

JCATI Board Meeting, March 5, 2013

Mehran Mesbahi, David Bender, Tom McCarty, Santosh Devasia, Mary Heusner, Margaret McCormick, David Notkin, Judy Ramey, Patrick Gibbs, *Candis Claiborn, Roger Myers, Tad McGeer - (on phone)*

- Current Year Award Notifications
 - Sent out week of 2/4/2013
 - List of awardees on JCATI web page (www.jcati.org)
 - Press release posted on web page
 - Contracts are in place for UW awardees. WSU/WWU contracts being processed currently. Complete end of this week.
 - WSU individuals are able to spend funds now prior to contracts being completed based on guarantees.
- JCATI Annual Symposium
 - Tentatively set for Friday, June 28, 2013
 - To be held in 2013 at UW. In 2014 in eastern Washington
 - Coordinate with Innovate Washington
 - Poster sessions for the awardees
 - Invited speakers
 - Governor? **Invitation to go out immediately.**
 - Senators Cantwell and Murray – staff members may be more important?
 - How important are names to increase attendance?
 - Introduce the new UW / COE Dean, Michael Bragg? Starts July, 15th
 - Estimates on attendance? A&A had an open house that had a couple of hundred people. Will need a large space.
 - Future awardees
 - Interested in future proposals
 - Career fair
 - Handful of representative industries
 - Technology sessions, panels
 - Speakers from industry
 - Future fundraisers talks (SpaceX?)
 - Include industry participants
 - What would generate participation from industry?
 - Announcement should emphasize JCATI fostering partnerships between private/public partnerships and innovating industry. Addressing commercial needs. Few specific examples. Good speakers.
 - How to get invitations out to industry?
 - Names of industry partners from proposals
 - Tell success stories
 - Money and opportunity – “augment your R&D budget”

- Free or fee?
 - Attendance vs. registration, need mechanism to collect fees.
 - Nominal fee to guarantee attendance
 - Registration include meal?
 - Lesser fee or free to students
 - Fee to awardees?
- 2013-2014 RFP
 - Time line:
 - Send out RFP by this week
 - Due May 13, 2013
 - Review Panel Evaluations June 3
 - Board of Directors Award Decisions June 7
 - Announcements June 15
 - Projects commence July 1
 - Create a database of potential reviewers from industry and universities based on subject area, identify two reviewers (one industry, one university – or one UW, one WSU)
 - Private / public partnership is cornerstone of JCATI, is required in application
 - Questions regarding what is considered to be “in-kind support” raised by earlier applicants.
 - Provide guidelines to reviewers for scoring applications.
 - Washington Academy of Sciences can help in review process
 - Outside WA reviewers
 - Consult SciVal (www.scival.com/) for reviewers, funded individuals
 - Conflict of Interest
 - A more transparent review process by a panel of reviewers would allow JCATI Board, director, and associates eligible
- Update on Hiring of the Program Manager
 - Patrick Gibbs
 - Starting on March 13
 - Working with the Institute of Translational Health Sciences Education Core (2005 – present)
 - NIH funded multi-institute award across Washington, Wyoming, Alaska, Montana, and Idaho
 - Manages junior faculty career development and predoctoral training programs
 - Organized research events with prominent speakers
 - Pre and Post Award experience
 - Financial management – approximately \$3.4 million annually
- Update on Logo
 - Preliminary sketches submitted and are under review
 - Black and Green ideas generated interest. Increase height of A and cap in white to suggest Mt. Rainier?

- Strategies for Fund Raising
 - What are we asking for?
 - What is the value proposition?
 - Public/Private competitive awards
 - There is a need for this type of collaboration / funding mechanism
 - Is it too soon?
 - Can extend these individuals to symposium to do outreach, cultivating relationships.
 - Presidential Advanced Manufacturing Centers / Technologies
(<http://www.whitehouse.gov/sites/default/files/microsites/ostp/advanced-manu-fs.pdf>)
 - One funded 11 universities, 40 community colleges, and industry around Youngstown, OH
 - Hard sell to Gates and Allen Foundations, and Bezos? Maybe not?
 - Paul Allen, SpaceShipOne
 - Elon Musk, SpaceX
 - Jeff Bezos, Blue Origin
 - Work with Advancement Office to develop plan and learn necessary development skills?
 - Alex Peach has offered his help in identifying resources for funding
- Next Steps
 - RFA announcement
 - Heather Hoeksema (Senior Director of Marketing & Communications, College of Engineering) may help with distribution
 - What is current budget situation?
 - Awards announced
 - Director identified
 - Program manager hired
 - Administrative costs
 - Sunset clause before state house at 2020
 - External fundraising is important for growing the center
 - Meet with Advancement and learn about fundraising
 - Developing Database of reviewers (SciVal)
 - Industry / University days – more focused sessions, workshops
 - Visit days Mehran and Patrick to visit awardees and 4 year universities to promote JCATI
 - Align with Impact Washington and Innovate Washington to help firms integrate technologies and services
 - Start work on developing a Match.com for Aerospace
 - Send bylaws again to board and ask for feedback
 - Define quorum
 - Financial approval process
- Tentative Date for Next Board Meeting/Agenda

- Late April
 - Discuss symposium planning
 - Determine where current year awardees progress is
- Plan June Meeting
- Develop intranet for board items
- Public website is jcati.org