competitive Advantage	Level of competitive advantage on the national scale	Strong competitive advantage (i.e., three or less well-established competitor regions/states)	Moderate competitive advantage (i.e., between four to six well-established competitor regions/states)	Weak competitive advantage (i.e., seven or more well-established competitor regions/states)		
Landscape	International Competitive Advantage	Level of competitive advantage on the international scale	Strong competitive advantage (i.e., three or less well-established competitor countries)	Moderate competitive advantage (i.e., between four to six well-established competitor countries)	Weak competitive advantage (i.e., seven or more well-established competitor countries)		

## Appendix – King County Market Readiness Detailed Rating

# Aerospace trends market readiness assessment: Evaluating King County's ability to capture associated economic opportunities (1/2)

Emerging	Related Enterprise	Physical and Knowledge Capital		Human Capital		Financial Capital		Competitive Landscape	
Markets & Technologies	Businesses	Infrastructure	Research and Development (R&D)	Workforce	Workforce Development Opportunities	Public Investment	Private Investment	National Competition Advantage	International Competition Advantage
Advanced Air Mobility	• Low concentration of Advanced Air Mobility (AAM) leading businesses compared to other states (e.g., California and Florida)	<ul> <li>Lack of spaceports and dedicated testing facilities</li> <li>Local infrastructure (e.g., airports) has potential to support AAM, but will require investment and expansion</li> </ul>	• University of Washington and Washington State University have > 6 research programs directly relating to AAM and the future of mobility	Strong STEM workforce     Strong presence of     coalitions	<ul> <li>Strong STEM programs in local universities and colleges</li> <li>Large amount of apprenticeship and training programs</li> <li>Numerous development and outreach events (e.g., hackathons, conferences)</li> </ul>	<ul> <li>Presence of existing federal funding through \$25M in FAA-approved grants to support infrastructure readiness for advanced air mobility</li> <li>Potential to incorporate sustainability-related state-level incentives, but lack of direct AAM related incentives</li> </ul>	Low percentage of existing AAM private investors are based in King County	<ul> <li>Other states such as Ohio, California, and Florida are currently further progressed with AAM businesses</li> <li>Other states such as Florida have local and/or state funding opportunities available</li> </ul>	• Global competition is tight with the United States being one of the leading countries
New Space	<ul> <li>Strong presence of industry leaders and key suppliers when compared to other states</li> </ul>	Lack of spaceports and dedicated space testing facilities	• University of Washington and Washington State University have > 6 research programs directly related to New Space	Strong STEM workforce     Strong presence of     coalitions	<ul> <li>Strong STEM programs in local universities and colleges</li> <li>Large amount of apprenticeship and training programs</li> <li>Numerous development and outreach events (e.g., hackathons, conferences)</li> </ul>	<ul> <li>NASA's budget (which includes New Space R&amp;D) has increased to ~\$24B</li> <li>~\$800B of federal funding allocated to the DoD which includes investments for space technologies</li> <li>No identified state or local funding directly tied to New Space</li> </ul>	WA has the third largest amount of New Space private investors	Other states such as California, Pennsylvania, Texas and Florida also have strong New Space hubs	Global competition is tight with the United States being one of the leading countries
Supersonics & Hypersonics	• Low concentration of Supersonic and Hypersonic businesses compared to other states (e.g., Virginia, North Carolina)	Lack of supersonic test flight areas and spaceports	<ul> <li>University of Washington has &lt; 6 research programs directly related to supersonics and hypersonics</li> <li>Washington State University does not have any existing research programs directly related to supersonics and hypersonics</li> </ul>	Strong STEM workforce     Strong presence of     coalitions	<ul> <li>Strong STEM programs in local universities and colleges</li> <li>Large amount of apprenticeship and training programs</li> <li>Numerous development and outreach events (e.g., conferences)</li> </ul>	<ul> <li>~\$800B of federal funding allocated to the DoD which includes investments for supersonics and hypersonics</li> <li>No identified local or state funding directly tied to supersonics and hypersonics</li> </ul>	Low availability of private investors identified in King County	<ul> <li>Low progression of growth in King County compared to other states that benefit from proximity to DC, land availability, and local government support (e.g., Virginia, North Carolina)</li> </ul>	<ul> <li>Global competition is tight with the United States being one of the leading countries</li> <li>US defense budget, which includes supersonic and hypersonic investments, is largest in the world</li> </ul>

High

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King Count Aerospace

## Appendix – King County Market Readiness Detailed Rating

# Aerospace trends market readiness assessment: Evaluating King County's ability to capture associated economic opportunities (2/2)

Cross-Cutting	Related Enterprise	Physical and Knowledge Capital		Human Capital		Financial Capital		Competitive Landscape	
Process & Product Advancements	Businesses	Infrastructure	Research and Development (R&D)	Workforce	Workforce Development Opportunities	Public Investment	Private Investment	National Competition Advantage	International Competition Advantage
Innovations in Manufacturing and MRO	<ul> <li>Strong presence of industry leaders as well as key suppliers</li> </ul>	<ul> <li>Limited availability of manufacturing and MRO sites creates challenges for businesses looking to locate and expand in King County</li> </ul>	• University of Washington and Washington State University have > 6 research programs relating to innovations in manufacturing and MRO	Strong STEM workforce     Strong presence of     coalitions	<ul> <li>Local universities and colleges offer strong STEM programs</li> <li>Large amount of apprenticeship and training programs</li> <li>Numerous development and outreach events (e.g., hackathons, conferences)</li> </ul>	<ul> <li>Available policy incentives for sustainability can be applied towards innovations in manufacturing and MRO (e.g., Advanced materials), but none directly tied to Innovations in Manufacturing and MRO were identified</li> </ul>	Middle-tier availability of private investors	• Large number of companies leading in this trend have a location a King County	• Global competition is tight with the United States being one of the leading countries
<b>Ø</b> Sustainability	Strong presence of industry leaders as well as key suppliers	<ul> <li>A study was conducted identifying airports in King County that have the ability to store biofuels</li> </ul>	• University of Washington and Washington State University have > 6 research programs relating to sustainability	Strong STEM workforce     Strong presence of     coalitions	<ul> <li>Local universities and colleges offer strong STEM programs</li> <li>Large amount of apprenticeship and training programs</li> <li>Numerous development and outreach events (e.g., hackathons, conferences)</li> </ul>	<ul> <li>Many state and local grants</li> <li>40+ grants available at the federal level</li> <li>5 innovation clusters with a sustainability purpose</li> </ul>	Middle-tier availability of private investors	<ul> <li>Two major producers of SAF are located in Washington</li> <li>Washington has a strong presence of OEMs adopting sustainability practices</li> </ul>	<ul> <li>Three of the four leading SAF companies are located in the United States</li> <li>Federal policy is galvanizing corporate action</li> </ul>

High

King Count Aerospace Alliance



## **Recommendation references and resources (1/3)**

Rec Type	Recommendation	Reference / Resource	Reference / Resource Type
		The Aerospace Alliance	Case Study
	<b>S1.</b> Improve collaboration across the regional aerospace ecosystem	Midlands Aerospace Alliance	Case Study
		Metropolitan Policy Program Rethinking Cluster Initiatives	Research Report
		Northwest Aerospace Alliance	Case Study
		European Cluster Collaboration Platform, Matchmaking Event	Case Study
		PSRC Industrial Land Analysis Report	Report
	<b>S2.</b> Increase the availability and accessibility of industrial land for aerospace manufacturing	PSRC Vision 2050	Strategy
		Brownfields Funding Opportunities in Washington State	List of Funding Opportunities
		New York City Industrial Development Loan Fund (IDLF)	Case Study
	<b>S3.</b> Improve permitting processes and regulatory support	Washington State Governor's Office for Regulatory Innovation and Assistance	Relevant Resource
Aerospace		MSRC Streamlining Local Permit Review Procedures	Website
Sector		Washington State Auditor's Office Local Government Performance Center	White Paper
		Los Angeles County Permitting Assistance	Case Study
		Urban Institute State and Local Governments and Impact Investing	Report
	<b>S4.</b> Increase access to capital for aerospace businesses	United States Treasury CDFI Fund	Website
		Puget Sound Regional Council: Regional Economic Strategy	Strategy
		Florida First Capital Finance Corporation and Space Florida Partnership	Case Study
		United States Department of Treasury New Markets Tax Credit Program	Website
		Brookings Rise of Innovation District	Article
	<b>S5.</b> Build and market infrastructure that catalyzes innovation and supports sector growth	PSRC The Washington State Space Economy: 2022 Update	Research Report
		Oklahoma City Innovation District	Website
		Johns Hopkins Applied Physics Laboratory	Website



## **Recommendation references and resources (2/3)**

Rec Type	Recommendation	References and Resources	Resource Type
		Greater Seattle Partners' Economic Partnership Charter	Charter
	<b>SC1.</b> Attract and grow businesses that fill supply chain gaps bottlenecking production	European Regional Development Fund (ERDF)'s Aerospace Unlocking Potential (Aerospace UP)	Case Study
		Florida's Space Transportation Incentives	Case Study
Supply Chain		Brookings Metropolitan Policy Program's Rethinking Cluster Initiatives	Paper
		Innovation Cluster Accelerator Program	Website
	<b>SC2.</b> Grow existing businesses and build the resiliency and performance of the supply chain	Forward Together Job Creation and Business Growth	Website
		Rhode Island Commerce Corporation Innovation Voucher Program	Case Study
		Washington State Small Business Guidance Business Loan Programs	Website
		West Midlands Innovation Programme PIVOT Pilot	Case Study
		New York City Economic Development Corporation (NYEDC)'s Futureworks NYC	Case Study



## **Recommendation references and resources (3/3)**

Rec Type	Recommendation	References and Resources	Resource Type
		King County Green Jobs Strategy	Website
	<b>W1.</b> Provide resources to support industry- led technical training	Aerospace Industries Association 2022 Aerospace and Defense Workforce Study	Report
		Workforce Development Council of Seattle-King County	Website
		Scotland's Flexible Workforce Fund	Website
		Scotland's Flexible Workforce Fund Report	Report
		California Apprenticeship Initiative	Website
		King County Diversion and Reentry Services	Website
		King County Immigrant and Refugee Program	Website
	<b>W2.</b> Invest in aerospace educators and equity-based enrichment programs	King County Disability Equity Network	Website
		King County Best Start for Kids	Website
		Forward Together: An Economic Recovery Framework for Greater Seattle	Strategy
		King County Strategic Plan for Public Transportation 2021 – 2031	Strategy
		National Equity Atlas: Advancing Workforce Equity in Seattle	Report
Workforce		Forward Together: An Economic Recovery Framework for Greater Seattle	Strategy
		Virginia Department of Aviation	Website
		Seattle Youth Employment Program	Website
		Workforce Development Council of Seattle-King County	Website
		King County Green Jobs Strategy Report	Strategy Report
		NextGen Climate Intern Job Listing	Website
		Singapore's Skillsfuture Programme	Case Study
		The American Institute of Aeronautics and Astronautics' Students to Launch Initiative	Case Study
		Washington State STEM	Website
		STEM by the numbers: King County	Report
	W3. Increase awareness about industry	Map your Career	Career Planning Tool
	opportunities and entry points	University of Washington Off-Campus Employer Guide	Guide
		Virginia Department of Aviation's Teacher Grants	Case Study
		South Carolina Aerospace: 2019 – 2022 Strategic Plan	Case Study

## References and Back-Up – Recommendation Resources

## King County Aerospace Alliance **Recommendation S4.1: List of Community Development Financial Institutions**

List of Certified Community Development Financial Institution (CDFIs) in King County								
Organization Name	Туре	City	State	ZIP Code	Address	Organization Website		
Evergreen Business Capital Community Finance	Loan Fund	Tukwila	WA	98168571	13925 Interurban Ave S, STE 100	None given		
Express Credit Union	Credit Union	Seattle	WA	98134162	1930 6th Ave S, Ste 104	http://expresscu.org/		
HomeSight	Loan Fund	Seattle	WA	98118192	5117 Rainier Avenue South	www.homesightwa.org		
Impact Capital	Loan Fund	Seattle	WA	98101	701 Pike Street #1645	www.impactcapital.org		
New Roots Fund	Loan Fund	Seattle	WA	98144211	1610 South King Street	http://dioceserroseattle.org		
Northwest Access Fund	Loan Fund	Shoreline	WA	98155	PO Box 55759	http://www.nwaccessfund.org		
Rainier Valley Community Development Fund	Loan Fund	Seattle	WA	98118354	6951 Martin Luther King Jr Way S, Ste 225	http://www.rvcdf.org		
Seattle Economic Development Fund d/b/a Business Impact NW (BIN)	Loan Fund	Seattle	WA	98144202	1437 S. Jackson Street	www.businessimpactnw.org		
Seattle Metropolitan Credit Union	Credit Union	Seattle	WA	98134	1521 1st Ave S Ste 500	www.smcu.org		
Ventures	Loan Fund	Seattle	WA	98144	2100 24th Avenue S., Suite 380	www.venturesnonprofit.org		
Washington Community Reinvestment Association	Loan Fund	Seattle	WA	98101310	1200 Fifth Avenue, Suite 1406	www.wcra.net		



Sources: U.S. Department of the Treasury Community Development Financial Institutions Fund, List of Certified Community Development Financial Institution (CDFIs) with Contact Information as of April 14, 2021, (2021); Guidehouse Analysis